

Outcomes Report on Maternal and Child Health Grant

Carolina Pregnancy Care Fellowship

Contract number 33455

Prepared by Bobbie Meyer, State Director

Background

Carolina Pregnancy Care Fellowship (CPCF) is a non-profit organization that provides services to 77 pregnancy resource centers (PRCs) in North Carolina, 26 of which applied to us for participation in the Maternal & Infant Health grant as subcontractors. CPCF'S mission is equipping these separately funded non-profit agencies, providing operational support, and facilitating networking among these agencies. As the contractor for this grant, we have worked with each subcontracting pregnancy resource center to ensure they developed grant budgets that were feasible, program planning & tracking that would yield stated outcomes, and monitored their reports as well as an onsite visit to each center.

This report covers the twelve month active grant cycle, June 1, 2016 – May 31, 2017.

I. Specific CPCF Services (as stated in the contract Performance Requirements section)

A. Providing training in best practices, client services, and non-profit management to the statewide network of pregnancy resource centers

1. Best Practices Training

On 3/21 in Apex and again in Winston Salem on 3/23 in Winston Salem, we held day-long workshops on Best Practices in pregnancy resource centers. The presenter was Jeanne Maxon, previous General Counsel for Care Net, one of the national affiliate organizations for pregnancy resource centers, and author of *Legal Solutions*. She presented material on employment law and HR issue, tort law related to client interactions, and reporting issues on sexual abuse and child abuse issues. This workshop was required of all grant recipients. Other centers were encouraged to attend.

- 66 people attended representing 36 pregnancy resource centers
- Pre and post surveys were administered and indicated an improvement in understanding material and the plan to implement improvements as a result of the training.

2. Regional One-Day Workshops

- Four Regional Workshops were held in areas geographically spaced from east to west to allow attendees to drive no more than 2 hours each way.
- The topic was **Drug Use in Pregnancy** designed to educate staff and client services volunteer staff on understanding the types of drug abuse, the pervasiveness of the problem, recognizing symptoms of drug use, effects of mother and unborn baby, and treatment programs in NC to assist.
- The presenter was Judith Johnson-Hostler, coordinator of the Perinatal Substance Use Project with the NC Alcohol Drug Counsel and Consultant for the NC Health & Human Services Women's Health Branch.

- Always, one of the highlights of the Regional Workshop day is the sharing of ideas and relationship building among the leadership in various pregnancy resource centers represented.
- 3/31/17 Greenville 31 attending from 8 agencies
 4/7/17 Apex (Raleigh area) 32 attending from 5 agencies
 4/28/17 Statesville 18 attending from 7 agencies
 5/12/17 Asheville 18 attendees from 7 agencies

3. Annual Conference October 28-30, 2016 in Black Mountain NC
 - 117 participants representing 33 pregnancy resource centers gathered for a time of learning and networking.
 - The theme *M2M, Ministry to Millennials*, provided a range of learning experiences from communicating effectively with teens to envisioning centers to establish STI testing and develop mobile unit outreach.
 - The keynotes were Pam Stenzel and Karolyn Schrage. As the former pregnancy center director, Pam now speaks to teen nationally and is the developer of the curriculum *Building Healthy Relationships*. Karolyn is the executive director of Life Choices Health Network in Joplin, MO.
 - We are appreciative of grant support has enabled us to keep costs in a reasonable range so that even pregnancy centers with low to medium budgets can attend.

B. Salaries While the PT Assistant to the Director position was established in January 2016, Blake Honeycutt was needed to return as interim director to the pregnancy center in Greenville, NC where she had previously served. After fulfilling that role, she returned to CPCF in January 2017 to begin her role in assisting the State Director in providing training, phone and email consultations as well as conducting onsite visits in Eastern NC

C. Staff Development

Heartbeat International Conference Bobbie attended the Heartbeat conference in Chicago 4/17 – 21/2017. A large international gathering of over 1100 attendees, the conference is always a learning, updating information experience of general keynote sessions and workshops to enable us to better serve the individual pregnancy centers in North Carolina. Of special note were the half day Executive Roundtable with pregnancy centers leaders with \$300,000 + budgets from across the US and a workshop of adding STI services to pregnancy center services.

D. Advertising and Websites

We have concentrated our efforts this year in social media advertising to build awareness of CPCF and of its member agencies. The challenge as a statewide agency has always been building an identity outside our member agencies without a large advertising budget. Utilizing the expertise of Buzzadelic, a marketing agency in Greenville NC which develops innovative solutions to increase awareness of a business in the digital marketplace, the decision was to concentrate effort on Facebook through developing and boosting new material. Development of video interviews, infographics as well as capturing content from other sources provided exposure for CPCF. Those who were introduced to CPCF and the work of its pregnancy resource centers through Facebook and our website are more likely to refer potential clients needing services to a local pregnancy center. Currently we have over 1900 followers.

E. Technical Assistance to Pregnancy Resource Centers

Technical assistance in areas of best practices, client services and non-profit management is an on-going part of CPCF's work with the pregnancy resource centers.

- Phone consultations with directors =535
- Emails – 4,398
- Number of centers receiving technical assistance or training of some type: 65

D. Schedule of Trainings & Onsite Visits to pregnancy resource centers:

Red indicates an agency not receiving grant funding as a subcontractor.

All events conducted by Bobbie Meyer, State Director, unless otherwise noted.

Trainings (individual pregnancy centers)

- 9/15-17 Volunteer Training class at Onslow Pregnancy Resource Center, Jacksonville
- 11/17-19 Volunteer Training class at Pregnancy Support Center, Salisbury
- 11/21 Training for new director in Brevard
- 11/22 Training with director of a developing pregnancy center in **Waynesville**
- 2/17-18 Board training for **Legacy Center, Mt Airy**

Workshops Held in Hosting Centers with Other Centers Attending

Subject: Improving Access to Early Prenatal Care

Date	Location	Center Locations Participating	# Attendees
8/31	Statesville	Statesville, Mocksville, Taylorsville, Mooresville	22
10/11	Franklin	Franklin, Cullowhee, Waynesville	10
10/12	Asheville	Asheville, Marion, Brevard	14
11/3	Greenville	Greenville	6
11/4	Morehead City	Morehead City, Havelock	10
12/2	Sanford	Sanford	6
1/20	Wilkesboro	Wilkesboro, Elkin, Jefferson	10
2/22	Denver	Denver, Lincolnton, Gastonia	7
5/11	Gastonia	Gastonia	16

In addition to a power point facilitated training by Karen Porter, RN, RDMS, each center received a supply of prenatal vitamins to distribute to clients. They were encouraged to begin/continue giving an initial supply to positive pregnancy test clients in advance of their first prenatal care appointment. Medicaid application procedures and sample applications were distributed.

The Scope of Work, and our own planning, indicated 10 training sessions. While 2 of the trainings included only personnel from that one center, the others all included multiple centers –thus reaching more agencies than originally planned.

Updating Skills Training for Nurse Sonographers

Despite our best planning and efforts marketing the training opportunity and the greatly reduced cost to them because of support from the Maternal Health grant, we were unable to schedule and carry out any of these trainings. We had successfully held one in May 2016 and thought interest was there to project additional ones during this grant period.

Evaluation:

- Many centers utilize the services of a sonographer who is also employed elsewhere, a private physician's office or hospital, and is able to obtain refresher training through their other job.
- Nurse sonographers may sometimes be unaware that updating every 2 years is recommended standard practice.
- Despite grant support, the cost of this training was still seen as expensive for some of the pregnancy centers. They are more prepared for initial training costs, not updating.

Onsite Visits

- June 21 Pee Dee Pregnancy Resource Center (Rockingham)
- July 5 Greensboro Pregnancy Care Center
- July 11 Your Choices Asheboro
Pregnancy Support Services (Chapel Hill)
and group from new start up pregnancy center in Raeford
- July 12 Agape Pregnancy Services of Harnett (Dunn)
- Reach Out Crisis Pregnancy Center (Sanford)
- July 18 Crisis Pregnancy Center of Lincoln Co. (Lincolnton)
- August 2 LifeLine Pregnancy Help Center (Elkin) and
Allegany Pregnancy Care Center (Sparta)
- August 3 The Legacy Center of Mt Airy
Rockingham Pregnancy Care Center (Eden)
- August 11 Davie Pregnancy Care Center (Mocksville)
- September 14 Wilson Pregnancy Center
- September 28 Pee Dee Pregnancy Resource Center, Rockingham
- October 13 Center for Women, Brevard
- November 3 Carolina Pregnancy Center, Greenville
- November 4 Coastal Pregnancy Care Center, Morehead City
- November 21 Center for Women, Brevard
- November 21 Mountain Area Pregnancy Services, Asheville
- December 2 Reach Out Pregnancy Center, Sanford
- December 15 Cabarrus Women's Center, Concord
- December 20 Open Arms Pregnancy Center, Hendersonville
- January 6 Caring Hearts Pregnancy Center, Taylorsville
Wilkes Pregnancy Care Center, Wilkesboro
- January 19 Compassion Care Center, Yadkinville
- February 15 Eastern Pregnancy Information Center, Kinston (visited by Blake)
- February 21 Pregnancy Resource Center, Shelby
- February 21 Hands of Hope, Forest City

- February 22 **Wayne Pregnancy Care Center**, Goldsboro (visited by Blake)
- February 28 GATE Pregnancy Resource Center, Harrisburg
- March 1 Your Choice Pregnancy Clinic, Raleigh
- March 2 Birth Choice, Raleigh
- In His Hands Pregnancy Support Center, Smithfield
- March 17 **Roanoke Rapids Pregnancy Support Center** (visited by Blake)
- March 20 **Gateway**, Raleigh
- March 30 **Your Choice, Rocky Mount**
- I Choose Pregnancy Support Services, Knightdale
- April 6 Life Care Pregnancy Center, Carthage
- April 17 **Pregnancy Care Center of Ahoskie**, Ahoskie (visited by Blake)
- April 27 Life Line Pregnancy Center, Wilmington (visited by Blake)
- May 11 Crisis Pregnancy Center of Gaston, Gastonia

Standard Points of Inspection and Discussion

- Has budgeted equipment been purchased and in use?
- If educational materials were purchased, how do they fit into the existing prenatal and parenting programs?
- Does the primary program manager in the organization understand processes for spending and reporting?

The consultation time with the executive director which follows is individualized to the needs of the organization. Examples are personnel issues, fundraising challenges, new program development, etc.

E. Staff Time spent on the Contract 6/1/16 -5/15/17

	<i>Grant hours</i>	<i>total hours</i>	%
Bobbie Meyer, Contract Manager	998	1,618	61.7%
Joanie Page, Administrative Assistant	434	878	49%
Blake Honeycutt, Asst. to State Dir.			
Time off granted July – Sept., 2016 & Dec.- Jan. 2017	111	153	73%

Detailed bi-monthly logs are available for inspection if needed.

II. Positive Effects of the Grant on the Pregnancy Resource Centers (Subcontractors)

In preparation for the grant, CPCF announced to all the NC pregnancy resource centers the opportunity to apply. Those Intent to Apply Forms became the basis for determining the maximum amount each center could potentially budget.

Dividing up the subcontractor portion of the grant by eligible centers allowed each center to submit a budget up to \$7,165. We received forms from 27 centers. Subcontractors were to complete an application detailing their use of funds, the rationale for each expenditure and the expected outcomes.

Our prc's are an important part of the community team serving pregnant women and their newborns. With all services free to clients, the education on pregnancy-related decisions, prenatal and parenting education, and the opportunity to earn points toward baby equipment, clothing and supplies have an unmistakable appeal to low income women especially.

Grant funding has enabled many prc's to have the supplies and improved service delivery tools to serve an important segment of the population that is often underserved.

A. Categories of grant spending:

- Many PRCs purchased tangible items such as updated computer equipment and educational programs which will continue to improve their service to the women who will be helped for future months, even years. While there is no way to document that future effect, we believe this grant has been of great value.
- Others focused on community awareness efforts to help potential clients in need of services find them.
- Grant funds purchased baby equipment and supplies – so needed by most of the clients, the majority of whom are Medicaid eligible. Participation in prenatal and parenting education programs provides a way for them to “earn” needed baby items while they are preparing for a healthy birth and early parenting challenges.

B. Activities, Outputs, and Outcomes in Funded Pregnancy Resource Centers
(Organized by budget line item)

Each PRC submitted a detailed outcomes reports to the Program Director. These are available if needed.

Reporting Period was July 1 – May 1

PRC Location	Total # clients served 2016	# Pregnancy tests in 2016	total # client visits in 2016	# ultrasounds	# Clients Served in Educational Program during grant period	# Sessions (may be individual or group) in grant period
Asheville	332	262	622	271	484	484 indiv.
Brevard	51	26	588	22	30	30 group
Burnsville	99	40	644	31	95	314 indiv &grp
Carthage	118	52	1,220	31	156	808 indiv
Clayton	105	88	731	23	57	698 indiv
Denver	133	46	443	n/a	131	890 indiv
Elkin	68	50	653	26	54	406 indiv & grp
Forest City	84	3	302	2	76	265 indiv
Franklin	301	222	1,320	374	197	360 indiv
Fuquay Varina	456	197	1,259	137	91	91 indiv
Gastonia	884	593	2,645	348	2,502	n/a
Greenville	335	352	930	183	401	892 grp
Harrisburg	136	32	862	n/a	107	44 grp

Hendersonville	215	32	1,340	n/a	108	12 grp
Jacksonville	300	274	695	n/a	279	604 indiv
Morehead City	199	73	676	n/a	159	478 indiv
Raleigh	840	830	1,159	936	no educational	programs
Salisbury	277	225	694	119	20	80 groip
Shelby	94	42	561	23	124	451indiv
Smithfield	227	68	1,393	35	126	1,013 indiv
Sparta	23	12	216	n/a	25	170 indiv
Statesville	491	341	1,725	n/a	224	942 indvid
Taylorsville	62	16	483	n/a	55	512 indiv
Washington	198	70	659	29	412	633 indiv
Wilkesboro	196	223	1,266	23	17	37 indiv
Wilmington	671	625	1,353	528	298	45 grp
Yadkinville	300	236	634	310	28	222 indiv
Total grant recipient prc's	7,195	5,030	25,073	3,451	6,256	10,107

Summary

- Of the total clients being served by a prc, a strong majority of the clients are pregnant and become involved in the prenatal & parenting educational program. Many attend multiple individual or group classes and earn points toward baby equipment and supplies.
- Since many of the clients are single, financially stressed, and parenting other children, the opportunity to be mentored, learn how to have a healthy pregnancy, and at the same time “earn” material support incentives meet a number of needs simultaneously.
- Accurate information can often replace unhealthy generational family patterns on such topics as healthy eating during pregnancy, the importance of early prenatal care, caring for a newborn (including not co-sleeping etc.)

Collaborative Relationships with other Agencies

The agencies were asked to report the referral sources and those agencies they refer clients to for services. A wide variety of agencies were noted. Relationships with county Health Departments and Social Services were of particular interest to us.

Agency	Referred clients to the PRC	Clients were Referred to agency
County Health Department	615 times	830
County Dept. Social Services	296 times	779

Expenditures by Subcontracting Pregnancy Centers

The challenge presenting the expenditures areas and the resulting positive effect on client services in each of the 27 subcontracting pregnancy centers is daunting. Each pregnancy center submits a detailed report to CPCF in May. Samples of this are available at the contractor onsite meeting.

Supplies and Materials

Free Preparation for a Healthy Pregnancy and Early Parenting Result in Free Baby Equipment and Supplies.

EARN WHILE YOU LEARN

Almost all of the NC pregnancy resource centers have some type of prenatal and early parenting educational programs to help their pregnant clients make healthier lifestyle choices, learn about childbirth, and gain knowledge about infant care and early parenting.

The majority of PRCs use an extensive DVD based curriculum called *Earn While You Learn*. Available as individual modules, centers purchased updated modules or expanded their offerings into areas such as materials in Spanish, appropriate disciplining, anger management, car seat safety, fetal alcohol syndrome, ways to soothe a crying baby, child abuse & neglect, etc.

Classes may be offered in a group setting, but typically they are individualized and include discussion with a mentor/client advocate who is a volunteer. Because of scheduling/transportation issues for many of our clients, the individualized approach is quite effective. *Earn While You Learn* curriculum is at an educational level that matches most of the clients and is easy to facilitate by a trained volunteer in a mentoring approach.

A sample lesson is included in the Appendix.

Additionally, in the **Supplies & Materials** budget line, office supplies were purchased to enable effective service to clients as well as volunteer training manuals. Volunteers are a significant part of service delivery. Educational program material is either *Earn While You Learn* modules or *Injoy* DVD curriculum.

PRC Location	Supplies	Comment
Asheville	Office supplies for client communication & documentation; educational literature on STIs, adverse pregnancy diagnoses, etc. and medical supplies for ultrasound clinics	Almost all centers use a pre & post test approach to documenting learning. One center for instance saw an average of 47% increased in knowledge after completing individual EWYL modules.
Brevard	Pregnancy tests & asst. office supplies	
Burnsville	Client curriculum- mens' program and workbooks, modules in Spanish in <i>Earn While You Learn</i> ; asst office supplies	
Carthage	Medical supplies and office supplies	
Clayton	Expansion of prenatal and parenting curriculum, medical supplies	
Denver	Updating client data collection system, extensive additions to <i>Earn WYL</i> library (esp. in Spanish), office supplies	
Elkin	Replenished brochure supply for childbirth, pregnancy & parenting classes. DVDs in Spanish. Prenatal vitamins to give to clients.	
Forest City	Office supplies, Expansion of prenatal and parenting curriculum Fatherhood materials	
Franklin	Medical supplies, <i>Injoy</i> curriculum for breastfeed class	
Fuquay Varina	Office supplies, volunteer training manuals	
Gastonia	Baby supplies, educational brochures, pregnancy tests	
Greenville	medical supplies, prenatal vitamins, pregnancy tests, Educational DVD's for clients	Prenatal vitamins for this & other prc's are to enable early start for mothers needing to wait weeks for prenatal appointments.

Harrisburg	Additional curriculum, office supplies, pregnancy tests	
Hendersonville	Office supplies	
Jacksonville	Office supplies, pregnancy tests, client data software renewal	
Morehead City	Pregnancy tests and STI testing materials, office supplies	
Raleigh	Pregnancy tests & ultrasound supplies	
Salisbury	Pregnancy tests, InJoy curriculum for classes	
Shelby	Office supplies, Earn WYL curriculum modules	
Smithfield	Expanded curriculum (additional modules, particularly in Spanish) and office supplies	
Sparta	Expanded curriculum (particularly in Spanish), office supplies	
Statesville	Expanded curriculum & office supplies	
Taylorsville	Expanded curriculum, fetal models, office supplies	
Washington	Volunteer training materials, fetal models, Expanded curriculum	
Wilkesboro	Expanded curriculum, office supplies	
Wilmington	Medical supplies, educational curriculum	
Yadkinville	Office supplies	

Some client comments on the value of the prenatal/parenting program in the pregnancy resource center where they have been involved:

- “Watching these videos helped me so much because it was a lot of new information that I did not know. I learned a lot of stuff about pregnancy and caring for newborns. I earned points every time to get things for my baby. Without these classes and items I wouldn’t know what to do.”
- Without the center Jensen would be sleeping on the bed with me which is not a good idea because of SIDS. They go over and beyond to help and supply baby with all his needs.”
- From a director: Ashley was a first time mom who was only 19. She was unsure of this whole “baby thing.” She joined our prenatal class and spent the next 12 weeks with other first-time moms. Ashely’s favorite class was “The happiest baby on the Block” where she learned to swaddle her baby and calm his crying. She later shared that the nurses at the hospital didn’t believe she was a first-time mom because she was so competent at calming her baby.

As one center's director stated it in reflecting on the program:

"In working with the clients we anticipate they will develop better parenting skills for raising their child, learn how to recognize and address issues that need attention, and make healthier lifestyle choices for themselves. Ultimately, we anticipate healthier children and families as well as a reduced rate of unplanned pregnancies.

Evaluation of these outcomes are measured by PRC staff via class attendance/participation, exit interviews, client self-assessment (pre and post), periodic follow-up with clients and county health department statistics."

Office Furniture

PRC Location	Supplies	Comments
Asheville	File cabinet	
Brevard	deskchair	
Denver	Display table for baby clothing & supplies	
Harrisburg	Clothing racks for the baby supplies and clothing room.	
Salisbury	Filing cabinets	
Shelby	asst. furniture	This center relocated to an expanded, more efficient space.
Smithfield	Shelving and storage cabinets to organize client incentive items	
Sparta	Chairs for client room	For expanding client services needs
Statesville	Desk chair and file cabinet	
Taylorsville	Small sofas for client rooms	

Office Equipment

PRC Location	Equipment	Comments
Asheville	2 line phone system for satellite office	
Burnsville	Cordless phone system	Enables call transfer
Denver	Printer to use with client services	
Forest City	printer	
Franklin	TV/DVD to expand individual client sessions, monitor for ultrasound room	Equipment for 2 locations
Harrisburg	printer	
Smithfield	TV/DVD to replace aging one used for client education	
Sparta	Security system for new office	
Yadkinville	TV & DVD players for client rooms	Replace old equipment

IT Equipment

One of the most appreciated areas made possible by grant funding is the ability to replace aging IT equipment with faster, more up-to-date models. Additional or more efficient computers enable staff to complete their work documenting client intakes and educational progress in a shorter time, often with a better product outcome. In some cases funds were used to equip room for individual educational sessions with appropriate technology.

Location	Equipment	Use
Brevard	Notebook computer for	Ultrasound room
Burnsville	IPAD	Client intake facilitation
Carthage	Desktop computer	Graphics and media communications station primarily
Denver	Replace aging computer	
Forest City	Laptop, projector	Client intake
Harrisburg	Computer for staff person and IPad for client education	
Hendersonville	Computer for client use	
Smithfield	Laptop, keyboard and software for client tracking	
Sparta	Ipads for client classroom	
Statesville	2 computers	Replace those that crashed
Taylorsville	laptop	Fatherhood program staff use
Washington	Laptop for staff use	Maintain client files
Wilkesboro	2 computers	Staff use to improve efficiency
Yadkinville	IPAD for client service area	Streamline intake & client education

Travel and Staff Development

All subcontractors were required to attend the Best Practices workshop, so many submitted mileage for grant support.

PRC's attending the [Heartbeat International Conference](#) requested travel and registration: Denver, Franklin, Jacksonville, Raleigh, Yadkinville.

[Care Net National Conference](#): Brevard, Fuquay Varina, Salisbury, Sparta, Statesville

Burnsville has a satellite medical clinic staffed by the center in Asheville. Travel funding for their nurse was budgeted.

Media Communication – Websites

PRC Location	Item	Comments
Brevard	Client website update	
Burnsville	Website hosting	
Carthage	New website	
Denver	New client facing website	
Harrisburg	Redesigned website	
Raleigh	Website design issues addressed	
Shelby	New website	

Promotional – Advertising & Websites

PRC Location	Item	Comments
Asheville	Newspaper ads, Facebook outreach management	
Brevard	Palm cards printed, pens for outreach. Billboard	
Burnsville	Facebook and radio marketing	
Carthage	Website for client acquisition	
Denver	Banners at high schools	
Franklin	Display table cover for fairs, radio ads on breastfeeding class	
Fuquay Varina	Website optimization advertising	
Gastonia	January awareness campaign flyers, constant Contact awareness campaign	
Hendersonville	Printing brochures for agency distribution	
Jacksonville	Development of new client website	
Raleigh	Yellow Page ads and improvement of website navigation & mobile friendly	
Smithfield	Website advertising, movie theater ads	
Sparta	Signage at new location	
Statesville	Google optimization ads	
Taylorsville	Promotional DVD production for outreach of services	
Yadkinville	Billboard, google ad words	

The value of advertising the services available to pregnant women cannot be overestimated.

Certainly website presence is vital, but other means work too: giveaways at fairs, brochures strategically placed etc.

Other Operating Expenses (Client Participation Incentives)

Tied to each PRC's educational program is an incentive system. The women served by a pregnancy resource center are often Medicaid eligible, single and have a weak or nonexistent support system. Unquestionably having a baby is expensive. Buying simple basics such as a layette, crib, or car seat is beyond her budget. Rather than simply "giving" her those items, the PRC's have developed a system of points or "baby money" which a client can earn by participating in classes, working with a mentor watching an educational DVD and discussing it individually, even doing homework related to a DVD watched. Then the points can be exchanged for baby supplies, diapers, or larger items such as a car seat. In some centers women earn gift cards and can then shop for the items needed themselves.

This program is largely dependent on the generosity of individuals and community groups who donate items to stock the Baby Boutique. Grant funds have been a significant help in purchasing these items. Many of the items purchased with the grant were disbursed during the grant time period but will continue to help the centers provide material assistance in future months.

PRC Location	Supplies	Comments
Brevard	Diapers, baby supplies, formula, gift cards as client incentives toward car seats, walkers, etc.	Cards are logged
Carthage	Car seats	

Clayton	Cribs & mattresses, car seats, diapers & wipes	
Denver	Cribs, car seats, diapers & wipes, gas and gift cards as incentives earned	Cards are logged
Elkin	Car seats, pack n plays, diapers	
Forest City	Play yards, asst. baby items	
Franklin	Diapers, car seats, high chairs, strollers, nursing supplies	
Gastonia	Car seats, monitors pack n plays, maternity clothing	
Greenville	Car seats, pack n plays, crib, stroller, car seat, swing	
Harrisburg	Carsets, bath tubs, pack n plays	
Hendersonville	Car seats, bouncy seats, tubs, high chairs	
Jacksonville	Car seats, diaper bags, breast pumps, monitors	
Morehead City	Formula, car seat	
Salisbury	Car seats, baby carriers, wraps, swaddling blankets, diaper bags, maternity clothes	
Shelby	Car seats, pack n plays, wipes, diapers	
Smithfield	Car seats, cribs, pack n plays, cribs, layettes, wipes	
Sparta	Cribs, car seats	
Statesville	Car seats	
Washington	Pack n plays, co sleepers	
Wilkesboro	Pack n plays, car seats, bouncers, diapers	
Yadkinville	Car seats, diapers	

Conclusion

The board and staff of Carolina Pregnancy Care Fellowship are grateful for the opportunity to be part of helping the pregnant women and their babies through the pregnancy resource centers that have been recipients of this grant. The PRC's themselves have expressed to us how appreciative they are as well.

Serving the pregnant women of North Carolina along with other community service providers is challenging and, in the end, extremely satisfying.

GENERAL CONTRACT COVER

This contract is hereby entered into by and between the North Carolina Department of Health and Human Services, Division of Public Health (the "Division") and Carolina Pregnancy Care Fellowship (the "Contractor") (referred to collectively as the "Parties").

1. Contract Documents:

This contract consists of the following documents, which are incorporated herein by reference:

- (a) This contract cover
- (b) The General Terms and Conditions
- (c) Scope of Work
- (d) Performance Measures Chart
- (e) The Line Item Budget
- (f) State Grant Certification – No Overdue Tax Debts
- (g) Federal Certifications
- (h) IRS Tax Exemption Verification Form (Annual)
- (i) Conflict of Interest Verification (Annual)
- (j) State Certification

Incorporated By Reference

The following documents are reference materials and are available by going to the following website, [Open Window](http://dhhsopenwindow.nc.gov/index.aspx?pid=doc_ReferenceDocuments) (http://dhhsopenwindow.nc.gov/index.aspx?pid=doc_ReferenceDocuments).

- (a) Travel: Policies Governing Travel Related Expenses for Contractors
- (b) Notice of Certain Reporting and Audit Requirements
- (c) General Statutes G.S.143C6 NonState Entities Receiving State Funds
- (d) Subchapter 03M Uniform Administration of State Grants

These documents constitute the entire agreement between the Parties and supersede all prior oral or written statements or agreements.

2. Precedence Among Contract Documents:

In the event of a conflict between or among the terms of the Contract Documents, the terms in the Contract Document with the highest relative precedence shall prevail. The order of precedence shall be the order of documents as listed in the contract document section, with the first-listed document having the highest precedence and the last-listed document having the lowest precedence. If there are multiple contract amendments, the most recent amendment shall have the highest precedence and the oldest amendment shall have the lowest precedence.

3. Effective Period:

This contract shall be effective on 11/1/2014 and shall terminate on 5/31/2015, with the option to extend, if mutually agreed upon, through a written amendment as provided for in the General Terms and Conditions.

4. Contractor's Duties:

The Contractor shall provide the services as described in the scope of work and in accordance with the approved budget.

5. Division's Duties:

The Division shall pay the Contractor in the manner and in the amounts specified in the contract documents. The total amount paid by the Division to the Contractor under this contract shall not exceed \$300,000. This amount consists of \$0 in State funds, \$0 in Local funds, \$0 in Other funds and \$300,000 in Federal funds.

The total contract amount is \$300,000.

6. Conflict of Interest Policy:

The Division has determined that this contract is a financial assistance contract. The Contractor shall file with the Division, a copy of the Contractor's policy addressing conflicts of interest that may arise involving the Contractor's management employees and the members of its board of directors or other governing body. The policy shall address situations in which any of these individuals may directly or indirectly benefit, except as the Contractor's employees or members of its board or other governing body, from the Contractor's disbursing of state funds and shall include actions to be taken by the Contractor or the individual, or both to avoid conflicts of interest and the appearance of impropriety. The policy shall be filed before the Division may disburse the grant funds. (N.C.G.S. 143C-6-23(b)(2007))

7. Statement of No Overdue Tax Debts:

Contractor's sworn written statement pursuant to N.C.G.S. 143C-6-23(c), stating that the Contractor does not have any overdue tax debts, as defined by G.S. 105-243.1, at the federal, state, or local level. The Contractor acknowledges that the written statement must be filed before Division may disburse the grant funds.

8. Reversion of Unexpended Funds:

Any unexpended grant funds shall revert to the Division upon termination of this contract.

9. Grants:

The Contractor/Grantee has the responsibility to ensure that all sub-grantees, if any, provide all information necessary to permit the Contractor/Grantee to comply with the standards set forth in this contract.

10. Reporting Requirements:

The Division has determined that this is a contract for financial assistance, and therefore is subject to the reporting requirements described on the Notice of Certain Reporting and Audit Requirements. Regulations and Reporting Requirements of N.C. General Statute 143C-6.23 can be found at ncgrants.gov.

11. Payment Provisions:

Upon execution of this contract, the Contractor shall submit to the Division Contract Administrator, a monthly reimbursement request for services rendered the previous month by the 10th of each month and, upon approval by the Division, receive payment within 30 days. Monthly payment shall be made based on actual expenditures made in accordance with the approved budget on file with both parties and reported on the monthly expenditure report submitted by the Contractor. If this contract is terminated, the Contractor shall complete a final accounting report and return any unearned funds to the Division within 30 days of the contract termination date. The Division shall have no obligation for payments based on expenditure reports submitted later than 30 days after termination or expiration of the contract period. All payments are contingent upon fund availability.

12. Contract Administrators:

All notices permitted or required to be given by one Party to the other and all questions about the contract from one Party to the other shall be addressed and delivered to the other Party's contract administrator. The name, post office address, street address, telephone number, fax number, and email address of the Parties' respective initial contract administrators are set out below. Either Party may change the name, post office address, street address, telephone number, fax number, or email address of its contract administrator by giving timely written notice to the other Party.

For the Division:

IF DELIVERED BY US POSTAL SERVICE	IF DELIVERED BY ANY OTHER MEANS
Tonya Daniel Division of Public Health 1929 Mail Service Center Raleigh, NC 27699-1929 Telephone : (919)-707-5680 Fax: (919)-870-4827 Email: tonya.daniel@dhhs.nc.gov	Tonya Daniel Division of Public Health 5601 Six Forks Road Raleigh, NC 27609

For the Contractor:

IF DELIVERED BY US POSTAL SERVICE	IF DELIVERED BY ANY OTHER MEANS
Roberta S. Meyer, State Director Carolina Pregnancy Care Fellowship PO Box 38888 Charlotte, NC 28278-1015 Telephone: (704)-281-8631 Fax: ()— Email: directorcpcf@aol.com	Roberta S. Meyer, State Director Carolina Pregnancy Care Fellowship PO Box 38888 Charlotte, NC 28278-1015

13. Supplementation of Expenditure of Public Funds:

The Contractor assures that funds received pursuant to this contract shall be used only to supplement, not to supplant, the total amount of federal, state and local public funds that the Contractor otherwise expends for contract services and related programs. Funds received under this contract shall be used to provide additional public funding for such services; the funds shall not be used to reduce the Contractor's total expenditure of other public funds for such services.

14. Disbursements:

As a condition of this contract, the Contractor acknowledges and agrees to make disbursements in accordance with the following requirements:

- (a) Implement adequate internal controls over disbursements;
- (b) Pre-audit all vouchers presented for payment to determine:
 - Validity and accuracy of payment
 - Payment due date
 - Adequacy of documentation supporting payment
 - Legality of disbursement
- (c) Assure adequate control of signature stamps/plates;
- (d) Assure adequate control of negotiable instruments; and
- (e) Implement procedures to insure that account balance is solvent and reconcile the account monthly.

15. Outsourcing to Other Countries:

The Contractor certifies that it has identified to the Division all jobs related to the contract that have been outsourced to other countries, if any. The Contractor further agrees that it will not outsource any such jobs during the term of this contract without providing notice to the Division.

16. Signature Warranty:

The undersigned represent and warrant that they are authorized to bind their principals to the terms of this agreement.

17. Federal Certifications:

Individuals and Organizations receiving federal funds must ensure compliance with certain certifications required by federal laws and regulations. The contractor is hereby complying with Certifications regarding Nondiscrimination, Drug-Free Workplace Requirements, Environmental Tobacco Smoke, Debarment, Suspension, Ineligibility and Voluntary Exclusion Lower Tier Covered Transactions, and Lobbying. These assurances and certifications are accompanied by a signature page and can be found in the Contractor's Managed Documents section of DHHS Open Window. The signature page is to be signed by the contractor's authorized representative.

Reference Item 5., Division's Duties:

Federal Award Information: CFDA#: 93.994. CFDA Title: Maternal & Child Health Services Block Grant. Award#: B04MC26685. Award Name: Maternal & Child Health Services Block Grant. Award Year: 10/1/13 - 9/30/15. Federal Agency: Department of Health and Human Services, Health Resources and Services Administration Bureau. Amount: \$300,000. Total Federal funds: \$300,000.

Signatures follow on next page

In Witness Whereof, the Contractor and the Division have executed this contract in duplicate originals, with one original being retained by each party.

Carolina Pregnancy Care Fellowship

Signature

10-29-14

Date

Robert S. Meyer

Printed Name

ATTEST

Signature

Victoria J. Miglin

Printed Name

[CORPORATE SEAL]

State Director

Title

10-29-14

Date

Board Member

Title

Division of Public Health, North Carolina Department of Health and Human Services

Signature

Date

Penelope Slade-Sawyer

Printed Name

Division Director

Title

10/31/2014

GENERAL TERMS AND CONDITIONS

Relationships of the Parties

Independent Contractor: The Contractor is and shall be deemed to be an independent contractor in the performance of this contract and as such shall be wholly responsible for the work to be performed and for the supervision of its employees. The Contractor represents that it has, or shall secure at its own expense, all personnel required in performing the services under this agreement. Such employees shall not be employees of, or have any individual contractual relationship with, the Division.

Subcontracting: The Contractor shall not subcontract any of the work contemplated under this contract without prior written approval from the Division. Any approved subcontract shall be subject to all conditions of this contract. Only the subcontractors specified in the contract documents are to be considered approved upon award of the contract. The Division shall not be obligated to pay for any work performed by any unapproved subcontractor. The Contractor shall be responsible for the performance of all of its subcontractors.

Assignment: No assignment of the Contractor's obligations or the Contractor's right to receive payment hereunder shall be permitted. However, upon written request approved by the issuing purchasing authority, the State may:

- (a) Forward the Contractor's payment check(s) directly to any person or entity designated by the Contractor, or
- (b) Include any person or entity designated by Contractor as a joint payee on the Contractor's payment check(s).

In no event shall such approval and action obligate the State to anyone other than the Contractor and the Contractor shall remain responsible for fulfillment of all contract obligations.

Beneficiaries: Except as herein specifically provided otherwise, this contract shall inure to the benefit of and be binding upon the parties hereto and their respective successors. It is expressly understood and agreed that the enforcement of the terms and conditions of this contract, and all rights of action relating to such enforcement, shall be strictly reserved to the Division and the named Contractor. Nothing contained in this document shall give or allow any claim or right of action whatsoever by any other third person. It is the express intention of the Division and Contractor that any such person or entity, other than the Division or the Contractor, receiving services or benefits under this contract shall be deemed an incidental beneficiary only.

Indemnity and Insurance

Indemnification: The Contractor agrees to indemnify and hold harmless the Division, the State of North Carolina, and any of their officers, agents and employees, from any claims of third parties arising out of any act or omission of the Contractor in connection with the performance of this contract.

- (a) **Insurance:** During the term of the contract, the Contractor shall provide, at its sole cost and expense, commercial insurance of such types and with such terms and limits as may be reasonably associated with the contract. At a minimum, the Contractor shall provide and maintain the following coverage and limits:
 - (1) **Worker's Compensation Insurance:** The Contractor shall provide and maintain worker's compensation insurance, as required by the laws of the states in which its employees work, covering all of the Contractor's employees who are engaged in any work under the contract.
 - (2) **Employer's Liability Insurance:** The Contractor shall provide employer's liability insurance, with minimum limits of \$500,000.00, covering all of the Contractor's employees who are engaged in any work under the contract.
 - (3) **Commercial General Liability Insurance:** The Contractor shall provide commercial general liability insurance on a comprehensive broad form on an occurrence basis with a minimum combined single limit of \$1,000,000.00 for each occurrence.
 - (4) **Automobile Liability Insurance:** The Contractor shall provide automobile liability insurance with a combined single limit of \$500,000.00 for bodily injury and property damage; a limit of \$500,000.00 for uninsured/under insured motorist coverage; and a limit of \$2,000.00 for medical payment coverage. The Contractor shall provide this insurance for all automobiles that are:
 - (A) owned by the Contractor and used in the performance of this contract;
 - (B) hired by the Contractor and used in the performance of this contract; and
 - (C) owned by Contractor's employees and used in performance of this contract ("non-owned vehicle insurance"). Non-owned vehicle insurance protects employers when employees use their personal vehicles for work purposes. Non-owned vehicle insurance supplements, but does not replace, the car-owner's liability insurance.

The Contractor is not required to provide and maintain automobile liability

insurance on any vehicle – owned, hired, or non-owned – unless the vehicle is used in the performance of this contract.

- (b) The insurance coverage minimums specified in subparagraph (a) are exclusive of defense costs.
- (c) The Contractor understands and agrees that the insurance coverage minimums specified in subparagraph (a) are not limits, or caps, on the Contractor's liability or obligations under this contract.
- (d) The Contractor may obtain a waiver of any one or more of the requirements in subparagraph (a) by demonstrating that it has insurance that provides protection that is equal to or greater than the coverage and limits specified in subparagraph (a). The Division shall be the sole judge of whether such a waiver should be granted.
- (e) The Contractor may obtain a waiver of any one or more of the requirements in paragraph (a) by demonstrating that it is self-insured and that its self-insurance provides protection that is equal to or greater than the coverage and limits specified in subparagraph (a). The Division shall be the sole judge of whether such a waiver should be granted.
- (f) Providing and maintaining the types and amounts of insurance or self-insurance specified in this paragraph is a material obligation of the Contractor and is of the essence of this contract.
- (g) The Contractor shall only obtain insurance from companies that are authorized to provide such coverage and that are authorized by the Commissioner of Insurance to do business in the State of North Carolina. All such insurance shall meet all laws of the State of North Carolina.
- (h) The Contractor shall comply at all times with all lawful terms and conditions of its insurance policies and all lawful requirements of its insurer.
- (i) The Contractor shall require its subcontractors to comply with the requirements of this paragraph.
- (j) The Contractor shall demonstrate its compliance with the requirements of this paragraph by submitting certificates of insurance, if requested, to the Division before the Contractor begins work under this contract.

Default and Termination

Termination Without Cause: The Division may terminate this contract without cause by giving 30 days written notice to the Contractor.

Termination for Cause: If, through any cause, the Contractor shall fail to fulfill its obligations under this contract in a timely and proper manner, the Division shall have the right to terminate this contract by giving written

notice to the Contractor and specifying the effective date thereof. In that event, all finished or unfinished deliverable items prepared by the Contractor under this contract shall, at the option of the Division, become its property and the Contractor shall be entitled to receive just and equitable compensation for any satisfactory work completed on such materials, minus any payment or compensation previously made. Notwithstanding the foregoing provision, the Contractor shall not be relieved of liability to the Division for damages sustained by the Division by virtue of the Contractor's breach of this agreement, and the Division may withhold any payment due the Contractor for the purpose of setoff until such time as the exact amount of damages due the Division from such breach can be determined. In case of default by the Contractor, without limiting any other remedies for breach available to it, the Division may procure the contract services from other sources and hold the Contractor responsible for any excess cost occasioned thereby. The filing of a petition for bankruptcy by the Contractor shall be an act of default under this contract.

Waiver of Default: Waiver by the Division of any default or breach in compliance with the terms of this contract by the Contractor shall not be deemed a waiver of any subsequent default or breach and shall not be construed to be modification of the terms of this contract unless stated to be such in writing, signed by an authorized representative of the Department and the Contractor and attached to the contract.

Availability of Funds: The parties to this contract agree and understand that the payment of the sums specified in this contract is dependent and contingent upon and subject to the appropriation, allocation, and availability of funds for this purpose to the Division.

Force Majeure: Neither party shall be deemed to be in default of its obligations hereunder if and so long as it is prevented from performing such obligations by any act of war, hostile foreign action, nuclear explosion, riot, strikes, civil insurrection, earthquake, hurricane, tornado, or other catastrophic natural event or act of God.

Survival of Promises: All promises, requirements, terms, conditions, provisions, representations, guarantees, and warranties contained herein shall survive the contract expiration or termination date unless specifically provided otherwise herein, or unless superseded by applicable Federal or State statutes of limitation.

Intellectual Property Rights

Copyrights and Ownership of Deliverables: All deliverable items produced pursuant to this contract are the exclusive property of the Division. The Contractor shall not assert a claim of copyright or other property interest in such deliverables.

Federal Intellectual Property Bankruptcy Protection Act: The Parties agree that the Division shall be entitled to all rights and benefits of the Federal Intellectual Property Bankruptcy Protection Act, Public Law 100-506, codified at 11 U.S.C. 365 (n) and any amendments thereto.

Compliance with Applicable Laws

Compliance with Laws: The Contractor shall comply with all laws, ordinances, codes, rules, regulations, and licensing requirements that are applicable to the conduct of its business, including those of federal, state, and local agencies having jurisdiction and/or authority.

Equal Employment Opportunity: The Contractor shall comply with all federal and State laws relating to equal employment opportunity.

Health Insurance Portability and Accountability Act (HIPAA): The Contractor agrees that, if the Division determines that some or all of the activities within the scope of this contract are subject to the Health Insurance Portability and Accountability Act of 1996, P.L. 104-91, as amended ("HIPAA"), or its implementing regulations, it will comply with the HIPAA requirements and will execute such agreements and practices as the Division may require to ensure compliance.

Executive Order # 24: By Executive Order 24, issued by Governor Perdue on October 1, 2009, and N.C. G.S. § 133-32, it is unlawful for any vendor or contractor (i.e. architect, bidder, contractor, construction manager, design professional, engineer, landlord, offeror, seller, subcontractor, supplier, or vendor), to make gifts or to give favors to any State employee of the Governor's Cabinet Agencies (i.e., Administration, Commerce, Correction, Crime Control and Public Safety, Cultural Resources, Environment and Natural Resources, Health and Human Services, Juvenile Justice and Delinquency Prevention, Revenue, Transportation, and the Office of the Governor). This prohibition covers those vendors and contractors who:

- (1) have a contract with a governmental agency; or
- (2) have performed under such a contract within the past year; or
- (3) anticipate bidding on such a contract in the future.

For additional information regarding the specific requirements and exemptions, vendors and contractors are encouraged to review Governor Perdue's October 1, 2009 Executive Order 24 and G.S. Sec. 133-32.

To find Governor Perdue's October 1, 2009 Executive Order 24:

- Go to <http://www.governor.state.nc.us/>;
- Click on "Newsroom";
- Click on "Executive Orders and Proclamations";

- Scroll down and click on the words "click here" in the sentence that states, "To view previous Executive Orders, please click here;" and
- Scroll down and click on "EO 24: Gift Ban."

Confidentiality

Confidentiality: Any information, data, instruments, documents, studies or reports given to or prepared or assembled by the Contractor under this agreement shall be kept as confidential and not divulged or made available to any individual or organization without the prior written approval of the Division. The Contractor acknowledges that in receiving, storing, processing or otherwise dealing with any confidential information it will safeguard and not further disclose the information except as otherwise provided in this contract.

Oversight

Access to Persons and Records: The State Auditor shall have access to persons and records as a result of all contracts or grants entered into by State agencies or political subdivisions in accordance with General Statute 147-64.7. Additionally, as the State funding authority, the Department of Health and Human Services shall have access to persons and records as a result of all contracts or grants entered into by State agencies or political subdivisions.

Record Retention: Records shall not be destroyed, purged or disposed of without the express written consent of the Division. State basic records retention policy requires all grant records to be retained for a minimum of five years or until all audit exceptions have been resolved, whichever is longer. If the contract is subject to federal policy and regulations, record retention may be longer than five years. Records must be retained for a period of three years following submission of the final Federal Financial Status Report, if applicable, or three years following the submission of a revised final Federal Financial Status Report. Also, if any litigation, claim, negotiation, audit, disallowance action, or other action involving this Contract has been started before expiration of the five-year retention period described above, the records must be retained until completion of the action and resolution of all issues which arise from it, or until the end of the regular five-year period described above, whichever is later. The record retention period for Temporary Assistance for Needy Families (TANF) and MEDICAID and Medical Assistance grants and programs must be retained for a minimum of ten years.

Warranties and Certifications

Date and Time Warranty: The Contractor warrants that the product(s) and service(s) furnished pursuant to this contract ("product" includes, without limitation, any piece of equipment, hardware, firmware, middleware, custom or commercial software, or internal components, subroutines, and interfaces therein) that perform any date and/or time data recognition function, calculation, or

sequencing will support a four digit year format and will provide accurate date/time data and leap year calculations. This warranty shall survive the termination or expiration of this contract.

Certification Regarding Collection of Taxes: G.S. 143-59.1 bars the Secretary of Administration from entering into contracts with vendors that meet one of the conditions of G.S. 105-164.8(b) and yet refuse to collect use taxes on sales of tangible personal property to purchasers in North Carolina. The conditions include: (a) maintenance of a retail establishment or office; (b) presence of representatives in the State that solicit sales or transact business on behalf of the vendor; and (c) systematic exploitation of the market by media-assisted, media-facilitated, or media-solicited means. The Contractor certifies that it and all of its affiliates (if any) collect all required taxes.

Miscellaneous

Choice of Law: The validity of this contract and any of its terms or provisions, as well as the rights and duties of the parties to this contract, are governed by the laws of North Carolina. The Contractor, by signing this contract, agrees and submits, solely for matters concerning this Contract, to the exclusive jurisdiction of the courts of North Carolina and agrees, solely for such purpose, that the exclusive venue for any legal proceedings shall be Wake County, North Carolina. The place of this contract and all transactions and agreements relating to it, and their situs and forum, shall be Wake County, North Carolina, where all matters, whether sounding in contract or tort, relating to the validity, construction, interpretation, and enforcement shall be determined.

Amendment: This contract may not be amended orally or by performance. Any amendment must be made in written form and executed by duly authorized representatives of the Division and the Contractor. The Purchase and Contract Divisions of the NC Department of Administration and the NC Department of Health and Human Services shall give prior approval to any amendment to a contract awarded through those offices.

Severability: In the event that a court of competent jurisdiction holds that a provision or requirement of this contract violates any applicable law, each such provision or requirement shall continue to be enforced to the

extent it is not in violation of law or is not otherwise unenforceable and all other provisions and requirements of this contract shall remain in full force and effect.

Headings: The Section and Paragraph headings in these General Terms and Conditions are not material parts of the agreement and should not be used to construe the meaning thereof.

Time of the Essence: Time is of the essence in the performance of this contract.

Key Personnel: The Contractor shall not replace any of the key personnel assigned to the performance of this contract without the prior written approval of the Division. The term "key personnel" includes any and all persons identified by as such in the contract documents and any other persons subsequently identified as key personnel by the written agreement of the parties.

Care of Property: The Contractor agrees that it shall be responsible for the proper custody and care of any property furnished to it for use in connection with the performance of this contract and will reimburse the Division for loss of, or damage to, such property. At the termination of this contract, the Contractor shall contact the Division for instructions as to the disposition of such property and shall comply with these instructions.

Travel Expenses: Reimbursement to the Contractor for travel mileage, meals, lodging and other travel expenses incurred in the performance of this contract shall not exceed the rates published in the applicable State rules. International travel shall not be reimbursed under this contract.

Sales/Use Tax Refunds: If eligible, the Contractor and all subcontractors shall: (a) ask the North Carolina Department of Revenue for a refund of all sales and use taxes paid by them in the performance of this contract, pursuant to G.S. 105-164.14; and (b) exclude all refundable sales and use taxes from all reportable expenditures before the expenses are entered in their reimbursement reports.

Advertising: The Contractor shall not use the award of this contract as a part of any news release or commercial

N. C. Department of Health and Human Service
Division of Public Health

SCOPE OF WORK

BACKGROUND

The mission of Carolina Pregnancy Care Fellowship (CPCF) is to equip, support and provide networking opportunities for member pregnancy resource centers that provide direct services in their local communities to women who face challenging pregnancy situations. These centers provide one or more of the following services: confidential lay counseling and/or mentoring; pregnancy options education and decision making support; material assistance, such as maternity and baby clothing, food, and furniture; prenatal education, childbirth and parenting classes; referrals to other community agencies and medical resources; adoption information; medical services such as limited ultrasound and sexually transmitted infection (STI) testing available under physician supervision; and other related services necessary for the well-being of the mother and child.

While each center is a separate non-profit, members of the CPCF coalition pledge to uphold high standards of care as they deliver free supportive services to their clients by providing information, mentoring, and emotional support during pregnancy and early infant parenting.

Comparison Data

In 2012, 35.5% of NC births were to women in the CPCF service area (26 counties). Of these births, approximately 50% were to women who had Medicaid and 16% were to women with a less than a high school education. Approximately a quarter of the pregnant women in these counties did not receive prenatal care in their first trimester of pregnancy in 2012. Birth outcomes in the service area for 2012 are as follows: 11% of the births were preterm births and approximately 8% of the births were low birth weight.

PURPOSE

Through this contract, CPCF will provide training, operational support, and technical assistance to pregnancy care centers in North Carolina in order to expand and improve services.

COUNTIES

This contract serves the following North Carolina counties: Alexander, Alleghany, Beaufort, Brunswick, Buncombe, Cabarrus, Carteret, Cleveland, Columbus, Gaston, Henderson, Iredell, Jackson, Johnston, Macon, Moore, New Hanover, Onslow, Pasquotank, Pitt, Surry, Transylvania, Wake, Watauga, Wilkes, and Yadkin.

PERFORMANCE REQUIREMENTS

The Contractor shall:

1. Provide 6 trainings in best practices, client services and non-profit management for a network of 77 pregnancy care centers (including satellite offices). See Scope of Work, *Attachment 1* for list of centers.
2. Send one staff member to the Heartbeat International Annual Conference to be held in St. Louis, Missouri on April 7-10, 2015 in order to enhance skills relevant to programmatic and client support.
3. Purchase computer and office equipment by March 31, 2015.
4. Purchase advertising including, but not limited to, social media, billboards and radio ads by April 30, 2015.
5. Provide technical assistance in best practices, client services and non-profit management to 77 pregnancy resource centers (including satellite offices) in the form of site visits, phone, and email interactions.
6. Provide operational support to 26 pregnancy resource centers who serve approximately 9,500 clients annually in order to expand and improve program services. This includes, but is not

limited to, the provision of supplies, equipment, software & hardware, curriculums, travel reimbursement, website upgrades & maintenance, outreach costs and staff development. All purchases made by pregnancy resource centers shall be completed by May 30, 2014. The 26 centers receiving operational support for this requirement are listed in Scope of Work, *Attachment I* in bold and are also listed individually in the *Budget Detail for Activity*.

PERFORMANCE STANDARDS

The Contractor shall:

1. Notify the Women's Health Branch Program Manager of any changes in staff included in this contract within 10 days of the change and report the changes in the Contractor's Report.
2. Enter into a formal agreement with each of the 26 pregnancy resource centers. A copy of each agreement shall be forwarded to the WHB program manager.
3. Ensure that any gift cards, provided by Subcontractors to participants as incentives are logged by serial number and maintained in a locked storage cabinet. Upon receipt of the gift card, recipients shall sign the log acknowledging receipt. Subcontractors shall keep the log on file and submit a copy of the final log to Contractor. Contractor shall submit the log to the WHB Program Manager with their report.
4. Conduct site visits (as needed) with 77 pregnancy resource centers (including satellite offices).
5. Include reimbursements made to pregnancy resource centers on Monthly Contract Expenditure Reports (CER). Monthly Financial Statements (MFR) must accompany each CER and shall provide a detailed list of expenditures by Contractor, Subcontractor (Center) and budget line item category. Subcontractors' itemized reimbursement requests, copies of purchase documents, internal requisitions and invoices shall be kept on file for review during site visits. The Contractor shall keep a file for each Subcontractor (Center) with payment and reimbursement documentation separated by month.
6. Issue and compile pre and post tests from trainings with pregnancy resource centers.
7. Submit a report, in a format provided by the Division, detailing all services, number of clients served by pregnancy resource centers and outcomes to the WHB Program Manager by June 15, 2015.
8. Contractor shall not use the name, logo or other insignia of DHHS or DPH in any print or broadcast media without prior written approval of the DHHS Office of Communications and program staff. The Department's review process is outlined at <http://www.ncdhhs.gov/publicaffairs/forms.htm>
9. Contractor is responsible for all print advertising, web material, television/radio broadcast and any other promotional media or public service announcement produced under this contract and for ensuring that media shall contain only content acceptable for publication; as in a paid- general-circulation newspaper or broadcast by a licensed media outlet.
10. The Contractor is encouraged to consult with subject matter experts in the Division of Public Health and elsewhere on developing content that is scientifically accurate and consistent with current medical advice.

PERFORMANCE MONITORING / QUALITY ASSURANCE PLAN

Deliverables shall be monitored by site visits and required reports. The Contractor agrees to participate in periodic site visits as needed (with a minimum of one per year) as determined by the Program Manager. If the Contractor is deemed out of compliance, program staff shall provide technical assistance; and funds may be withheld until Contractor is back in compliance with deliverables. If technical assistance does not prove beneficial, the contract may then be terminated.

REIMBURSEMENT

The Contractor must submit a contract expenditure report (CER) each month to reflect actual expenditures. CERs must be submitted even when no expenses are incurred in a given month. Failure to submit monthly sequential reports may delay receipt of reimbursement.

Scope of Work Attachment I - Pregnancy Resource Centers

All agencies listed shall receive technical assistance. Agencies in BOLD shall receive operational support.

1. **Ahoskie** Wanda Vaughn, Director
PCC of Ahoskie
PO Box 1466
Ahoskie, NC 27910
(252) 862-4777
Email: pccofahoskie@yahoo.com
www.pccofahoskie.com
Location: 217 W. Church Street
2. **Albemarle** Gina Russell, Director
Pregnancy Resource Center of Stanly County
P.O. Box 1091
Albemarle, NC 28002
(704) 983-2100; (704) 983-3369; Director (704) 983-3369
Email: prcstanly@charlotte.twcbc.com
www.prcstanly.com
Location: 124 E. North Street
3. **Asheboro** Lyn Thrasher, Executive Director
Randolph Pregnancy Care Center
530 So. Cox Street
Asheboro, NC 27203
(336) 629-9988
Email: execdir@randolphpcc.org
info@randolphpcc.org
www.randolphpcc.org
4. **Asheville** Deborah Wood, CEO
Jill Derrick, Director of Client Services
Asheville Pregnancy Support Services
P. O. Box 6116
Asheville, NC 28816
(828) 252-1306
Email: ceo@preginfo.org
www.preginfo.org (client)
www.myapss.org (donor)
Location: 1710 Old Haywood Rd.
5. **Boone** Brian Lowe, Executive Director
Hope Pregnancy Resource Center
P.O. Box 3316
Boone, NC 28607
(828) 262-3951
Email: blowe@choosehope.org
www.choosehope.org
www.friendsofchoosehope.org (donor)
Location: 870 W. King Street
6. **Brevard** Wendy Kicklighter, Executive Director
The Center for Women
39 E. Jordan Street
Brevard, NC 28712
(828) 885-7885

**Email: cpccare@citcom.net
www.brevardwomenscenter.com**

7. **Bryson City** Marzena Bradley, Director
Western Carolina Pregnancy Care Cntr
PO Box 391
Bryson City, NC 28713
(828) 488-5461
Email: Marzena.bradley@gmail.com
www.wcpregnancycenter.com
Location: 44 Rector St.

8. **Burnsville** Mary Ann Higgins, Executive Director
Tri-County Pregnancy Center
P.O. Box 125
Burnsville, NC 28714
(828) 682-7250
Email: tcpc3@frontier.com
www.burnsvillepregnancyhelp.com
Location: 19 Burnsville School Rd.

9. **Carthage** Suzanne Clendenin, Director
Life Care Pregnancy Center
PO Box 519
Carthage, NC 28327
(910) 947-6199
Email: lcpc01@embarqmail.com or Scldendenin@embarqmail.com
www.lifecarepregnancycenter.org
Location: 261 Niagara Carthage Rd.

10. **Chapel Hill** Hillary Yeo, Client Services Director
Pregnancy Support Services (satellite)
PO Box 52599
Durham, NC 27717
(919) 942-7318
www.triangepregnancysupport.com
Location: 1777 Fordham Blvd.

11. **Clayton** Vicky Currie, Executive Director
I Choose Pregnancy Support Services
P.O. Box 1768
Clayton, NC 27527
(919) 585-4353
Email: director@ichoose.me
www.ichoose.me
www.ichoosepartners.org
Location: 540 Highway 42 West

12. **Clinton** Helen Rogers, Director
His Blessings Pregnancy Support Services
Satellite of Agape, Fayetteville
PO Box 1076
Clinton, NC 28328
(910) 592-3777
Location: 414 NE Blvd.

13. **Columbus** Hands of Hope for Life
 (satellite office of Hands of Hope Forest City) Do not mail.
 206 E. Mills Street
 Columbus, NC 28722
 (828) 894-0582
www.hh4life.org

14. **Concord** Sarah Sheperis, Executive Director
 Life Pregnancy Care Center
 163 Winecoff Avenue NW
 Concord, NC 28025
 (704) 782-2221
 Email: sarah@concordpregnancy.com
www.concordpregnancy.com

15. **Cullowhee** Smokey Mountain Pregnancy Care Cntr.
 (Satellite office)
 PO Box 333
 Cullowhee, NC 28723
 (828) 293-3600
 Email: smpcco@dnet.net
www.smpcc.org
 Location: 4699 Little Savannah Road

16. **Denver** Crystal Regan, Executive Director
 Pregnancy Care Center
 4264 Highway 16 N.
 Denver, NC 28037
 (704) 489-0708
 Email: elpccdirector@bellsouth.net
www.eastlincolnpcc.org

17. **Durham** Ruby Bea Peters, Executive Director
 Pregnancy Support Services
 P. O. Box 52599
 Durham, NC 27717
 (919) 490-0203
 Email: rubybea@pregnancysupport.org
www.pregnancysupport.org (donor)
www.trianglepregnancysupport.com (client)
 Location: 14 Consultant Place, Suite 250

18. **Elizabeth City** Dee Spruce, Executive Director
 Albemarle Pregnancy Resource Center
 P. O. Box 2188
 Elizabeth City, NC 27906-2188
 (252) 338-1655
 Email: albemarleprc@gmail.com
Dspruce.aprc@gmail.com
www.albemarlecpc.org
 Location: 201 E. Ehringhaus Street

19. **Elizabethtown** Helen Rogers, Director
 Agape PSS of Elizabethtown
 PO Box 2996
 Elizabethtown, NC 28337
 (910) 862-7903
<http://www.agapepregnancysupport.com>

Location: 109A Mill Street

20. **Elkin** **Sharon Kelly, Exec. Director**
LifeLine Pregnancy Help Center
P.O. Box 447
Elkin, NC 28621
(336) 526-5433
Email: sharon@lifelinehelps.org
lifelinehelps@lifelinehelps.org
www.caring-helps.org (Client)
www.lifelinehelps.org (Donor)
Location: 110 Dutchman's Ct

21. **Fayetteville** **Peggy Middleton, Executive Director**
AAA Crisis Pregnancy Center
1337 Ramsey Street
Fayetteville, NC 28301
(910) 483-3111
Email: aaacpcnc@ncrrbiz.com
www.operationblessingsfayetteville.org

22. **Fayetteville** **Helen Rogers, Director**
Agape Pregnancy Support Services
P.O. Box 20084
Fayetteville, NC 28301-6551
(910) 485-0055
www.agapepregnancysupport.com
Location: 710 E. Russell St.

23. **Forest City** **Karen Hill, Executive Director**
Hands of Hope for Life (The Resource Center)
PO Box 32
Forest City, NC 28043
(828) 247-4673
Email: kbhill@hh4life.org
www.hh4life.org
Location: 129 N. Powell Street

24. **Franklin** **Jenny Golding, CEO**
Smoky Mountain Pregnancy Care Center
226 E. Palmer Street
Franklin, NC 28734
(828) 349-3200
Email: smpregnancycc@dnet.net
www.smpcc.org
www.smpccpartners.com

25. **Fuquay-Varina** **Tonya Baker Nelson, Executive Director**
Your Choice Pregnancy Clinic
607 Ennis Street
Fuquay-Varina, NC 27526
(919)758-8444
Email: tonya@handofhope.net
www.handofhope.net (donor)
www.yourchoicepregnancyclinic (client)

26. **Gastonia** **Ancil Overbey III, CEO**
Crisis Pregnancy Ctr of Gaston Co.

**800 Robinson Road
Gastonia, NC 28056
(704) 868-4636
Email: cpcdir@gmail.com
www.cpcgaston.com**

27. Brenda White, Director
Crisis Pregnancy Center West (satellite)
2782 Fairview Drive
Gastonia, NC 28052
704-884-1098

28. **Belmont** Sherry Overbey, Director
Crisis Pregnancy Center East Gaston (satellite)
399 Belmont/Mt Holly Rd.
Belmont, NC 28012
(704) 827-0806
sdoverbey@yahoo.com

29. **Goldsboro** Beverly Weeks, Director
Wayne Pregnancy Care Center
PO Box 1235
Goldsboro, NC 27530
(919) 583-9330
Email: waynepcc@raleigh.twcbc.com
www.waynepregnancycarecenter.com
Location: 2003 E. Ashe St

30. **Graham** Sherry Morris, Director
A Heart's Cry
P.O. Box 903
Graham, NC 27253
(336) 222-1505
Email: lbnsherry@bellsouth.net
4aheartscry@bellsouth.net
Location: 306 S. Main Street

31. **Greensboro** Judy Roderick, Interim Director
Greensboro Pregnancy Care Center
917 N. Elm Street
Greensboro, NC 27401
(336) 274-4881
Email: jroderick@pregnantfreehelp.com
www.pregnantfreehelp.com (client)
www.friendsforlifegreensboro.org

32. **Greenville** Blake Honeycutt, Executive Director
Carolina Pregnancy Center
P.O. Box 1964
Greenville, NC 27835
(252) 757-0003
Email: blake@carolinapregnancycenter.org
www.carolinapregnancycenter.org (client)
Location: 1012 Charles Boulevard

33. **Gulf** Barbara Flagg, Executive Director
Reach Out Crisis Pregnancy Center
PO Box 186

Gulf, NC 27256
 (919) 898-2923
 Email: reachoutcpc@embarqmail.com
www.reachoutcpc.com
 Location: 1565 Gulf Rd.

34. **Harrisburg** Jan Cranford, Director
GATE Pregnancy Resource Center
3824 NC Highway 49 S
Harrisburg, NC 28075
(704) 455-5200
Email: gateprc@windstream.net
www.gateprc.org

35. **Havelock** Cindy Springston, Director
Havelock Pregnancy Resource Center
PO Box 1158
Havelock, NC 28532
(252) 675-2799
Havelockprc@gmail.com
www.havelockprc.org
 location: 925 E. Main Street

36. **Hendersonville** Joyce Wright, Director
Open Arms Crisis Pregnancy Center
329 N. Washington St.
Hendersonville, NC 28739
(828) 692-7935
Email: jwoaboard333@aol.com
www.openarms329.com

37. **Hickory** Renee Bentley, Executive Director
Pregnancy CC of Catawba Valley
P. O. Box 9423
Hickory, NC 28603
(828) 322-4272
Email: execdir@pcchickory.com
www.pcchickory.com
 Location: 421 Main Ave, SW

38. **High Point** Deborah Rodenhizer, Executive Director
Pregnancy Care Center
212 N. Lindsay Street
High Point, NC 27262
(336) 887-2232
Email: pcc@northstate.net
www.pcc-highpoint.org

39. **Jacksonville** **Shelia Judon, Executive Director**
Onslow Pregnancy Resource Center
411C Western Blvd
Jacksonville, NC 28546
(910) 938-7000
Email:life@oprcfriends.com
www.oprcfriends.com
www.onslowpregnancyresources.com

40. **Jefferson** **Roger Newton, Executive Director**
Ashe Pregnancy Care Center
P.O. Box 1572
Jefferson, NC 28640
(336) 846-4100
Email:newton@skybest.com
www.ashepregnancycarecenter.org
Location: 346 S. Main Street

41. **Lenoir** **Fran Propst, Director**
Caldwell Pregnancy Care Center
P.O. Box 1561
Lenoir, NC 28645
(828) 757-9555
Email:caldwellpregnancycare@gmail.com
www.caldwellpregnancycare.org
Location: 301 Connelly Springs Road

42. **Lexington** **Linda Hargett, Director**
Meadowview Pregnancy Care Center
1 Grace Way Drive
Lexington, NC 27295
(336) 309-0326
Email: jhargett@lexcominc.net

43. **Lincolnton** **Paula McSwain, Executive Director**
CPC of Lincoln County
PO Box 1414
Lincolnton, NC 28093
(704) 732-3384
Email: info@lincolncpc.com
www.lincolncpc.com
Location: 621 Clarks Creek Road

44. **Lumberton:** **Helen Rogers, Director**
His Little Ones PSS
P.O. Box 1445
Lumberton, NC 28358
(910) 739-0017
Location: 720 S. Roberts Ave

45. **Marion** **Denise McCormick, Director**
McDowell PCC
P.O. Box 2728
Marion, NC 28752
(828) 652-7676
Email: info@mpccnc.org
www.mpccnc.org
Location: 2170 Rutherford Road

46. **Matthews** Christian Adoption Services
 624 Matthews-Mint Hill Rd. Su. 134
 Matthews, NC 28105
 (704) 847-0038
 Email: cas@christianadopt.org
www.christianadopt.org

47. **Mocksville** Jane Garnett, Executive Director
 Angel Hinman, Center Director
 Davie Pregnancy Care Center
 PO Box 296
 Mocksville, NC 27028
 (336) 753-4673
 Email: daviepreg@yadtel.net
www.daviepregnancycare.org
 Location: 491 Madison Rd.

48. **Mooresville** Jean Mims, Director
 Community Preg. Cntr. of Lake Norman
 212 Caldwell Avenue
 Mooresville, NC 28115
 (704) 664-4673
 Email: mooresvillecpc@windstream.net
www.lakenormancpc.org

49. **Morehead City** Christine Moody, Director
 Coastal Pregnancy Care Center
 5447 Hwy 70 W, Suite 101
 Morehead City, NC 28557
 (252) 247-2273
 Email: cpccenter@hotmail.com
www.cpccenter.org

50. **Morganton** Wendy Myers, Executive Director
 Pregnancy Care Center
 P.O. Box 116
 Morganton, NC 28680
 (828) 437-4357
 Email: Beary07@aol.com
www.burkepregnancycenter.org
 Location: 501 E. Union St.

51. **Mount Airy** Brooke Worsley, Director
 The Legacy Center of Mt Airy
 P.O. Box 589
 Mt. Airy, NC 27030
 (336) 783-0011
 Email: legacymtairy@aol.com
www.legacymtairy.org
 Location: 707 W. Pine St. S. 900

52. **Nags Head** Creative Choices Pregnancy Resource Center
 PO Box 595
 Nags Head, NC 27959
 (252) 441-1818

Email: creative.choices.lillie@aol.com
www.obxcrisispregnancyt.org
 Location: 4711 S. Croatan Highway, unit 2

53. **Newland** Bob Brown, Executive Director
 Avery Pregnancy & Resource Center
 PO Box 625
 Newland, NC 28657
 (828) 733-2400
 Email: averyprc2400@yahoo.com
www.averyprc.org
 location: 1808 Millers Gap Hwy

54. **Raleigh** Linda Plummer, CEO
 Birth Choice
 3820 Merton Dr. S219
 Raleigh, NC 27609
 (919) 781-5433
 Email: birthchoice2@bellsouth.net
www/birthchoicewake.org

55. Life Care
 Wendy Banister, Executive Director
 6339 Glenwood Ave,
 Raleigh NC 27612
 (919) 873-2440
 Email: wendy@lifecarenc.org
www.supportlifecarenc.org

56. Gateway Pregnancy and Sexual Health Resource Center
 Kimberly Spence, Center Director
 1306 Hillsborough St.
 Raleigh, NC 27605
 919-833-0096
 Email: kimberly@gatewaycampus.org
www.gatewaycampus.org

57. Your Choice Pregnancy Clinic
 Satellite of Hand of Hope in Fuquay Varina
 1701 Jones Franklin Road
 Raleigh, NC 27606
 (919)758-8444
www.yourchoicepregnancyclinic.com (client)

58. Amazing Grace Adoptions
 1215 Jones Franklin Rd. Suite 202
 Raleigh, NC 27606
 (919) 858-8998
 Email: info@agadoptions.org
www.agadoptions.org

59. **Roanoke Rapids** Roanoke Rapids Pregnancy Support Center
 PO Box 1630
 Roanoke Rapids, NC 27870
 (252) 519-4357
 Email: pscofr@gmail.com
www.mypregnancyoptions.org
 Location: 1070 Tenth Street

60. **Rockingham** Director
 Pee Dee Pregnancy Resource Center
 110 N. Lawrence Street
 Rockingham, NC 28379
 (910) 997-3040
 Email: pdcrisispregnancy@att.net
www.pregnantwhatnow.org

61. **Rocky Mount** Kay Gurganus, Executive Director
 Pregnancy Care Center
 400 Sunset Avenue
 Rocky Mount, NC 27804
 (252) 446-2273
 Email: pregcarectr@embarqmail.com
www.pregnantneedanswers.com

62. **Roxboro** Lavon Perkins, Director
 Pregnancy Support Center
 P.O. Box 81
 Roxboro, NC 27573
 (336) 597-2811
 Email: psc@esinc.net
www.psc-roxboro-nc.com
 Location: 750 Martin Street

63. **Salisbury** Natrice Bailey, Executive Director
 Pregnancy Support Center
 847 S. Main Street
 Salisbury, NC 28144
 (704) 633-7695
 Email: natricia@pregnancysupport.com
www.pregnancysupport.com (client)
www.rowanfriendsforlife.org (donor)

64. **Shelby** Matt Holland, Director
 Pregnancy Resource Center
 P.O. Box 522
 Shelby, NC 28151
 (704) 487-4357
 Email: prccc@carolina.rr.com
www.prccc.org
 Location: 232 S. Lafayette Street 28150

65. **Smithfield** Ann Earnest, Director
 In His Hands Pregnancy Support Center
 P.O. Box 1687
 Smithfield, NC 27577
 (919) 989-9897
 Email: InHisHandsPSC@aol.com
www.inhishandspsc.cfsites.org
 Location: 13 Dial Street

66. **Sparta** Nicole Daniel, Director
 Alleghany Pregnancy Care Center
 P.O. Box 1681
 Sparta, NC 28675
 (336) 372-7844

**Email: APCC@skybest.com
**www.alleganypregnancycarecenter.com
Location: 226 S. Main Street****

67. **Statesville** **Vicki Miglin, Director
PRC of Statesville
1710 B Davis Ave J
Statesville, NC 28677
(704) 871-0338
Email:vmiglin@prcstatesville.org
www.prcstatesville.org**

68. **Taylorsville** **Denise Garnes, Director
Caring Hearts Pregnancy Center
P.O. Box 164
Taylorsville, NC 28645
(828) 632-1680
Email: Caringheartsp86@bellsouth.net
www.caringheartspc.com
Location: 135 Seventh Street SW**

69. **Wadesboro** **Kathy Landon, Director
Hope Pregnancy Resource Center
PO Box 9
Wadesboro, NC 28170
(704) 690-0072
Email: hope.prc.anson@gmail.com
Location: 1215 Ole Lilesville Road**

70. **Wake Forest** **Amber Lehman, Executive Director
First Choice Pregnancy Solutions
853 WF Business Park
Wake Forest, NC 27587
(919) 554- 8093
Email: amber@firstchoicenc.org
www.firstchoicenc.org(donors)
www.firstchoicepregnancy.org (client)**

71. **Washington** **Coastal Pregnancy Center
1009 Brown Street
Washington, NC 27889
(252) 946-8040
www.coastalpregnancycenter.org
Location: 1312 John Small Ave.**

72. **Whiteville** **Janet McPherson, Executive Director
Living Hope Pregnancy Support Svcs.
PO Box 1374
Whiteville, NC 28472
(910) 642-2677
Email: info@livinghopepregnancyservices.com
www.livinghopepregnancyservices.com
Location: 116 Premiere Plaza**

73. **Wilkesboro** **Susan Sturgill, Director**
Wilkes Pregnancy Care Center
1224 School Street.
Wilkesboro, NC 28697
(336) 838-9272
Email: wilkespcc@wilkes.net or susansturg@wilkes.net
www.wilkespcc.com

74. **Wilmington** **Cynthia Adair, Executive Director**
Life Line Pregnancy Center
4522 Fountain Drive
Wilmington, NC 28403
(910) 799-0270
Email: director@lifelinewilmington.org
www.lifelinewilmington.org

75. **Wilson** **Kristy Mitchell, Executive Director**
Wilson Pregnancy Center
2115-A Forest Hills Rd.
Wilson, NC 27893
(252) 237-6833
Email: kristy.wpc@gmail.com
www.wilsonpregnancycenter.com

76. **Winston-Salem** **Bonnie Logan, Executive Director**
Salem Pregnancy Care Center
1342 Westgate Center Drive
Winston-Salem, NC 27103
(336) 760-3680
Email: bonniespcc@triad.rr.com
www.salempregnancy.org
www.worththewaitws.com

77. **Yadkinville** **Jennifer Hemric, Executive Director**
New Hope Pregnancy Care
PO Box 1552
Yadkinville, NC 27055
(336) 679-7101
Email: newhope@yadtel.net
www.newhopepregnancy.com
Location: 321 West Main Street

PERFORMANCE MEASURES CHART

The Department of Health and Human Services uses performance measures rubrics as a tool to determine the success of a project and how well services and products are being delivered. Together they enable the Department to gauge efficiency, determine progress toward desired results and assess whether the Department is on track with meeting its goals. The contractor shall adhere to all of the performance requirements/standards in the scope of work, including performance measures in the performance measures chart below.

Measure Type	Demand		Reporting Frequency	Annual
Measure	Number of women in childbearing age served by 26 pregnancy resource centers			
	Budget Year	1	Preferred Trend	Maintain
	Baseline Value	9,200		
	Target Value	9,500		
	Data Source	Contractor agency reports.		
	Collection Process and Calculation	Subcontractor agencies will log and report target population encounters as they occur. Reports will be generated and submitted to Program Manager annually.		
	Collection Frequency	Annually		
Measure Type	Input		Reporting Frequency	Annual
Measure	Contract not to exceed amount			
	Budget Year	1	Preferred Trend	Increase
	Baseline Value	\$250,000		
	Target Value	\$300,000		
	Data Source	Executed Contract		
	Collection Process and Calculation	Legislature appropriates funds and contracts are awarded.		
	Collection Frequency	Annual		
Measure Type	Input		Reporting Frequency	Annual
Measure	Number of Full Time Equivalent (FTE) positions			
	Budget Year	1	Preferred	Increase

		Trend		
Baseline Value	0.39			
Target Value	0.65			
Data Source	Contractor Budget and Contractor Reports			
Collection Process and Calculation	The Contractor Budget proposes the staff time spent on the contract. Contractor documents how much staff time is spent on the project and it is included in submitted reports			
Collection Frequency	Annual			
Measure Type	Output	Reporting Frequency	Annual	
Measure	Number of trainings facilitated by Contractor			
	Budget Year	1	Preferred Trend	
	Baseline Value	4		
	Target Value	6		
	Data Source	Contractor progress reports; Attendance logs.		
	Collection Process and Calculation	Contractor collects attendance logs at each session provided. The logs are reviewed during annual monitoring site visit by the Women's Health Branch Program Manager.		
	Collection Frequency	Quarterly		
Measure Type	Output	Reporting Frequency	Annual	
Measure	Number of pregnancy resource centers who shall receive technical assistance and training.			
	Budget Year	1	Preferred Trend	
	Baseline Value	69		
	Target Value	77		
	Data Source	Contractor reports		
	Collection Process and Calculation	The Contractor shall log number of technical assistance calls, emails and onsite visits with centers and include in the report to the WHB Program Manager.		

	Collection Frequency	Annually		
Measure Type	Outcome		Reporting Frequency	Annual
Measure	Percent of staff of pregnancy resource centers who report increased knowledge in program management and skill development as a result of technical assistance and training.			
	Budget Year	1	Preferred Trend	Increase
	Baseline Value	100%		
	Target Value	100%		
	Data Source	Contractor progress reports.		
	Collection Process and Calculation	Contractor collects pre and post tests and/or evaluation at each session provided to the staff of the pregnancy resource centers. The results are reviewed during quarterly monitoring site visit by the Women's Health Branch Program Manager.		
	Collection Frequency	Quarterly		
Measure Type	Quality		Reporting Frequency	Annual
Measure	Number of weeks advance notice given to pregnancy resource centers to attend training.			
	Budget Year	1	Preferred Trend	Maintain
	Baseline Value	2		
	Target Value	2		
	Data Source	Contractor reports and copy of the notice		
	Collection Process and Calculation	Contractor shall send a copy of the training notice to the WHB Program Manager		
	Collection Frequency	Quarterly		
Measure Type	Quality		Reporting Frequency	Annual
Measure	Percent of workshop facilitators who are specialty trained to provide instruction on best practices in client services			
	Budget Year	1	Preferred Trend	Maintain

Baseline Value	100%		
Target Value	100%		
Data Source	Provider credentials/certifications/degrees		
Collection Process and Calculation	Documentation of experience is available for contract review.		
Collection Frequency	Annual		
Measure Type	Efficiency	Reporting Frequency	Annual
Measure	Cost per pregnancy resource center that receives technical assistance via site visits, email, and phone support		
	Budget Year	1	Preferred Trend
	Baseline Value	\$1,081	
	Target Value	\$1,000.91	
	Data Source	Total amount expended by Contractor is documented by NCAS. Total number of clients is defined by Contractor's Final Report	
	Collection Process and Calculation	\$77,070 / 77 pregnancy resource centers = \$1,000.91 per center. Contractor submits Contract Expenditure Reports and expenditures are recorded by NCAS. Contractor submits final report which detail the number of centers served.	
	Collection Frequency	Monthly	
Measure Type	Efficiency	Reporting Frequency	Quarterly
Measure	Cost per pregnancy resource center that receives operational assistance to enhance services.		
	Budget Year	1	Preferred Trend
	Baseline Value	\$6,048	
	Target Value	\$8,579.00	
	Data Source	Total amount expended by Contractor is documented by NCAS. Total number of clients is defined by Contractor's Final Report.	
	Collection Process and Calculation	\$222,930 / 26 pregnancy resource centers = \$8,574.23 per center. Contractor submits Contract Expenditure Reports and expenditures are recorded by NCAS. Contractor submits final	

	report which detail the number of centers served.
Collection Frequency	Monthly

LINE ITEM BUDGET

This begins the line item budget for year 1

Budget Detail for Activity: Albemarle Pregnancy Resource Center (Elizabeth City) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	For client education: DaddyDoc Curriculum plus Add-on Workbooks (348.95); Reborn infant model for Car Seat Program (129.00) Clinic supplies: Chemical Monitoring Strips 2 @ \$69.62/box= \$139.24; Recert Solutions Processing Logs 1 box @ \$66.37; Disposable Stirrup-mates 1 box @ 155.00; Sterilization solution 1 case @ \$111.89	\$950.00
Equipment	Office	Samsung White Dual View Digital Camera \$199.00 for capturing agency events, testimonials, etc for use in promotions; and Samsung printer \$119.00 (Due to the restrictions of small budgets, the center is using old, outdated equipment in providing its educational services to clients.)	\$318.00
Equipment	IT	2 Microsoft Windows 8.1 software @ \$125.00 each.	\$250.00
Travel	Contractor Staff	Best Practices MCH Grant Workshop in NC - hotel and meals (breakfast 8.20, lunch 10.70, dinner 18.40 per person, \$65.90	\$1,457.00

Budget Detail for Activity: Albemarle Pregnancy Resource Center (Elizabeth City) - Year 1			
Category	Item	Narrative	Amount
		<p>lodging = \$103.20) + mileage 353 miles @ .56 = (\$197.68).</p> <p>Heartbeat Conference In St. Louis, MO hotel and meals for 5 nights (breakfast 8.20, lunch 10.70, dinner 20.90 per person, \$77.90 lodging= \$117.70 x 5 = \$588.50) + airfare (\$568).</p> <p>Total = \$1457.38</p>	
Repair and Maintenance			\$0.00
Staff Development		Heartbeat International Conference Registration Fee - April 2015 in St. Louis MO. (\$619)	\$619.00
Media/Communication	Reprints	Fees for copies of flyers and notices done on in-house copier for Car Seat Safety Program to distribute to clients from Xerox for leased copier (3,333 copies @ .015 bw & 490 copies @ \$.102 color) - \$99.975	\$100.00
Media/Communication	Publications	<p>Professionally Printed Brochures and Posters for Fatherhood Initiative:</p> <p>50 posters @ \$1.50 = \$75.00,</p> <p>1200 brochures @ .40 = \$480.00</p>	\$555.00
Media/Communication	Logos	Logo development for Fatherhood Initiative (Set fee)	\$250.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	35 EvenFlo Nuture Infant Car Seats @ \$50 - (\$1750)	\$4,075.00

Budget Detail for Activity: Albemarle Pregnancy Resource Center (Elizabeth City) - Year 1			
Category	Item	Narrative	Amount
		28 Cosco Toddler Cars Seats @ \$50 - (\$1,400) 37 - \$25 Walmart Gift Cards - (\$925) Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. A card log is maintained.	
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,574.00
Indirect Cost			\$0.00
Total Budget			\$8,574.00

Subcontracting and Grants Budget Detail for Activity: Albemarle Pregnancy Resource Center (Elizabeth City) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Albemarle Pregnancy Resource Center (Elizabeth City) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Alleghany Pregnancy Care Center (Spartacus) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Furniture	Rubbermaid Wire Shelving Kit (125.00) to store supplies and educational materials	\$125.00
Supplies and Materials	Other	Postage for mailing brochures, letters, etc (\$49.00 X 5 months = \$245) Earn While You Learn update manuals (\$1411.60) Heritage House Precious Feet Pins 100 pin @ .79 ea(\$79.00) Staples Toner: Black (\$105.99 x 2 = \$211.98), Color(103.99 ea X 6 = \$623.94)	\$4,214.00

Budget Detail for Activity: Alleghany Pregnancy Care Center (Spartacus) - Year 1			
Category	Item	Narrative	Amount
		Heritage House Brochures Earn While You Learn (35 X .50=\$17.50) 100 pregnancy test kits (4 boxes @\$30/box) = \$120 Ink cartridges 8@\$105.99 each= \$847.92 Understanding Birth (DVD curriculum from Injoy) \$395 2 printer cartridges @ 103.99 = 207.98 1 case copy paper @ 54 = 54	
Equipment	IT	HP 110-200 Desktop computer =(\$343.65); Canon image class printer (349.99)	\$694.00
Equipment	Office	Samsung TV (548.00) for use in educational classes.	\$548.00
Utilities	Telephone	Skyline Telephone (6 months X \$103.72/mo bill x 25%) = \$155.58. Based on grant funding amount 25% of total operating budget.	\$156.00
Utilities	Electricity	Blue Ridge Electric - \$70/mo x .25 a month for 6 months = \$105. Based on grant funding amount 25% of total operating budget. Facility is 2000 square feet.	\$105.00
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Media/Communication	Websites and web	ExtendWeb Services (creators of the website 1 year of	\$240.00

Budget Detail for Activity: Alleghany Pregnancy Care Center (Spartacus) - Year 1			
Category	Item	Narrative	Amount
	materials	maintenance and hosting - set fee) = \$20/month x 12= \$240.00	
Media/Communication	Publications		\$0.00
Media/Communication	Advertising	Alleghany News Ad. (\$48 X 12=\$576.00) increasing awareness of center services.	\$576.00
Media/Communication	Promotional Items	Vista Print Banner (\$55.00) increasing awareness of the center.	\$55.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	Graco diaper Bags (19.99ea.X5=99.95) Delta Bassinet (35.97X12=431.64) + (shipping 19.08) = \$450.72 Lander Baby Shampoo(1.00X67=67) Sesame Street Babywash (1.00X40=40) Sesame Street Baby Lotion (1.00X20=20) Snoopy by Schulz baby wipes(1.00X58=58) Dream baby thermometer (4.77X10=47.70) Angel of Mine Babypowder (1.00X19=19) Cosco Car Seat (46.79X8= (374.32) Stockcraft Sheffield Cribs (86.15X8=689.20) Through participation in educational programs, keeping prenatal	\$1,866.00

Budget Detail for Activity: Alleghany Pregnancy Care Center (Spartacus) - Year 1			
Category	Item	Narrative	Amount
		appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc.	
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,579.00
Indirect Cost			\$0.00
Total Budget			\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Alleghany Pregnancy Care Center (Spartacus) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Alleghany Pregnancy Care Center (Spartacus) - Year 1			
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Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Asheville Pregnancy Support Services (Asheville) - Year 1				
Category	Item	Narrative	Amount	
Salary\Wages			\$0.00	
Fringe Benefits			\$0.00	
Other			\$0.00	
Supplies and Materials	Other	Medical Supplies: Pregnancy tests =30 boxes @ \$10.00 each = \$300.00 Drapes - 1 Box @ \$30.00 Gel - 1 @ \$18.00 Gloves - 3 boxes @ \$10.00 = \$30.00 Probe covers - 4 boxes @ \$33.34 = \$133.36 Wipes - 5 boxes of medical wipes @ \$12.80 = \$64.00 Table paper - 2 boxes of table paper @ \$32.00 each = \$64.00 Sterile gel packets = \$8.00	\$2,486.00	

Budget Detail for Activity: Asheville Pregnancy Support Services (Asheville) - Year 1			
Category	Item	Narrative	Amount
		<p>Soap - Soap for exam room = 5 @ \$4.00 each = \$20.00</p> <p>Video paper - 2 paks @ \$115.00 each = \$230.00</p> <p>Urine cups - 9 paks @ \$8.12 = \$73.08</p> <p>Additional miscellaneous medical supplies and shipping = \$191.56</p> <p>Postage - postage related:</p> <p>1 roll of stamps = \$460.00</p> <p>50 books of stamps @ \$9.20 each = \$460.00</p> <p>Bulk mail permit: \$200.00</p> <p>Bulk mail of 1700 pieces of mail @ .12 each = \$204.00</p>	
Repair and Maintenance		Maintenance agreement for Ultrasound Machine with GE Medical. \$451.71 x 7 months	\$3,162.00
Staff Development			\$0.00
Media/Communication	Advertising	<p>Asheville City bus ads - 11 x 17 ad in 20 buses - \$18.80 per ad for 6 months = \$2256.00</p> <p>3/4 page display ad in Sentinel newspaper at \$145.50/week for 4 weeks = \$582.00</p>	\$2,838.00
Rent	Other	Post Office Box rental	\$93.00
Dues and Subscriptions			\$0.00

Budget Detail for Activity: Asheville Pregnancy Support Services (Asheville) - Year 1				
Category	Item	Narrative	Amount	
Subcontracts and Grants			\$0.00	
Match			\$0.00	
Cost Per Service			\$0.00	
Sub Total			\$8,579.00	
Indirect Cost			\$0.00	
Total Budget			\$8,579.00	

Subcontracting and Grants Budget Detail for Activity: Asheville Pregnancy Support Services (Asheville) - Year 1				
Category	Item	Narrative	Amount	
			\$0.00	
Sub Total			\$0.00	

Salaries for Activity: Asheville Pregnancy Support Services (Asheville) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total

Salaries for Activity: Asheville Pregnancy Support Services (Asheville) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Birthchoice (Raleigh) - Year 1				
Category	Item	Narrative	Amount	
Salary\Wages			\$0.00	
Fringe Benefits			\$0.00	
Other			\$0.00	
Supplies and Materials	Other	Heritage House Fetal Models 2- 20wks @ \$54.95 ea - \$109.90; Heritage House Fetal Models in the womb 2 @ \$329.95 ea = \$659.90; Heritage House Fetal Models - 92 small @ \$7.25 ea = \$667 to be used in educating clients and for use at community education events.	\$1,437.00	
Supplies and Materials	Furniture	Tuesday Morning's bathroom cabinet for storage of pregnancy test supplies. = \$110.00	\$110.00	
Equipment	IT	Amazon Kindle Fire Tablets - 1 @ \$199.00 each to be utilized for streamlining data entry at intake level and as a mobile educational tool during pregnancy through applications optimized for tablets.	\$199.00	

Budget Detail for Activity: Birthchoice (Raleigh) - Year 1			
Category	Item	Narrative	Amount
Equipment	Office	Amazon Panasonic UB-53380 2 panel Electronic Color Whiteboard used for training staff and volunteers = \$1595.00	\$1,595.00
Travel	Contractor Staff	Airfare to St. Louis for Heartbeat International Conference - SW airlines = \$378.00 Hotel lodging and meals for 4 days @ \$117.70 per day (breakfast 8.20, lunch 10.70, dinner 20.90 per person, \$77.90 lodging) = \$470.80	\$849.00
Repair and Maintenance			\$0.00
Staff Development		Heartbeat Conference Registration - \$620.00 Staff and volunteer development- updating and improving services issues, "The Anatomy of a Client Consultation" in Durham, NC for staff - 4 @ \$75.00 = \$300.00; volunteers 15 @ \$35.00 = \$525.00	\$1,445.00
Media/Communication	Websites and web materials	Client website design to expand educational content - 14 hours at \$50/hr = \$700 Client website programming: WordPress CMS to facilitate ease of content updates. Provide responsive mobile and tablet access. Migrate exiting content - 28 hours at \$50/hr = \$1,400.00	\$2,100.00
Media/Communication	Advertising	Aviso Marketing Communications Search Engine Optimization/SEM \$70 for 7 months = \$490.00	\$490.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	2 car seats @ \$79.90 = \$159.80	\$350.00

Budget Detail for Activity: Birthchoice (Raleigh) - Year 1

Category	Item	Narrative	Amount
		2 crib @ \$95.33 = \$190.66 Through participation in educational programs, keeping prenatal appts, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. A card log is maintained.	
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,575.00
Indirect Cost			\$0.00
Total Budget			\$8,575.00

Subcontracting and Grants Budget Detail for Activity: Birthchoice (Raleigh) - Year 1

Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Birthchoice (Raleigh) - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: Caring Hearts Pregnancy Center of Alexander County (Taylorsville) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Furniture	A Joffe Double wide Bookcase \$230; 4 Seville Shelving Units @\$150 each = \$600 1 HON-500 2 drawer lateral file cabinet \$370 1 Alera-Logan mesh desk chair \$130 3 4-packs of MGI-Commercial Vinyl Stacking Chairs@ \$110 each = \$330 2 Seville 10 Drawer Carts @ \$25 each = \$50 1OSP L-shaped Computer Desk \$172	\$2,252.00

Budget Detail for Activity: Caring Hearts Pregnancy Center of Alexander County (Taylorsville) - Year 1			
Category	Item	Narrative	Amount
		HON-500 2-drawer Lateral File Cabinet \$370	
Supplies and Materials	Other	12 Heartbeat Training Manuals @ \$28 each; = \$336.00 3 Earn While You Learn Special Curriculum Manuals @ \$230 each = \$690 2 Earn While You Learn Positive Relationships Manuals @ \$251 each = \$502 100 Avery 1.5" Economy 3-ring binders @ \$4.28 each = \$428	\$1,956.00
Equipment	Office	32" RCA HDTV = \$180.00 to be used for providing client educational services.	\$180.00
Equipment	IT	1 Apple iPad \$400: utilized for streamlining data entry at intake level and as a mobile educational tool using applications optimized for iPads. HP 110217cb 23" Desktop Computer \$500.	\$900.00
Travel	Contractor Staff	Heartbeat Conference travel—2 roundtrip Delta flights from Charlotte, NC to St. Louis, MO \$330 x 2= \$660. MO lodging \$77.90 x 5 nights = \$389.50 x 2 people = \$779; MO breakfast—2 people @ \$8.20 x 5 days = \$82; dinner—\$20.90 x 2 people x 5 days = \$209	\$1,730.00
Repair and Maintenance			\$0.00
Staff Development		Heartbeat Conference Registration \$619 x 2 people = \$1238	\$1,238.00

Budget Detail for Activity: Caring Hearts Pregnancy Center of Alexander County (Taylorsville) - Year 1			
Category	Item	Narrative	Amount
Media/Communication	Publications	400 Staples full color tri-fold brochures @ \$.786 each	\$314.00
Dues and Subscriptions			\$0.00
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,570.00
Indirect Cost			\$0.00
Total Budget			\$8,570.00

Subcontracting and Grants Budget Detail for Activity: Caring Hearts Pregnancy Center of Alexander County (Taylorsville) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Caring Hearts Pregnancy Center of Alexander County (Taylorsville) - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1				
Category	Item	Narrative	Amount	
Salary\Wages		<p>Executive Director (Bobbie Meyer): responsible for implementing training, assisting each of the subcontracting organizations with their performance goals and assessing outcomes from grant-funded activities through phone, email and onsite contacts and reviewing each organization's monthly invoices.</p> <p>Administrative Assistant (Joanie Page): responsible for organizing and filing all the documentation of grant budgets and expenditures for both Carolina Pregnancy Care Fellowship (CPCF) and the subcontracting organizations and assisting the Existing Director in preparing materials for the regional workshops and serving as registrant and the assistant at the events.</p>	\$22,784.00	
Fringe Benefits		Fringe includes FICA at 7.65%, Unemployment Insurance at \$290 and Health/Medical for Executive Director at \$3,835.	\$3,586.00	
Other			\$0.00	
Supplies and Materials	Other	<p>4 Cd labels -300 in a packet @ \$50.59 ea. = \$202.36</p> <p>Shipping labels – 2 @ \$39.44 = \$78.88</p>	\$14,243.00	

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
		<p>3 Boxes of File folders @ \$27.53 = \$82.59</p> <p>3 boxes of Avery 8066 file folder labels @ \$32.47 per packet - \$97.41</p> <p>15 cases copy paper @ \$56 = \$840.00</p> <p>40 cartridges ink/toner @ 100.33 = \$4013.20</p> <p>10 binders @ \$5.67 = \$56.70</p> <p>10 boxes brochure paper @ \$21.695 = \$216.95</p> <p>10 rolls stamps @ \$45 = \$450.00 + 11 stamps @ \$4.95 = \$454.95</p> <p>500 checks and check envelopes \$85.70</p> <p>4 pkts of gusset hanging folders - 4 @ \$15.00 = \$60.00</p> <p>Priority postage for 6 @ \$24 = \$144</p> <p>18 packages of cds @ \$41.49 - \$746.82</p> <p>Printed CPCF envelopes with return address - 500 count = \$180</p> <p>3 boxes of 100 red envelopes @ \$39.28 ea. = \$117.84</p> <p>Training Materials:</p> <p>27 Medical Essentials Manual (Heartbeat) @ \$99.00 ea. = \$2673</p> <p>27 Legal Essentials Manual - @ \$79.00 ea. = \$2133</p> <p>30 Heartbeat Sample Policies & Procedures @ \$40 ea. - \$1200</p> <p>10 Heartbeat Direct Well Manuals @ \$70 ea. = \$700</p> <p>Software:</p>	

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
		Norton Antivirus: 2 x \$79.99 = \$159.88	
Equipment	IT	External hard drive – Toshiba 1TB - \$74.99 Wireless keyboard/Mouse Microsoft - 2 @ \$39.99 = \$79.98 LCD Monitor-HP W2072a - \$89.99	\$245.00
Equipment	Office	Audio Recorder – Superscope PSD450 - \$1,099.00 Zoom mic – Olympus ME-32 – \$129.99 Extension cable – 25 ft – \$5.99 Duplicator – Summit Pro 08 - \$661.00 Sound System: Portable PA system - Yahama StagePas 400i = \$899.99 Tripod stand package - Onstage SSp7950 = \$119.95 Shure Wireless mic system = \$799.00 Wireless system case = \$149.99 PA system bag – Gator = \$179.99 Speaker case YBSP400i = \$99.97 (2) speaker cables @ 12.93 = \$25.86 (2) Shure 58S mics @ 102 = \$204 Total = \$4374.73. Only requesting \$4374. Equipment to be used to provide services, trainings and technical assistance to partner centers.	\$4,374.00

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Travel	Contractor Staff	<p>Director's mileage for site visits & trainings (approximately 30 events): mileage - 4415 miles x \$.56 = \$2472.40</p> <p>Meals for onsite visits & trainings = \$1914.80 (lodging: 20 overnight at 65.90 = \$1318; meals: 16 breakfasts @ \$8.20 = \$131.20 ;16 lunches @ \$10.70 = \$171.20; 16 dinners @ \$18.40 = \$294.40)</p> <p>Director's airfare to Heartbeat Int'l Conference in St. Louis, Missouri = \$ 955.00</p> <p>Meals (Director) at Heartbeat Int'l for \$39.80 per day (\$8.20 breakfast, \$10.70 lunch, \$20.90 dinner) for 5 nights = \$199</p> <p>Lodging (Director) @ Heartbeat Conference for 5 nights @ \$77.90/night in St. Louis - \$389.50</p> <p>Admin's travel to bank and post office avg. 36 miles per month x 7 months x \$.56 = 252 miles = \$141.12</p> <p>Legal Summit (Director) - Fredericksburg, VA 11/14/2015:</p> <p>Lodging for 2 nights (\$77.90 x 2) = \$155.80</p> <p>Meals at Legal Summit (2 breakfast @ \$8.20; 2 lunch @ \$10.70, 1 dinner @ \$20.90) = \$58.70</p> <p>Mileage to Fredericksburg, VA. 586 miles @ \$.56 per mile= \$328.16</p>	\$6,614.00
Utilities	Telephone	7 months service @ \$139.90 per month	\$979.00
Utilities	Other	Internet service: 7 months service @ \$32.00 per month	\$224.00

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Repair and Maintenance			\$0.00
Staff Development		Registration for Legal Summit in Fredericksburg, VA 11/15/2014 - \$320.00 Heartbeat International Conference (Bobbie) 1 registration - \$619.00	\$939.00
Media/Communication	Promotional Items	Print 1000 brochures for awareness among the public and specifically to potential clients @ .352 per each = \$352 2 Display banners with stands to increase agency awareness @\$316.70 ea. (Keener Marketing)	\$985.00
Media/Communication	Advertising	Buzzadelic - Greenville, NC - Marketing Campaign: Includes marketing design, development of campaign, developing a social ad campaign, video production and promo, creating blog articles and measuring campaign effectiveness for 4 months. Quote provided by Buzzadelic: "A budget of \$8,000 will be applied toward the actual costs of advertising related to the awareness campaign. Separately, \$9,000 will go toward the labor hours for campaign and website design and development."	\$17,000.00
Media/Communication	Websites and web materials	Website hosting with AdAmerica for \$37 per month for 7 months - \$259.00	\$259.00
Dues and Subscriptions		Online video conferencing/training subscription - Cisco Webex - Annual = \$468.00 to be able to provide training to subcontractor agencies. Heartbeat affiliation = \$200.00 (Membership allows for participation in workshops, trainings, technical assistance to be	\$668.00

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
		able to assist subcontractor agencies.)	
Operational Other	Insurance and Bonding	Commercial Liability insurance with Hired/Non-Owned Auto = \$949.00 Directors & Officers Insurance = \$794	\$1,743.00
Operational Other	Not Otherwise Classified		\$0.00
Subcontracts and Grants			\$2,427.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$77,070.00
Indirect Cost			\$0.00
Total Budget			\$77,070.00

Subcontracting and Grants Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Salary/Wages			\$0.00

Subcontracting and Grants Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Fringe Benefits			\$0.00
Other		<p>Ellen Foell Esq. is a practicing attorney and will teach two 6 hour workshops on Best Legal Practices (1 in Cary and 1 in Winston Salem). Ellen Foell's fee for services 12 hours @ \$75 per hour = \$900.</p> <p>Karen Porter RDMS will teach two 6 hour seminars on Client Care in the Medical Clinic (1 in Statesville and 1 in Winston-Salem). Karen Porter's Fee for services 12 hours @ \$41.67 per hour = \$500.00.</p> <p>Both facilitators are credentialed and have abundant experience working with the target audience and are familiar with the operation of pregnancy care centers.</p>	\$1,400.00
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Dues and Subscriptions			\$0.00
			\$0.00
Indirect Cost			\$0.00

Subcontracting and Grants Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Cost Per Service			\$0.00
Travel	Contractor Staff	Ellen Foell: Airfare - \$350.00; Rental Car for 3 days @ \$62.67 per day = \$188.01; Lodging for 3 nights @ \$65.90 = \$197.70; Meals for 3 days @ \$37.30 a day - \$111.90 Karen Porter: 320 miles @ \$.56 = \$179.20	\$1,027.00
Sub Total			\$2,427.00

Salaries for Activity: Carolina Pregnancy Care Fellowship - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00
1	Bobbie Meyer, State Director	\$37,502.00	0.0000	7	73.99%	\$1,780.00	\$1,238.00	\$19,204.00
1	Joanie Page, Administrative Assistant/Bookkeeper	\$30,160.00	0.0000	7	37.50%	\$63.00	\$505.00	\$7,166.00

This begins the line item budget for year 1

Budget Detail for Activity: Carolina Pregnancy Center (Greenville) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00

Budget Detail for Activity: Carolina Pregnancy Center (Greenville) - Year 1			
Category	Item	Narrative	Amount
Other			\$0.00
Supplies and Materials	Furniture	<p>2 desk chairs for reception area at \$74.09 each- \$148.18</p> <p>Furniture for consultation room:</p> <p>1 chair \$300;</p> <p>1 chair \$242.50;</p> <p>1 chair \$237.50</p> <p>1 table \$204;</p> <p>6 display holders @ 83.82 each from DisplaystoGo-\$502.92</p> <p>3 Chairs- one for office, two for lobby @ \$278 each plus \$55 shipping each= \$999</p>	\$2,634.00
Equipment	Office	2 Phillips DVD players - \$99.50 each. Equipment to be used to provide client education.	\$199.00
Travel	Contractor Staff	Mileage to and from required best practices workshop in Fuquay Varina, NC - 195.84 miles @ .56 per mile = \$109.67	\$110.00
Repair and Maintenance			\$0.00
Staff Development		2 registrations for Heartbeat Conference @ \$619 each + \$30 each for pre-conference workshop - St. Louis MO in April 2015 = \$1298	\$1,298.00

Budget Detail for Activity: Carolina Pregnancy Center (Greenville) - Year 1			
Category	Item	Narrative	Amount
Media/Communication	Advertising	Google advertising through Buzzadelic, Inc. (\$58.33 per month for 6 months = \$349.98)	\$350.00
Media/Communication	Publications	Miscellaneous health and parenting brochures: 1050 at approx \$.423 each	\$444.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	20 car seats @ \$30 each - \$600.00 5 Kolcraft umbrella strollers @ \$28.71 each - \$143.55 11 Graco Pack & Play cribs @ \$40.36 - \$443.96 3 Ingenuity baby swings @ \$69.97 each - \$209.91 99 3 month supply prenatal vitamins @ \$5 each - \$495.00 20 Medela belly bands @ \$19.97 each - \$399.40 Baby clothes: 10 packs of onesies @ \$10 each, 15 baby outfits @ \$7.57 each = \$213.55 3 packs diapers @ 19.77 = \$59.31 Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. T shirts for giveaways at exhibit events to promote agency awareness = \$556.40 (100 shirts @ \$5.564 each) Flash drives for giveaway at fairs to promote agency awareness	\$3,544.00

Budget Detail for Activity: Carolina Pregnancy Center (Greenville) - Year 1				
Category	Item	Narrative	Amount	
		100 @ 4.23 each = \$423		
Subcontracts and Grants			\$0.00	
Match			\$0.00	
Cost Per Service			\$0.00	
			Sub Total	\$8,579.00
Indirect Cost			\$0.00	
			Total Budget	\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Carolina Pregnancy Center (Greenville) - Year 1				
Category	Item	Narrative	Amount	
			\$0.00	
			Sub Total	\$0.00

Salaries for Activity: Carolina Pregnancy Center (Greenville) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total

Salaries for Activity: Carolina Pregnancy Center (Greenville) - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: Coastal Pregnancy Care Center (Morehead City) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	50 pregnancy & 25 STI testing supplies (75 testing units @ \$8.57 each = \$643)	\$643.00
Equipment	Communication	4 telephone line system and installation (set fee)	\$1,019.00
Equipment	IT	Computer Acer Aspire \$439.99; HP Envy 5530 Inkjet Multifunction Printer \$75.99 - Due to the restrictions of small budgets, the center is using old, outdated equipment in providing its educational services to clients. Apple iPad - \$390.99: utilized for streamlining data entry at intake level and as a mobile educational tool during pregnancy with	\$966.00

Budget Detail for Activity: Coastal Pregnancy Care Center (Morehead City) - Year 1			
Category	Item	Narrative	Amount
		applications optimized for iPad. OtterBox Defender (protective cover for iPad)- \$59.	
Travel	Contractor Staff	Best Practices workshop - 275 miles @ .56 per miles to Raleigh area. = \$154.00 2 people attending Heartbeat Conference in St. Louis, Missouri: Lodging \$77.90 x 5 nights x 2 people = \$779.00 2 people meals at Heartbeat Conference = \$39.80 (breakfast - \$8.20; lunch - \$10.70; dinner - \$20.90) x 5 days x 2 people = \$398.00	\$1,331.00
Repair and Maintenance		1/2 of Copier Maintenance that covers copies for brochures, worksheets, homework for client education - \$208.50 x 6 months = \$1251.00	\$1,251.00
Staff Development		2 attending Heartbeat International Conference in St. Louis, Missouri - registration @ \$619 each = \$1,238.00	\$1,238.00
Media/Communication	Promotional Items	Banquet Magnets promoting resource center services from Keener Marketing. Purchasing 500 @ .45 = \$225 Presentation Items Table Runner \$159.00 & Table Cover \$199.00 for use in conferences, fairs, etc.	\$583.00
Media/Communication	Websites and web materials	Website Development \$50 per hour at 8 hours = \$400.00 - website hosting, maintenance and security \$120 x 6 months = \$720.00.	\$1,120.00
Rent	Office Space	Rent \$71.33 x 6 months Country Aire Properties (5.0% of total operating budget; facility is 4000 square feet.)	\$428.00
Dues and Subscriptions			\$0.00

Budget Detail for Activity: Coastal Pregnancy Care Center (Morehead City) - Year 1			
Category	Item	Narrative	Amount
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,579.00
Indirect Cost			\$0.00
Total Budget			\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Coastal Pregnancy Care Center (Morehead City) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Coastal Pregnancy Care Center (Morehead City) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total

Salaries for Activity: Coastal Pregnancy Care Center (Morehead City) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Coastal Pregnancy Center (Washington) - Year 1				
Category	Item	Narrative	Amount	
Salary/Wages			\$0.00	
Fringe Benefits			\$0.00	
Other			\$0.00	
Supplies and Materials	Other	Understanding Pregnancy - A Comprehensive Guide \$279.95 Childhood Nutrition - Preventing Obesity \$179.90 Fetal Model Set 1 @ \$329.00 4 Literature packs that come with holders of Practical Fatherhood, Healthy Relationship, Parenting Challenges and Negative Brochures - Brochure packs with holders \$71.10 x4 = \$284.40 Breastfeeding bookmarks and brochures - 90 @ .35 each - \$31.50 1 case of copy paper = \$54	\$1,159.00	
Supplies and Materials	Furniture	South Shore - Annexe Workstation - Black - \$149.99	\$250.00	

Budget Detail for Activity: Coastal Pregnancy Center (Washington) - Year 1			
Category	Item	Narrative	Amount
		<p>True Innovations - Puresoft Polyurethane Midback Managers Chair - Black - \$99.99</p> <p>Due to the restrictions of small budgets, the center is using old furniture needed to provide services to clients.</p>	
Equipment	IT	<p>Office 365 for Small Business Premium - \$150.00</p> <p>iPad Air with Wi-Fi 32GB to be utilized for streamlining data entry at intake level and as a mobile educational tool during pregnancy using applications optimized for iPad- \$599.00</p> <p>3 - Logitech M325 Wireless Mouse @ \$14.99 each - \$44.97</p> <p>Dell - XPS Desktop - Intel Core i5 - 8GB Memory - 1TB Hard Drive - \$509.99</p> <p>Lenova 15.6 Notebook - 6 GB Memory - 500 GB Hard Drive - \$652.46</p>	\$1,956.00
Utilities	Electricity	<p>Includes electric, water and trash pick-up from Washington Utilities. Reflects 8% of our 6 month estimation of \$1,800.00/6 months = \$300 (\$24 per month)</p> <p>(Grant funds are 14.0% of operating budget. Facility is 1500 square feet.)</p>	\$144.00
Utilities	Telephone	Telephone and internet with Suddenlink. Reflects 8.9% of our 6 month estimation of \$1,206.00 = \$107.00 (Grant funds are 14.0% of operating budget. Facility is 1500 square feet.)	\$107.00
Repair and Maintenance			\$0.00
Staff Development			\$0.00

Budget Detail for Activity: Coastal Pregnancy Center (Washington) - Year 1			
Category	Item	Narrative	Amount
Media/Communication	Promotional Items	Baby Bottles for fundraiser - 500 bottles @ \$1.39 - \$695.00	\$695.00
Rent	Office Space	Rent paid to WimCo Corp. - Reflects approximately 10.54% of our 6 month estimation of \$7,200.00 = \$758.80. (Grant funds are 14.0% of operating budget. Facility is 1500 square feet.)	\$759.00
Dues and Subscriptions		Subscription to eKyros software to aid in streamlining facility operations @ \$24 eKyros online Scheduling - 6 months estimation at \$270 (\$45 per month x 6 months)	\$294.00
Operational Other	Incentives and Participants	Summer Infant Sure and Secure Sleeper - 31 @ \$35.89 each = \$1112.59 Cosco Funsport Playard, Retro Dot - 40 @ \$39.32 each = \$1572.80 Garanimals - Set of 2 Playard Sheets, Solid White - 31 packs @ \$9.50 each = \$294.50 Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc.	\$2,979.00
Operational Other	Insurance and Bonding	Business Insurance with Johnson Witkemper. Prorated 14% of the 6 month estimation of \$1,689.00. (\$236.46)	\$236.00
Subcontracts and Grants			\$0.00

Budget Detail for Activity: Coastal Pregnancy Center (Washington) - Year 1			
Category	Item	Narrative	Amount
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,579.00
Indirect Cost			\$0.00
Total Budget			\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Coastal Pregnancy Center (Washington) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Coastal Pregnancy Center (Washington) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Crisis Pregnancy Center of Gaston County (Gaston) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	<p>3000 #10 Envelopes promoting all four locations - 6 boxes @ approx. \$32.43 per box/500 (\$194.59).</p> <p>Clinic Supplies: Gloves for pregnancy tests - 49 boxes x 4.29 per of 100 = (\$210.21);</p> <p>Pregnancy Tests - 50 per box @ \$53.03 including s/h per box x 14 = (\$742.42);</p> <p>Controls for pregnancy tests (\$29.00)</p> <p>Labeling supplies \$40.00.</p>	\$1,216.00
Equipment	Office	Wall mount TVs with DVD players, 4 for each counseling room to provide client education @239.00 = \$956.00.	\$956.00
Equipment	IT	<p>Ekyros software (networking all 4 locations) for Crisis Pregnancy Center (CPC) Main @\$750.00, CPC East \$250.00, CPC West \$250.00, CPC North \$250.00 = Total of (\$1,500.00)</p> <p>iPads for each of the 4 locations - to be utilized for streamlining data entry at intake level and as a mobile educational tool during pregnancy through applications optimized for iPads. \$299.00 @ 4</p>	\$4,473.00

Budget Detail for Activity: Crisis Pregnancy Center of Gaston County (Gastonia) - Year 1			
Category	Item	Narrative	Amount
		Total of (\$1196.00). Dell, Windows 8.1 computers 4 @ 279.00 = (\$1,116.00). Total of \$1116.00. Large intake window monitor 27" 1@274.00, (3) 21 inch monitors, 3 @ 129.00 = (\$387.00). Total of \$661.00.	
Equipment	Communication	1 LCD speakerphone with voice mail, user trained = \$295.00	\$295.00
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Media/Communication	Promotional Items	Baby Bottles (36 boxes x 48 bottles = 1728 @ approx. \$0.678 per bottle = \$1170.79	\$1,171.00
Professional Services	IT	IT services, Norton antivirus, cables and labor = (\$300.00). Total of \$300.00	\$300.00
Dues and Subscriptions		2. Constant Contact to keep volunteers/constituents informed @ \$168.00 for annual contract = Total of (\$168.00).	\$168.00
Subcontracts and Grants			\$0.00
Match			\$0.00

Budget Detail for Activity: Crisis Pregnancy Center of Gaston County (Gastonia) - Year 1				
Category	Item	Narrative	Amount	
Cost Per Service			\$0.00	
			Sub Total	\$8,579.00
Indirect Cost			\$0.00	
			Total Budget	\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Crisis Pregnancy Center of Gaston County (Gastonia) - Year 1				
Category	Item	Narrative	Amount	
			\$0.00	
			Sub Total	\$0.00

Salaries for Activity: Crisis Pregnancy Center of Gaston County (Gastonia) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: GATE Pregnancy Resource Center (Harrisburg) - Year 1

Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Furniture	Bush Westfield 60" W Credenza Shell Desk w/3Dwr Mobile Ped - \$479.99 Hon Brigad Steel Storage Cabinet; Assembled - 72Hx36Wx24D - \$489.99	\$970.00
Supplies and Materials	Other	Understanding Pregnancy - 200 @ \$4.00 = \$800 Understanding Birth - 200 @ \$4.50 = \$900 Better Breastfeeding - 200 @ \$4.00 = \$800 Mother and New Baby Care 200 @ \$4.00 = \$800 Infant Car Seat Safety: How to Avoid Common Mistakes - \$249.90 English - Postpartum: From Pregnant to Parent-\$189.95 English - Spanish Vol. 1: Feeding Your Baby (Birth to Age 1)-\$199.90 Spanish - Postpartum: From Pregnant to Parent -\$189.95 3 boxes Quill Pocket Assorted Fastener Folders - 3 @\$19.99 = \$59.97 2 boxes 1/3-Cut Ltr-Size Quill Manila Folders - 2 @ \$7.49 - \$14.98	\$4,920.00

Budget Detail for Activity: GATE Pregnancy Resource Center (Harrisburg) - Year 1

		<p>Hp 951 color combo pack -3 @ \$93.99 = \$281.97</p> <p>HP 950 Black Inkjet Cartridge - 3@\$36.99 = \$110.97</p> <p>1 case Quill Copy Paper b 8-1/2 x 11", Letter Size, 5 @ \$47.99 = \$239.95</p> <p>Sharpie® Brush Tip Permanent Marker Set; 12-Color Set 4 @ \$20.49 = \$81.96</p>	
Equipment	IT	<p>One dedicated HP-ENVY TouchSmart 15.6"" Touch-Screen Laptop - Intel -Core i7 - 8GB Memory-1TB Hard computer for on-line modules, and studies \$979.99. 1Netgear Neo-TV Max Streaming Player - \$52.99</p> <p>Office Home & Business 2013 - Windows - \$219.99</p> <p>HDMI Cable v1.4 Black - 19.99</p> <p>Equipment will be used to provide educational services to clients.</p>	\$1,273.00
Travel	Contractor Staff	Mileage for the required Best Practices workshop. Mileage to Raleigh (257.34 miles) with the current IRS travel rate of \$.56/mile = \$144.11	\$144.00
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Media/Communication	Promotional Items	100 Vistaprint Deluxe Tote Bag with Center Name to assist clients in transporting workbooks and worksheets to and from classes - 100 bags @ \$11.00 each = \$1100.00	\$1,100.00

Budget Detail for Activity: GATE Pregnancy Resource Center (Harrisburg) - Year 1

		Agency is expecting to serve 125 qualifying clients this year.	
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	11 gift Gift cards to Carter's, Gymboree or Walmart @ \$15 = \$165 Through participation in educational programs, keeping prenatal appts, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. A card log is maintained.	\$165.00
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,572.00
Indirect Cost			\$0.00
Total Budget			\$8,572.00

Subcontracting and Grants Budget Detail for Activity: GATE Pregnancy Resource Center (Harrisburg) - Year 1

Category	Item	Narrative	Amount
			\$0.00

Subcontracting and Grants Budget Detail for Activity: GATE Pregnancy Resource Center (Harrisburg) - Year 1			
Category	Item	Narrative	Amount
Sub Total			\$0.00

Salaries for Activity: GATE Pregnancy Resource Center (Harrisburg) - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: Hope Pregnancy Resource Center (Boone) - Year 1				
Category	Item	Narrative	Amount	
Salary\Wages			\$0.00	
Fringe Benefits			\$0.00	
Other			\$0.00	
Repair and Maintenance			\$0.00	
Staff Development			\$0.00	

Budget Detail for Activity: Hope Pregnancy Resource Center (Boone) - Year 1			
Category	Item	Narrative	Amount
Media/Communication	Websites and web materials	Redesign of agency website to a mobile-friendly responsive site. (\$100/hr for 15 hours)	\$1,500.00
Media/Communication	Advertising	5 Billboards (\$150 each) created and installed by Lamar Advertising for at least 30 consecutive days.	\$750.00
Media/Communication	Audiovisual presentations/multimedia/tv /radio presentations	\$400 per month for 2 months of television ads broadcast by Charter Digital Media	\$800.00
Media/Communication	Promotional Items	105 tumblers @ \$6.08 per tumbler - \$638.40 500 pens @ \$.76 each - \$380.00 500 hand sanitizers portable bottles at \$.80 each - \$400 250 reusable bags @ \$2.17 - \$542.50 Promotional items will be distributed to clients and potential clients at the facility and at community events.	\$1,961.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	23 car seats @ \$79.90 = \$1837.70 16 cribs @ \$95.33 = \$1525.28 8 gift Gift cards to Carter's, Gymboree or Walmart @ \$25 = \$200 Through participation in educational programs, keeping prenatal appts, etc, clients earn points redeemable for gift cards to obtain	\$3,563.00

Budget Detail for Activity: Hope Pregnancy Resource Center (Boone) - Year 1				
Category	Item	Narrative	Amount	
		baby items, personal care items, etc. A card log is maintained.		
Subcontracts and Grants			\$0.00	
Match			\$0.00	
Cost Per Service			\$0.00	
			Sub Total	\$8,574.00
Indirect Cost			\$0.00	
			Total Budget	\$8,574.00

Subcontracting and Grants Budget Detail for Activity: Hope Pregnancy Resource Center (Boone) - Year 1				
Category	Item	Narrative	Amount	
			\$0.00	
			Sub Total	\$0.00

Salaries for Activity: Hope Pregnancy Resource Center (Boone) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total

Salaries for Activity: Hope Pregnancy Resource Center (Boone) - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: iChoose Pregnancy Support Service (Clayton) - Year 1				
Category	Item	Narrative	Amount	
Salary\Wages			\$0.00	
Fringe Benefits			\$0.00	
Other			\$0.00	
Supplies and Materials	Furniture	1 display table for fetal models @ \$50. Due to the restrictions of small budgets, the center is using old furniture needed to provide services to clients.	\$50.00	
Supplies and Materials	Other	Fetal Models Set 1 @ \$860.00, 16 DVDs @ \$181.25 each - Spanish Prenatal Care, Baby Care and Parenting \$2,900	\$3,760.00	
Equipment	Office	4- 36" TV Monitors \$200 each = (\$800.00), 1- 19" TV Monitor @ (\$100.00), 2 DVD Players @ \$30 each = (\$60.00)	\$960.00	

Budget Detail for Activity: iChoose Pregnancy Support Service (Clayton) - Year 1			
Category	Item	Narrative	Amount
		Equipment to be used to provide educational services to clients.	
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	<p>16 Boy Car Seats @ \$59.50 ea. = (\$952.00),</p> <p>16 Girl Car Seats @ \$50.00 ea. = (\$800.00),</p> <p>14 mattresses @ \$35.85 ea. = (\$501.90),</p> <p>14 cribs @ \$100 ea = (\$1400.00),</p> <p>7 - 2pk Crib Sheets @ \$9.50 ea = (\$66.50)</p> <p>6 cases of Baby Wipes @ \$9.00 ea - (\$54.00),</p> <p>1 case baby diapers @ (\$34.94).</p> <p>Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. A card log is maintained.</p>	\$3,809.00
Subcontracts and Grants			\$0.00
Match			\$0.00

Budget Detail for Activity: iChoose Pregnancy Support Service (Clayton) - Year 1			
Category	Item	Narrative	Amount
Cost Per Service			\$0.00
		Sub Total	\$8,579.00
Indirect Cost			\$0.00
		Total Budget	\$8,579.00

Subcontracting and Grants Budget Detail for Activity: iChoose Pregnancy Support Service (Clayton) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
		Sub Total	\$0.00

Salaries for Activity: iChoose Pregnancy Support Service (Clayton) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: In His Hand Pregnancy Support Center (Smithfield) - Year 1								
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Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Furniture	<p>Office Max file 4 drawer cabinet to store client records = \$179.99.</p> <p>Due to the restrictions of small budgets, the center is using old furniture needed to provide services to clients.</p> <p>Arrow Steel Storage Building to store client incentives \$929</p>	\$1,109.00
Supplies and Materials	Other	<p>Brochures - 1000 @ .24 = \$240</p> <p>Business Cards - 1000 @.05 = \$50.00</p> <p>Toner to copy Earn While You Learn lessons - 2 @ \$180 ea. = \$360.00</p> <p>2 cases of paper for client lessons @ \$35 ea - \$70.00</p> <p>Earn While You Learn materials and updates - \$500.00</p> <p>Fetal models to use with Earn While You Learn lessons on fetal development - \$695.00</p>	\$1,915.00
Equipment	Communication	1 Vtech Cordless Telephone to replace phone that does not work well = \$48.88. Due to the restrictions of small budgets, the center is using old equipment needed to provide services to clients.	\$49.00
Equipment	Office	1 Epson projector to use for training volunteers to works with	\$399.00

Budget Detail for Activity: In His Hand Pregnancy Support Center (Smithfield) - Year 1

		clients = \$399.00	
Equipment	IT	Ekyros database to track clients and statistics - \$480.00 Lenovo laptop with updated software - \$499.99 Wireless keyboard/mouse combination - \$59.99	\$1,040.00
Travel	Contractor Staff	Mileage to workshops in Raleigh area - 160 miles @ .56 = \$89.60	\$90.00
Repair and Maintenance			\$0.00
Staff Development		Set up online training through Heartbeat International for volunteers and staff. The annual fee of \$294.90 includes The Love Approach and Pregnancy and Parenting Basics modules.	\$295.00
Media/Communication	Promotional Items	Tote bags - 100 @ 1.57 = \$157 Tote bags are imprinted with logo and used for clients to carry educational materials for class.	\$157.00
Media/Communication	Websites and web materials	Update website for clients and extend web services. Upgrade current website to add volunteer and donor pages. Make client site more relevant to modern technology= \$70/hour for 8 hours = \$560.00.	\$560.00
Media/Communication	Advertising	Electronic billboard to advertise to reach clients \$83.33 month x 6 months - \$499.98 Newspaper advertisement to reach clients \$50/month for 6 month- \$300.00	\$800.00

Budget Detail for Activity: In His Hand Pregnancy Support Center (Smithfield) - Year 1

Rent	Office Space	\$50/month x 6 months = \$300. Their operating budget is \$79,000; total grant is 10.8% of operating budget. Rent is less than 10% of grant.	\$300.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	Car Seats - 15 @ \$79.99 - \$1199.85 Cribs - 3 @ \$99.98 - \$299.94 Diapers - 10 cases @ \$19.77 - \$197.70 Wipes - 5 @ \$13.47 - \$67.35 Baby bottles -20 3pk @2.87 - \$57.40 Baby wash - 2 @ \$20 - \$40.00 Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc.	\$1,862.00
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,576.00

Budget Detail for Activity: In His Hand Pregnancy Support Center (Smithfield) - Year 1

Indirect Cost			\$0.00
		Total Budget	\$8,576.00

Subcontracting and Grants Budget Detail for Activity: In His Hand Pregnancy Support Center (Smithfield) - Year 1

Category	Item	Narrative	Amount
			\$0.00
			Sub Total

Salaries for Activity: In His Hand Pregnancy Support Center (Smithfield) - Year 1

Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Life Care Pregnancy Center (Carthage) - Year 1

Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00

Budget Detail for Activity: Life Care Pregnancy Center (Carthage) - Year 1			
Category	Item	Narrative	Amount
Other			\$0.00
Supplies and Materials	Other	<p>100 pregnancy tests (4 boxes at \$30/each)= (\$120)</p> <p>Prenatal vitamins (25 boxes at \$44/each)=(\$1,100)</p> <p>Main Curriculum Upgrade (Heritage House) 2013 (\$109.95) & 2014 (\$199.95).</p> <p>Positive Partnerships Curriculum (\$399.95).</p> <p>Earn While You Learn Module L-5 (\$69.95).</p> <p>Reproductive health brochures ~700 brochures @ \$.629 each (\$440.35)</p> <p>100 merchandise bags for educational brochures at \$2.20 each = (\$220);</p> <p>5 Birth, Reproductive Health, & Parenting DVDs @ \$155.15 - (\$775.75)</p> <p>"Healthy You. Healthy Baby" with custom cover - 350 @ \$4.40 ea. + shipping - \$10.00 = (\$1,550.)</p> <p>A booklet from Customized Communications Inc. including prenatal and baby care, labor & delivery info. Customized back includes community referrals & resources, center's classes. Agency is expecting to serve 150 clients this year in classes.</p>	\$4,986.00
Equipment	IT	<p>Desktop computer for reception area - (\$700.00)</p> <p>Wall monitor for Ultrasound Room (\$500.00).</p>	\$1,200.00

Budget Detail for Activity: Life Care Pregnancy Center (Carthage) - Year 1			
Category	Item	Narrative	Amount
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Media/Communication	Websites and web materials	Ad America Client Site redesign set fee - (\$1,400.00) 6 months of website hosting with AD America @ \$39.16 per month = (\$235) 6 months hosting with eKyros at \$40 per month = (\$240)	\$1,875.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	6 car seats @ \$83.33 ea.(Through participation in educational programs, keeping prenatal appts, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc.)	\$500.00
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,561.00

Budget Detail for Activity: Life Care Pregnancy Center (Carthage) - Year 1			
Category	Item	Narrative	Amount
Indirect Cost			\$0.00
Total Budget			\$8,561.00

Subcontracting and Grants Budget Detail for Activity: Life Care Pregnancy Center (Carthage) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Life Care Pregnancy Center (Carthage) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: LifeLine Pregnancy Help Center (Elkin) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00

Budget Detail for Activity: LifeLine Pregnancy Help Center (Elkin) - Year 1			
Category	Item	Narrative	Amount
Other			\$0.00
Supplies and Materials	Other	<p>32 cans of asst. Gerber Formula at \$16.20 each \$518.40 total.</p> <p>1 box of 30 packages of Heritage House Prenatal Vitamins at \$58.00 total.</p> <p>2 boxes of Quick and Clear Pregnancy Tests (50 tests@ at \$41.23 each) = (\$82.46) total.</p> <p>100 Heritage House Specimen Cups for \$36.95.</p>	\$696.00
Supplies and Materials	Furniture	<p>3 Lifetime 8' seminar tables at \$140 each \$420 total,</p> <p>1 Lifetime 4' seminar table at \$ 60,</p> <p>12 Hercules chairs at \$56 each \$672 total,</p> <p>1 Safco Table top podium at \$115,</p> <p>1 Mead dry erase board at \$109.</p>	\$1,376.00
Travel	Contractor Staff	<p>Executive Director and Nurse Manager attending STI testing training in Joplin, Missouri in March 2015:</p> <p>Estimated airfare \$522 for 2 (\$1,044.00),</p> <p>Hotel room costs for 2 for 2 nights @ \$77.90 per night (\$311.60),</p> <p>Rental Car expenses \$130 per day for 2 days (\$260.00)</p>	\$1,616.00
Repair and Maintenance			\$0.00

Budget Detail for Activity: LifeLine Pregnancy Help Center (Elkin) - Year 1			
Category	Item	Narrative	Amount
Staff Development		Registration for STI Testing training in Joplin, Missouri at Life Choices for Executive Director and Nurse Manager: 2 at \$125.00 each = \$250.00	\$250.00
Media/Communication	Advertising	Billboard design and rental subscription with Lamar advertising - rotating # 1 location Dec- Feb #2 location March - May - total of 24 weeks at \$112.50 per week= \$2700. Vinyl billboard cover - \$154.28	\$2,854.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	10 Cosco infant carseats at \$46.79 each (\$467.90 total), 4 Cosco infant carseats at \$39.00 each (\$156.00) Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. The agency will provide lunch with various community health entities to build relationships and foster client referrals (Surry, Wilkes, and Yadkin health departments), local OBGYN offices (3) and community College to educate about center and services offered (\$1100 total). Breakdown of the \$1100: (Surry - 12 @ 10.42 = \$125 ; Wilkes - 12 @ 10.42 = \$125; Yadkin - 12 @ 10.42 = \$125) (Dr. Offices: Venus - 10 @ \$10 = \$100; Heiner - 10 @ \$10 = \$100; Elkin Pediatrics & Adult Medicine 12 @ 10.42 = \$125; McEllven 10 @ \$10 = \$100); (Surry Community College - Student Services 30 @ \$10 = \$300)	\$1,724.00
Subcontracts and Grants			\$0.00

Budget Detail for Activity: LifeLine Pregnancy Help Center (Elkin) - Year 1				
Category	Item	Narrative	Amount	
Match			\$0.00	
Cost Per Service			\$0.00	
			Sub Total	\$8,516.00
Indirect Cost		.	\$0.00	
			Total Budget	\$8,516.00

Subcontracting and Grants Budget Detail for Activity: LifeLine Pregnancy Help Center (Elkin) - Year 1				
Category	Item	Narrative	Amount	
			\$0.00	
			Sub Total	\$0.00

Salaries for Activity: LifeLine Pregnancy Help Center (Elkin) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Living Hope Pregnancy Support Services (Whiteville) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	Earn While You Learn Life Skills Module = \$195.00	\$195.00
Equipment	IT	HP Envy x360 2-in-1 15.6" Touch-Screen Laptop = \$800.00	\$800.00
Equipment	Office	2 Samsung 40" HDTVs (\$500 ea). Will be used to show Earn While You Learn DVDs. = \$1,000.00	\$1,000.00
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Rent	Office Space	Prorated rent at \$200/month for 6 months. Based on grant funding amount - 14.0% of total operating budget. Facility is 1164 square feet.	\$1,200.00

Budget Detail for Activity: Living Hope Pregnancy Support Services (Whiteville) - Year 1			
Category	Item	Narrative	Amount
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	<p>18 Evenflo infant car seats (\$63 ea) = \$1,134.00</p> <p>25 Evenflo Baby Suites @ \$50 ea = \$1,250.00</p> <p>30 complete Carter layettes @ \$100 each = \$3,000.00 - (a layette contains 5 pak short-sleeve bodysuits, 2 pak pants, 1 cotton snap-up sleep & play, 3 piece bodysuit & pant set, 3 piece cardigan set, 3 pak beanies, plush giraffe, 4 pak burp cloths and 2 pak chenille booties)</p> <p>Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc.</p>	\$5,384.00
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,579.00
Indirect Cost			\$0.00
Total Budget			\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Living Hope Pregnancy Support Services (Whiteville) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Living Hope Pregnancy Support Services (Whiteville) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: New Hope Pregnancy Care Center (Fuquay Varina) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	Special Circumstances Module2 @ \$504.70 each = \$1,009.40 Parenting Notebook 1 @ \$109.90 each	\$5,452.00

Budget Detail for Activity: New Hope Pregnancy Care Center (Fuquay Varina) - Year 1			
Category	Item	Narrative	Amount
		AACC Crisis Pregnancy Coaching training manual 3 @ \$49 each - \$147 Ink: 8 - 970xl black ink @ \$119.99 each = \$959.92 8 - 970xl black ink @ \$119.99 each = \$959.92 8 - 971 magenta ink @ \$119.99 each = \$959.92 8 - 970xl black ink @ \$119.99 each = \$959.92 AACC training manual @ \$50 each for 6 = \$ 300.00 Case of paper from Office Depot = \$46.00	
Equipment	Office	(2) RCA 32" with built-in DVD player LED32B30RQD @ \$210 each = \$420 HP Office Jet Pro X5769w @ \$699.99 each for 2 = \$ 1399.98 Equipment will be used to provide educational services to clients.	\$1,820.00
Equipment	IT	(2) Apple ipads @ \$529.99 each to be utilized for streamlining data entry at intake level and as a mobile educational tool during pregnancy through applications optimized for iPad = \$1,059.98	\$1,060.00
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Rent	Office Space		\$0.00

Budget Detail for Activity: New Hope Pregnancy Care Center (Fuquay Varina) - Year 1			
Category	Item	Narrative	Amount
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	9 gift cards @ \$25 = \$225 2 gift cards @ \$10 = \$20 Through participation in educational programs, keeping prenatal appts, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. A card log is maintained.	\$245.00
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,577.00
Indirect Cost			\$0.00
Total Budget			\$8,577.00

Subcontracting and Grants Budget Detail for Activity: New Hope Pregnancy Care Center (Fuquay Varina) - Year 1			
Category	Item	Narrative	Amount
			\$0.00

Subcontracting and Grants Budget Detail for Activity: New Hope Pregnancy Care Center (Fuquay Varina) - Year 1			
Category	Item	Narrative	Amount
Sub Total			\$0.00

Salaries for Activity: New Hope Pregnancy Care Center (Fuquay Varina) - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: New Hope Pregnancy Care Center (Yadkinville) - Year 1				
Category	Item	Narrative	Amount	
Salary\Wages			\$0.00	
Fringe Benefits			\$0.00	
Other			\$0.00	
Supplies and Materials	Furniture	Hausmann 4423 Adjustable medical exam table for clients replaces old exam table used for ultrasound exams.	\$1,999.00	
Equipment	Communication	Telephones from RingCentral.com Polycom IP 650 - 1 at \$349;	\$1,194.00	

Budget Detail for Activity: New Hope Pregnancy Care Center (Yadkinville) - Year 1			
Category	Item	Narrative	Amount
		Polycom WX-310 - 5 at \$169=\$845 Total \$ 1194.00	
Equipment	IT	2 Apple ipads for client education @ \$329.50 each to be utilized for streamlining data entry at intake level and as a mobile educational tool during pregnancy through applications optimized for iPad = \$659.00	\$659.00
Travel	Contractor Staff	Lodging for 2 staff for 5 nights - Heartbeat Conference in St. Louis in April. \$77.90 x 2 x 5 nights - \$779.00 Airfare for 2 Staff members - Southwest Air @ \$358. ea - \$716	\$1,495.00
Repair and Maintenance			\$0.00
Staff Development		2 staff to Heartbeat Conference in St. Louis @ \$619. = \$1238.00	\$1,238.00
Media/Communication	Audiovisual presentations/multimedia/tv /radio presentations	\$1539.00 (flat fee) - Bryant Multimedia - Production of DVD of client testimonies to show to new clients on merits of Just Earn While You Learn Program	\$1,539.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	Cosco Light 'N Comfy Infant Seat, Ikat Dots - 9 @ \$47 ea = \$423.00 Diaper Pak Walmart @ \$24.95 Diaper Wipes 3 @\$ 2.24 = \$6.72 Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to	\$455.00

Budget Detail for Activity: New Hope Pregnancy Care Center (Yadkinville) - Year 1				
Category	Item	Narrative	Amount	
		obtain baby items, personal care items, etc.		
Subcontracts and Grants			\$0.00	
Match			\$0.00	
Cost Per Service			\$0.00	
			Sub Total	\$8,579.00
Indirect Cost			\$0.00	
			Total Budget	\$8,579.00

Subcontracting and Grants Budget Detail for Activity: New Hope Pregnancy Care Center (Yadkinville) - Year 1				
Category	Item	Narrative	Amount	
			\$0.00	
			Sub Total	\$0.00

Salaries for Activity: New Hope Pregnancy Care Center (Yadkinville) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total

Salaries for Activity: New Hope Pregnancy Care Center (Yadkinville) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Onslow Pregnancy Resource Center (Jacksonville) - Year 1				
Category	Item	Narrative	Amount	
Salary\Wages			\$0.00	
Fringe Benefits			\$0.00	
Other			\$0.00	
Supplies and Materials	Other	Earn While You Learn Module L-5 Job Search (\$69.95), DVD What Will I Say During Interview (\$129.95), Honest Answers DVD (\$36.95), (2) New Baby training models \$66 ea. = (\$132), Newborn Care Kit (\$134.95), Kyros software for record keeping and appointments 1 year renewal license @ (\$800). Due to the restrictions of small budgets, the center is in need of updating software for improved client service efficiency.	\$1,304.00	

Budget Detail for Activity: Onslow Pregnancy Resource Center (Jacksonville) - Year 1			
Category	Item	Narrative	Amount
Equipment	IT	iPad: 1 @ \$400 to be utilized for streamlining data entry at intake level and as a mobile educational tool during pregnancy using applications optimized for iPad.	\$400.00
Travel	Contractor Staff	Best Practices Workshop 241.7 miles @ .56/mile = (\$135.35), Roundtrip airfare for Heartbeat Conference (2) @ \$435 = (\$870).	\$1,005.00
Repair and Maintenance			\$0.00
Staff Development		(2) Heartbeat Conference Registration Fees \$614 ea. (less than \$619/per person fee) = \$1228.00	\$1,228.00
Media/Communication	Advertising	Yellow Page ad promoting services \$78.50 x 6 mos. = \$471.00	\$471.00
Media/Communication	Audiovisual presentations/multimedia/tv /radio presentations	Keener Marketing prresources.com Local public use infinite lease (\$244), Website use infinite lease (\$159). This will allow for unlimited use for copyrighted video on website and public viewing during contract period.	\$403.00
Media/Communication	Publications	Marketing brochures (Keener Marketing) 1000 @ .179 ea. for \$179	\$179.00
Media/Communication	Websites and web materials	(Webworks) Online web learning modules \$156 / quarterly (Jan & Apr) for 2 quarters = \$312.00	\$312.00
Media/Communication	Promotional Items	535 Bic pens @ \$.45 each = \$240.75, personalized for use to distribute at events such as health fairs to recruit potential clients needing services. Baby Bottles for Change 4 Life Heritage House 240 x 1.49ea.=	\$598.00

Budget Detail for Activity: Onslow Pregnancy Resource Center (Jacksonville) - Year 1			
Category	Item	Narrative	Amount
		(\$357.60).	
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	<p>Sam's Club- Safety 1st 3 in 1 car seats (5) \$90 = (\$450),</p> <p>Walmart- Baskets for layettes (10) \$10.97 =(\$109.70),</p> <p>Even Flo Electric Breast Pumps (8) \$37 - (\$296),</p> <p>Infantino Sash Baby Carrier (3) \$24.99 = (\$74.97),</p> <p>Childbirth & Graphics Catalog- Boppy 4 for \$30 = (\$120),</p> <p>Slipcovers (4) \$40 = (\$160),</p> <p>Cruisin' Safely Window Shade (10) \$8.25 =(\$82.50),</p> <p>Target- baby monitor VTech Safe & Sound Audio (4) \$19.99 = (\$79.96)--- all items used for Mommy Boutique,</p> <p>Walmart- Huggies Diapers (all sizes) \$24.94 ea. (50) = (\$1247),</p> <p>(25) Huggies Wipes Natural \$2.37 ea. = (\$59.25)</p> <p>Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc.</p>	\$2,679.00
Subcontracts and Grants			\$0.00
Match			\$0.00

Budget Detail for Activity: Onslow Pregnancy Resource Center (Jacksonville) - Year 1			
Category	Item	Narrative	Amount
Cost Per Service			\$0.00
Sub Total			\$8,579.00
Indirect Cost			\$0.00
Total Budget			\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Onslow Pregnancy Resource Center (Jacksonville) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Onslow Pregnancy Resource Center (Jacksonville) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Open Arms Crisis Center (Hendersonville) - Year 1			
Category	Item	Narrative	Amount

Budget Detail for Activity: Open Arms Crisis Center (Hendersonville) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Furniture	2 new Client chairs for the counseling room Item #: 21778275 . Office Max Manufacturer #: OM02483 2@ 99.00=\$198.00 The furniture is to equip a client services room comfortably - to increase client services effectiveness.	\$198.00
Supplies and Materials	Other	10 rolls of 100 stamps @ 45.00= \$450.00, Training materials and brochures for My Baby Counts program \$614.00,	\$1,064.00
Equipment	IT	Dell laptop Inspiron 17 5000 Series to be used off site for client meetings and education. 1 @ \$579.99	\$580.00
Equipment	Office	TV DVD Player for counsel room Item #: 314938 Model #: UN32EH5300 32 inch for teaching clients and training volunteers. 1 @ \$349.00	\$349.00
Travel	Contractor Staff	Travel to Winston Salem for a required workshop for grant recipients 178.6 miles x \$.56/mile = \$100.00	\$100.00
Repair and Maintenance			\$0.00

Budget Detail for Activity: Open Arms Crisis Center (Hendersonville) - Year 1			
Category	Item	Narrative	Amount
Staff Development			\$0.00
Media/Communication	Audiovisual presentations/multimedia/tv /radio presentations	WHPK rotating boards advertising 6 months @ \$300.00 = 1,800.00	\$1,800.00
Media/Communication	Promotional Items	Pens - 346 @ \$.47 - \$162.62 Bracelets 500 @ \$.35 - \$175.00 Bumper stickers - 500 @ \$.50 = \$250.00 Key chains - 225 @ \$.72 = \$162.00 Promotional items will be distributed to clients and potential clients at the facility and at community events. Plans For You, Inc. 800 Baby bottles @ \$1.25 each = \$1,000	\$1,750.00
Media/Communication	Advertising	Yellow Page advertising 6 Months @ 40.00/month = \$240.00	\$240.00
Rent	Office Space	Prorated rent (\$1600 total per month)for facility that is 1793 square feet. Based on grant funding amount - 7.05% of total operating budget. \$112.80/month for 6 months.	\$677.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	203 pieces of baby toiletries @1.00 = 203.00 Client Gift Cards 20 @ 25.00=500.00, Wal Mart Diapers for Clients 100 packages @ PC JB SZ 1-6 @	\$1,821.00

Budget Detail for Activity: Open Arms Crisis Center (Hendersonville) - Year 1			
Category	Item	Narrative	Amount
		5.97 =Package 597.00 Sams wipes Item #: 625247 30 @ \$17.37 = \$521.10 Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. A card log is maintained.	
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,579.00
Indirect Cost			\$0.00
Total Budget			\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Open Arms Crisis Center (Hendersonville) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Open Arms Crisis Center (Hendersonville) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Pregnancy Care Center of Denver (Denver) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	HP 2155 Toner 4 color \$101 per packet (\$404.00), 5 cases Printer Paper @ \$50 ea (\$250), postage (\$196)	\$850.00
Supplies and Materials	Furniture	Bush Cabot Corner Desk & Hutch Office Bundle, Espresso Oak for Executive Director to replace broken desk. 1 @ \$400.	\$400.00
Equipment	Communication	Ooma telephone system for 2nd line,\$100.	\$100.00
Travel	Contractor Staff	Best Practices training gas mileage 89.5 miles to Winston-Salem	\$89.00

Budget Detail for Activity: Pregnancy Care Center of Denver (Denver) - Year 1			
Category	Item	Narrative	Amount
		& back to Denver, NC x .56/mile= \$50.12, Best Practices training Lunch (\$9.75 per person x 4) - \$39.00	
Utilities	Telephone		\$0.00
Utilities	Water		\$0.00
Utilities	Electricity	Duke Energy @150.00/month for 6 months x 8% = \$72 (Based on grant funding amount which is 8.0% of total operating budget)	\$72.00
Repair and Maintenance			\$0.00
Staff Development		4 Heartbeat training seminars online 29.95 each	\$120.00
Media/Communication	Promotional Items	300 Pens with logos at .347/pen = 104.10, 20 Promo Vases with logo to be used to increase agency awareness at health fairs and exhibits at community events at 22.00/vase; 440.00	\$544.00
Media/Communication	Advertising	Movie Ads 350.00 per month for 15 second ads running before every movie in every theatre in Birkdale for 6 months: \$2,100.00 Google advertising/key words service optimization for internet for 6 months at \$200 per month = \$1200.00, Bathroom stall advertising: printed posters x 1000 at .095/poster = \$95.00.	\$3,395.00

Budget Detail for Activity: Pregnancy Care Center of Denver (Denver) - Year 1			
Category	Item	Narrative	Amount
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	<p>Incentives: 19 packs of newborn diapers at 12.00/pack= \$228.00</p> <p>26 pks of size 1 diapers @ \$12 per pak = \$312.00</p> <p>25 pks of size 2 diapers @ \$12 per pak = \$300.00</p> <p>25 pks of size 3 diapers @ \$12 per pak = \$300.00</p> <p>25 pks of size 4 diapers @ \$12 per pak = \$300.00</p> <p>25 pks of size 5 diapers @ \$12 per pak = \$300.00</p> <p>75 wipes at 2.20/pack = \$165.00</p> <p>4 car seats at 80.00 each = \$320.00,</p> <p>1 crib at (\$120.00) each,</p> <p>4 three packs of sippy cups at 3.50/each = \$14</p> <p>Carter's newborn mittens x 5 paks @ \$5 ea = \$25.00</p> <p>25 x \$25.00 gift cards; \$625</p> <p>Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. A card log is maintained.</p>	\$3,009.00
Subcontracts and Grants			\$0.00

Budget Detail for Activity: Pregnancy Care Center of Denver (Denver) - Year 1			
Category	Item	Narrative	Amount
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,579.00
Indirect Cost			\$0.00
Total Budget			\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Pregnancy Care Center of Denver (Denver) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Pregnancy Care Center of Denver (Denver) - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: Pregnancy Resource Center (Statesville) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	2 cases standard white paper \$54 ea @ (\$108); 350 pocket folders @ \$.60 (\$210); InJoy training mods- P167D @ (\$200), P294D @ (\$125), P151D @ (\$150), P177D @ (\$150), & Steps to Reduce SIDS @ (\$125); pregnancy tests- 250 @ \$1.192 (\$298); 3 training manuals @ \$30 (\$90 total); Pregnancy guide wheel- 15 @ \$1.53 (\$22.95).	\$1,479.00
Equipment	IT	Two (2)ASUS notebook PCs @\$550 ea. - (\$1,100) Waycool recordkeeping software @ \$75 per month x 6 months = (\$450.00)	\$1,550.00
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Media/Communication	Advertising	Yellow Page advertising and YP internet for 4 months @\$375/month + \$257.37 for one partial month	\$1,757.00

Budget Detail for Activity: Pregnancy Resource Center (Statesville) - Year 1			
Category	Item	Narrative	Amount
Media/Communication	Websites and web materials	Website development with Ad America @ \$2766 (set fee) and maintenance for 6 months @ \$39 a month = (\$234).	\$3,000.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	4 cribs @ \$99.98 each = \$ 399.92 4 crib mattresses @ \$39 each = \$ 156.00 17 diaper paks @ \$12 = \$204.00 15 baby wipes @ 2.20 each = \$33.00 Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc.	\$793.00
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,579.00
Indirect Cost			\$0.00

Budget Detail for Activity: Pregnancy Resource Center (Statesville) - Year 1			
Category	Item	Narrative	Amount
Total Budget			\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Pregnancy Resource Center (Statesville) - Year 1			
Category	Item	Narrative	Amount
Sub Total			\$0.00

Salaries for Activity: Pregnancy Resource Center (Statesville) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Pregnancy Resource Center of Cleveland County (Shelby) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00

Budget Detail for Activity: Pregnancy Resource Center of Cleveland County (Shelby) - Year 1			
Category	Item	Narrative	Amount
Other			\$0.00
Supplies and Materials	Furniture	<p>2- Chair, DS, \$ 169.00 each; \$338.00 total</p> <p>2- 2 seater sofas, Ashley Furniture, # 9880035\$, \$349.00 each; \$698.00 total</p> <p>2- Lamp, Ashley Furniture, # L292184T, \$49.00 each; \$98.00 total</p> <p>2- End Table, Ashley Furniture, \$ 99.00 each; \$198.00 total</p> <p>2- Rug, Ashley Furniture, # R192002, \$69.50 each; \$139.00 total</p> <p>2-SafetyCraft Baby Changing Station Horizontal Model 100-EHSC Item #: FC-100-EHSC Price: \$139.00 each; \$278.00 total</p> <p>The agency is moving from an older, cramped facility into newly renovated larger space. The furniture is to equip a client services room comfortably- to increase client services effectiveness.</p>	\$1,749.00
Supplies and Materials	Other	<p>2 - Clorox Disinfecting Cloth Wipes (Case of 12) Item #: 12338786 \$49.99 each; \$99.98 total</p> <p>2 - KLEENEX COTTONELLE 505 Sheets Two-Ply Bathroom Tissue (Case of 60) Item #: 12337378 \$62.94 each; \$125.88 total</p> <p>2 - Tork Advanced Toilet Tissue (Case of 96) Item #: 12339177 \$76.99 each; \$153.98 total</p> <p>2 - Clorox Toilet Bowl Cleaner with Bleach (Pack of 12) Item #: 12338784 \$41.99 each; \$83.98 total</p>	\$464.00
Equipment	Office	1- RCA 50" LED50B45RQ 1080p 60Hz LED HDTV with Home Theater System or Sound Bar and Optional Accessories, \$468.00	\$1,130.00

Budget Detail for Activity: Pregnancy Resource Center of Cleveland County (Shelby) - Year 1			
Category	Item	Narrative	Amount
		<p>total</p> <p>3- RCA 32" Class LED-LCD 720p 60Hz HDTV with Built-In DVD Player, (3.2" ultra-slim) LED32B30RQD \$209.00 each; \$627.00 total</p> <p>1- Sony DVD Player, DVPSR210P, \$35.00 each; total (same)</p> <p>Equipment is being used to provide educational services to clients.</p>	
Equipment	IT	<p>Wiring Closet Equipment</p> <p>1- 12U Wall mount rack enclosure \$260.00 each; total (same)</p> <p>1- 24 Port 10/100/1000 Gigabit Network Switch \$164.29 each; total (same)</p> <p>1- 24 Port Cat 6 Cable Patch Panel \$53.44 each; total (same)</p> <p>1- UPS Battery Backup / Surge Protection for Server and Network Switch Equipment \$151.45 each; total (same)</p> <p>4- UPS Battery Backup/ Surge Protection for Workstations \$43.92 each; \$175.68 total</p> <p>1- Rackmount Power Strip \$56.00 each; total (same)</p> <p>2- 1000 Ft Cat6 network cable Plenum \$299.99 each; \$599.98 total</p> <p>1- Cat6 RJ45 Crimp Connectors 100 Pack \$11.00 each; total (same)</p> <p>1- Cat 6 Cable Boots \$7.00 each; total (same)</p> <p>7- Dual Cat6 Wall Plate and Keystone Jack \$8.00 each; \$56.00 total</p>	\$1,559.00

Budget Detail for Activity: Pregnancy Resource Center of Cleveland County (Shelby) - Year 1			
Category	Item	Narrative	Amount
		4- Single Cat6 Wall Plate and Keystone Jack \$6.00 each; \$24.00 total	
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Media/Communication	Publications	600 Educational brochures @ \$.263 each = \$158	\$158.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	20- Pack 'n Play Playard, Ashford Walmart No. 550410201 Model No.: 9G07ASF Online \$39.00 each; \$780.00 total 49 - Parent's Choice - Diapers Value Pack (Choose Your Size) \$19.77 each; \$968.73 total 10 - Cosco - Scenera Convertible Car Seat Renaissance Online \$39.00 each; \$390.00 total 10 - Storkcraft Mission Ridge 3-in-1 Convertible Crib, White \$99.00 each; \$990.00 total 10 - Kolcraft - Pediatric 800 Crib and Toddler Mattress \$39.00 each; \$390.00 total Through participation in educational programs, keeping prenatal appts, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc.	\$3,519.00

Budget Detail for Activity: Pregnancy Resource Center of Cleveland County (Shelby) - Year 1			
Category	Item	Narrative	Amount
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,579.00
Indirect Cost			\$0.00
Total Budget			\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Pregnancy Resource Center of Cleveland County (Shelby) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Pregnancy Resource Center of Cleveland County (Shelby) - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: Smoky Mountain Pregnancy Care Center (Franklin) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	6 HP Toner - \$145.67 = \$874.02 4 Reams of paper \$ 6.49 ea. = \$25.96 Earn While You Learn Modules = \$1379.93 Healthy Relationships for men/women (\$22 each gender for 100 ea.) - \$44.00 Various Educational Brochures 1380 at \$.259 = \$357.42	\$2,681.00
Equipment	Office	Canon L100 Laser Fax machine - \$130.00	\$130.00
Travel	Contractor Staff	Hotel - 5 days @ \$77.90 per day (x 2 rooms) = \$779.00 2 airfare from Asheville to St. Louis @ \$376.83 ea = \$753.66 Meals - \$216.40 for 5 days for 2 people for meals not covered by registration fee: 4 dinners at \$20.90 x 2 = \$167.20; 3 breakfasts @ \$8.20 x 2 = \$49.20	\$1,749.00

Budget Detail for Activity: Smoky Mountain Pregnancy Care Center (Franklin) - Year 1			
Category	Item	Narrative	Amount
Repair and Maintenance			\$0.00
Staff Development		Heartbeat Conference International - Registration for 2 @ \$619. ea - \$1,238.00 2 Webinars for staff at \$144 each (Soundview Imaging Partners and Chase Advancements) - \$288.00	\$1,526.00
Media/Communication	Advertising	Allison Outdoor Advertising Inc. / 2 billboards for 2 months @ \$340 each per month - \$1360.00	\$1,360.00
Media/Communication	Promotional Items	Stylus Pens for Giveaways, 4 Imprint 525 pens @ \$.99 = \$519.75 + set up fee \$19.95 = \$539.70. Promotional items will be distributed to clients and potential clients at the facility and at community events.	\$540.00
Media/Communication	Public service accouncements and ads	4 Local Radio ad spots at \$14 ea = \$56.00	\$56.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	Huggie Diapers (11 packages @ \$17.97 = \$197.67), Graco Baby Swings (3 x \$64.97 =194.91) ParentChoice Wipes (8 packages @ \$1.97 = \$15.76). Graco High Chair (2 @ \$64.48= \$128.96) Through participation in educational programs, keeping prenatal appts, etc, clients earn points redeemable for gift cards to obtain	\$537.00

Budget Detail for Activity: Smoky Mountain Pregnancy Care Center (Franklin) - Year 1				
Category	Item	Narrative	Amount	
		baby items, personal care items, etc.		
Subcontracts and Grants			\$0.00	
Match			\$0.00	
Cost Per Service			\$0.00	
			Sub Total	\$8,579.00
Indirect Cost			\$0.00	
			Total Budget	\$8,579.00

Subcontracting and Grants Budget Detail for Activity: Smoky Mountain Pregnancy Care Center (Franklin) - Year 1				
Category	Item	Narrative	Amount	
			\$0.00	
			Sub Total	\$0.00

Salaries for Activity: Smoky Mountain Pregnancy Care Center (Franklin) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total

Salaries for Activity: Smoky Mountain Pregnancy Care Center (Franklin) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: The Center Woman (Brevard) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	Care Net Volunteer Training Manuals 5@ \$50 each = \$250; Envelopes (\$30/box x 3 boxes = \$90) and paper (\$21/box x 10 boxes = \$210) = \$300, Pregnancy test supplies \$10/box x 9= \$90 Ultrasound film \$18/roll x 4 \$72, Health and Fitness (The Daniel Plan) by Zondervan teaching program for 10 @ \$28.10 = \$281 Cannon Ink 3 color @ \$50 each = \$150; 5 Black @ \$35 each = \$175. Total = \$325	\$1,396.00

Budget Detail for Activity: The Center Woman (Brevard) - Year 1			
Category	Item	Narrative	Amount
		copier paper 3 cases @ \$26 each = \$78	
Equipment	Office	Printer /copier Brother Printer/Copier \$300.	\$300.00
Equipment	Communication	Phone system with intercom AT&T 974 = \$225	\$225.00
Travel	Contractor Staff	<p>Food and lodging (Breakfast - \$8.20; Lunch - \$10.70; Dinner - 20.90 = \$39.80; Lodging - \$77.90) for 2 at Heartbeat Int'l's annual conference in St Louis MO; 2 @ \$117.70 per person x 4 days = \$941.60.</p> <p>Mileage to attend mandatory meeting in Winston Salem (340 miles x \$.56) = \$190.40.</p> <p>5 day car rental (\$60/day) for travel to St. Louis for Heartbeat annual conference - Enterprise \$300</p>	\$1,432.00
Repair and Maintenance			\$0.00
Staff Development		Registration for Heartbeat International Conference 2 people @ \$619 per person = \$1238.	\$1,238.00
Media/Communication	Audiovisual presentations/multimedia/tv /radio presentations	Development of audio/visual presentation about center services - \$300 (\$50/per hour for 6 hours)	\$300.00
Media/Communication	Publications	<p>Design of brochures promoting the center services (\$25/hr for 4 hours) = \$100.</p> <p>Printing of brochures 1000 @ \$.46 each = \$460</p>	\$560.00

Budget Detail for Activity: The Center Woman (Brevard) - Year 1			
Category	Item	Narrative	Amount
Media/Communication	Promotional Items	230 pens @ \$.50 = \$115. Promotional items will be distributed to clients and potential clients at the facility and at community events.	\$115.00
Media/Communication	Advertising	Signage for in front of the center. Big O Signs (quoted amount) \$460. Ads in our local paper - Transylvania Times - 10 @ \$100 each = \$1000. Design of sign for in front of center (Meridian, Inc) = \$100.	\$1,560.00
Media/Communication	Websites and web materials	Website maintenance \$500. (\$50/hr for 10 hours)	\$500.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	Diapers 32 pkgs @ \$12 ea = \$384 Wipes 25 @ 2.49 ea = \$62.25 2 cribs @ \$95= \$190 Gift Cards = 42 @ \$5 ea = \$210 Gift Cards = 10 @ \$10 ea = \$100 Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. A card log is maintained.	\$946.00
Subcontracts and Grants			\$0.00

Budget Detail for Activity: The Center Woman (Brevard) - Year 1			
Category	Item	Narrative	Amount
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,572.00
Indirect Cost			\$0.00
Total Budget			\$8,572.00

Subcontracting and Grants Budget Detail for Activity: The Center Woman (Brevard) - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: The Center Woman (Brevard) - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: Wilkes Pregnancy Care Center (Wilkesboro) - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	Newborn kit from InJoy Education (Hands on Baby Care) - \$160.00 Boundaries w/Kids from Heritage House (Earn While You Learn/Parenting) - \$75 Baby Care Workshop kit/Heritage House (Hands on Baby Care) - \$510 Copies of lessons - 1750 copies at \$.20 each - \$350.00 Have a New Kid by Friday lessons 7677P3 - \$75 Magnetic pocket folders (2) @ \$19.50 ea. - \$39 (includes copies of handbooks, candy & brochures. Prenatal vitamins from Blessings (14,000 units) - \$425 235 bottles for the vitamins each containing 60 tablets @ \$.489 each - \$114.92 Pregnancy Test kits from SMC Direct (200 at \$.705 each)- \$141	\$2,181.00

Budget Detail for Activity: Wilkes Pregnancy Care Center (Wilkesboro) - Year 1			
Category	Item	Narrative	Amount
		Pregnancy information tear sheets (10 pads @ \$17.90 each) - \$179 Ultrasound room supplies (1 case of gel: \$70, 3 cases of dvds for recording ultrasounds: \$12 each: \$36,1 container of germicide: \$6) - \$112	
Supplies and Materials	Furniture	Home Basics TV stand with wheels for Fatherhood class = \$60.00 2 MICKE file cabinet/drawers from IKEA @ \$75 each = \$150 1.7 cu refrigerator for storing medical supplies @ \$100 Traceable refrigerator/freezer thermometer @ \$65	\$375.00
Equipment	IT	Toshiba Terca Laptop A50-A1550 / Lifeguard Program - \$963.00 MS Office Professional 2013 for 1 computer - \$300.00	\$1,263.00
Equipment	Communication	2 refurbished telephones M7310 Nortel/Meridian @\$72.50 each = \$145.00	\$145.00
Equipment	Office	LG 32" TV for Parenting classes from Walmart - \$400.00 Sony DVD Player from Walmart for Fatherhood classes - \$35.00 Bulletin board for waiting room 48" x 36" 1 @ \$55.00 LectroFan White Noise machines 2 for counseling rooms @ \$55 each = \$110.00 Trimming board (for cutting publications/documents) \$104	\$704.00
Travel	Contractor Staff	Mileage to attend required CPCF in-state trainings: 151 miles x .56 = \$84.56	\$85.00

Budget Detail for Activity: Wilkes Pregnancy Care Center (Wilkesboro) - Year 1			
Category	Item	Narrative	Amount
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Media/Communication	Publications	Printing 2 sided color brochures w/new programs (500 @ \$.50 each) = \$250.00	\$250.00
Media/Communication	Websites and web materials	Extended web Services - Redesign and upgrade website. Will include adding Spanish page & volunteer page = \$80/hour at 25 hours = \$2,000.00	\$2,000.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	Pack-n-Playards from Walmart 15 @ \$56.66 each - \$849.90 5 infant car seats from Walmart @ \$65. each - \$325.00 Safety 1st Snug Fit Bouncer Seat 6 @ \$66.67 each = \$400.02 Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc.	\$1,575.00
Subcontracts and Grants			\$0.00
Match			\$0.00

Budget Detail for Activity: Wilkes Pregnancy Care Center (Wilkesboro) - Year 1				
Category	Item	Narrative		Amount
Cost Per Service				\$0.00
			Sub Total	\$8,578.00
Indirect Cost				\$0.00
			Total Budget	\$8,578.00

Subcontracting and Grants Budget Detail for Activity: Wilkes Pregnancy Care Center (Wilkesboro) - Year 1				
Category	Item	Narrative		Amount
				\$0.00
			Sub Total	\$0.00

Salaries for Activity: Wilkes Pregnancy Care Center (Wilkesboro) - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

To: State Agency Head and Chief Fiscal Officer

Certification:

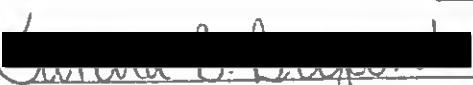
We certify that the Carolina Pregnancy Care Fellowship [Organization's full legal name] does not have any overdue tax debts, as defined by N.C.G.S. 105-243.1, at the federal, State, or local level. We further understand that any person who makes a false statement in violation of N.C.G.S. 143C-6-23(c) is guilty of a criminal offense punishable as provided by N.C.G.S. 143C-10-1(b).

Sworn Statement:

Sharon Kelly [Name of Board Chair] and
Robertta Meyer [Name of Second Authorizing Official] being duly sworn,
say that we are the Board Chair and State Director [Title of Second Authorizing
Official], respectively, of Carolina Pregnancy
Care Fellowship [Organization's full legal name] of
Winston Salem [City] in the State of North Carolina [State]; and that the foregoing
certification is true, accurate and complete to the best of our knowledge and was made and subscribed by us.
We also acknowledge and understand that any misuse of State funds will be reported to the appropriate authorities
for further action.

	<u>Board Chair</u> Title Board Chair	<u>11/19/2013</u> Date
	<u>Title of Second Authorizing Official</u>	<u> </u> Date

Sworn to and subscribed before me this 19th day of November, 2013



Notary Signature and Seal

Notary's commission expires Dec. 22nd, 2017

SANDRA B BRYANT
Notary Public
Yadkin Co., North Carolina
My Commission Expires Dec. 22, 2017

¹ G.S. 105-243.1 defines: "Overdue tax debt - Any part of a tax debt that remains unpaid 90 days or more after the notice of final assessment was mailed to the taxpayer. The term does not include a tax debt, however, if the taxpayer entered into an installment agreement for the tax debt under G.S. 105-237 within 90 days after the notice of final assessment was mailed and has not failed to make any payments due under the installment agreement."



CAROLINA PREGNANCY CARE FELLOWSHIP

To: State Agency Head and Chief Fiscal Officer

Certification:

We certify that the Carolina Pregnancy Care Fellowship

[Organization's full legal name] does not have any overdue tax debts, as defined by N.C.G.S. 105-243.1, at the federal, State, or local level. We further understand that any person who makes a false statement in violation of N.C.G.S. 143C-6-23(c) is guilty of a criminal offense punishable as provided by N.C.G.S. 143C-10-1(b).

Sworn Statement:

Sharon Kelly

[Name of Board Chair] and

Roberta Meyer

[Name of Second Authorizing Official] being duly sworn,

say that we are the Board Chair and State Director [Title of Second Authorizing Official], respectively, of Carolina Pregnancy

Care Fellowship

[Organization's full legal name] of

Winston Salem [City] in the State of North Carolina [State]; and that the foregoing certification is true, accurate and complete to the best of our knowledge and was made and subscribed by us.

We also acknowledge and understand that any misuse of State funds will be reported to the appropriate authorities for further action.

Signature	Title Board Chair <u>State Director</u>	Date <u>11/19/13</u>
Signature	Title of Second Authorizing Official	Date

Monique S. Sheldos and subscribed before me this 19 day of November, 2013.

Monique S. Sheldos
Notary Signature and Seal

Notary's commission expires November 18, 2017.

¹ G.S. 105-237 defines: "Overdue tax debt—Any part of a tax debt that remains unpaid 90 days or more after the notice of final assessment was mailed to the taxpayer. The term does not include a tax debt, however, if the taxpayer entered into an installment agreement for the tax debt under G.S. 105-237 within 90 days after the notice of final assessment was mailed and has not failed to make any payments due under the installment agreement."

FEDERAL CERTIFICATIONS

The undersigned states that:

1. He or she is the duly authorized representative of the Contractor named below;
2. He or she is authorized to make, and does hereby make, the following certifications on behalf of the Contractor, as set out herein:
 - a. The Certification Regarding Nondiscrimination;
 - b. The Certification Regarding Drug-Free Workplace Requirements;
 - c. The Certification Regarding Environmental Tobacco Smoke;
 - d. The Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion Lower Tier Covered Transactions; and
 - e. The Certification Regarding Lobbying;
3. He or she has completed the Certification Regarding Drug-Free Workplace Requirements by providing the addresses at which the contract work will be performed;
4. [Check the applicable statement]

He or she has completed the referenced Standard Form SF-LLL, Disclosure of Lobbying Activities because the Contractor has made, or has an agreement to make, a payment to a lobbying entity for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with a covered Federal action;

OR

He or she has not completed the referenced Standard Form SF-LLL, Disclosure of Lobbying Activities because the Contractor has not made, and has no agreement to make, any payment to any lobbying entity for influencing or attempting to influence any officer or employee of any agency, any Member of Congress, any officer or employee of Congress, or any employee of a Member of Congress in connection with a covered Federal action.
5. The Contractor shall require its subcontractors, if any, to make the same certifications and disclosure.

Signature

[Redacted] State Director

Title

Carolina Pregnancy Care Fellowship
Contracting Agency's Legal Name

11/19/13

Date

[This Certification must be signed by a representative of the Contracting Agency who is authorized to sign contracts.]

I. Certification Regarding Nondiscrimination

The Contractor certifies that it will comply with all Federal statutes relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973 as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (h) the Food Stamp Act and USDA policy which prohibit discrimination on the basis of religion and political beliefs; and (i) the requirements of any other nondiscrimination statutes which may apply to this Agreement.

II. Certification Regarding Drug-Free Workplace Requirements

1. **The Contractor certifies that it will provide a drug-free workplace by:**
 - (a) Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the Contractor's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
 - (b) Establishing a drug-free awareness program to inform employees about:
 - (1) The dangers of drug abuse in the workplace;
 - (2) The Contractor's policy of maintaining a drug-free workplace;
 - (3) Any available drug counseling, rehabilitation, and employee assistance programs; and
 - (4) The penalties that may be imposed upon employees for drug abuse violations occurring in the workplace;
 - (c) Making it a requirement that each employee be engaged in the performance of the agreement be given a copy of the statement required by paragraph (a);
 - (d) Notifying the employee in the statement required by paragraph (a) that, as a condition of employment under the agreement, the employee will:
 - (1) Abide by the terms of the statement; and
 - (2) Notify the employer of any criminal drug statute conviction for a violation occurring in the workplace no later than five days after such conviction;
 - (e) Notifying the Department within ten days after receiving notice under subparagraph (d)(2) from an employee or otherwise receiving actual notice of such conviction;
 - (f) Taking one of the following actions, within 30 days of receiving notice under subparagraph (d)(2), with respect to any employee who is so convicted:
 - (1) taking appropriate personnel action against such an employee, up to and including termination; or
 - (2) Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency; and
 - (g) Making a good faith effort to continue to maintain a drug-free workplace through implementation of paragraphs (a), (b), (c), (d), (e), and (f).
2. The sites for the performance of work done in connection with the specific agreement are listed below (list all sites; add additional pages if necessary):
 - Street Address No. 1: 5320 Old Plantation Circle
 - City, State, Zip Code: Winston Salem, NC 27104
 - Street Address No. 2: 2615 Blicker Drive
 - City, State, Zip Code: Charlotte, NC 28273

3. Contractor will inform the Department of any additional sites for performance of work under this agreement.
4. False certification or violation of the certification may be grounds for suspension of payment, suspension or termination of grants, or government-wide Federal suspension or debarment. 45 C.F.R. 82.510.

III. Certification Regarding Environmental Tobacco Smoke

Public Law 103-227, Part C-Environmental Tobacco Smoke, also known as the Pro-Children Act of 1994 (Act), requires that smoking not be permitted in any portion of any indoor facility owned or leased or contracted for by an entity and used routinely or regularly for the provision of health, day care, education, or library services to children under the age of 18, if the services are funded by Federal programs either directly or through State or local governments, by Federal grant, contract, loan, or loan guarantee. The law does not apply to children's services provided in private residences, facilities funded solely by Medicare or Medicaid funds, and portions of facilities used for inpatient drug or alcohol treatment. Failure to comply with the provisions of the law may result in the imposition of a civil monetary penalty of up to \$1,000.00 per day and/or the imposition of an administrative compliance order on the responsible entity.

The Contractor certifies that it will comply with the requirements of the Act. The Contractor further agrees that it will require the language of this certification be included in any subawards that contain provisions for children's services and that all subgrantees shall certify accordingly.

IV. Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion Lower Tier Covered Transactions

Instructions

[The phrase "prospective lower tier participant" means the Contractor.]

1. By signing and submitting this document, the prospective lower tier participant is providing the certification set out below.
2. The certification in this clause is a material representation of the fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency with which this transaction originate may pursue available remedies, including suspension and/or debarment.
3. The prospective lower tier participant will provide immediate written notice to the person to whom this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
4. The terms "covered transaction," "debarred," "suspended," "ineligible," "lower tier covered transaction," "participant," "person," "primary covered transaction," "principal," "proposal," and "voluntarily excluded," as used in this clause, have the meanings set out in the Definitions and Coverage sections of rules implementing Executive Order 12549, 45 CFR Part 76. You may contact the person to whom this proposal is submitted for assistance in obtaining a copy of those regulations.
5. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter any lower tier covered transaction with a person who is debarred, suspended, determined ineligible or voluntarily excluded from participation in this covered transaction unless authorized by the department or agency with which this transaction originated.
6. The prospective lower tier participant further agrees by submitting this document that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion--Lower Tier Covered Transaction," without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions.
7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not debarred, suspended, ineligible, or voluntarily excluded from covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the Nonprocurement List.

8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
9. Except for transactions authorized in paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency with which this transaction originated may pursue available remedies, including suspension, and/or debarment.

Certification

- a. **The prospective lower tier participant certifies**, by submission of this document, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal department or agency.
- b. Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.

V. Certification Regarding Lobbying

The Contractor certifies, to the best of his or her knowledge and belief, that:

1. No Federal appropriated funds have been paid or will be paid by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federally funded contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form SF-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions. Standard Form SF-LLL and its instructions are located at the following URL: <http://www.whitehouse.gov/omb/assets/omb/grants/sfllin.pdf>
3. The undersigned shall require that the language of this certification be included in the award document for subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) who receive federal funds of \$100,000.00 or more and that all subrecipients shall certify and disclose accordingly.
4. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by Section 1352, Title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000.00 and not more than \$100,000.00 for each such failure.

IRS Tax Exemption Verification Form (Annual)

We, the undersigned entity, hereby testify that the 501 (c)(3) status is on file with the North Carolina Department of Health and Human Services and is still in effect.

Carolina Pregnancy Care Fellowship
Name of Entity

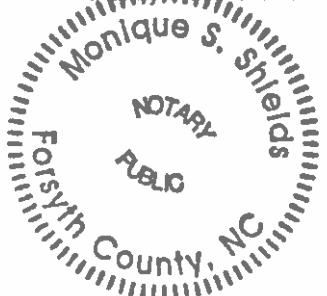
[Redacted]
Signature of Chairman, Executive Director, or other authorized official

State Director
Title of above signed authorized official

Sworn to and subscribed before me this 19th day of November, 2013

[Redacted]
Notary Signature and Seal

Notary commission expires November 18, 2017.

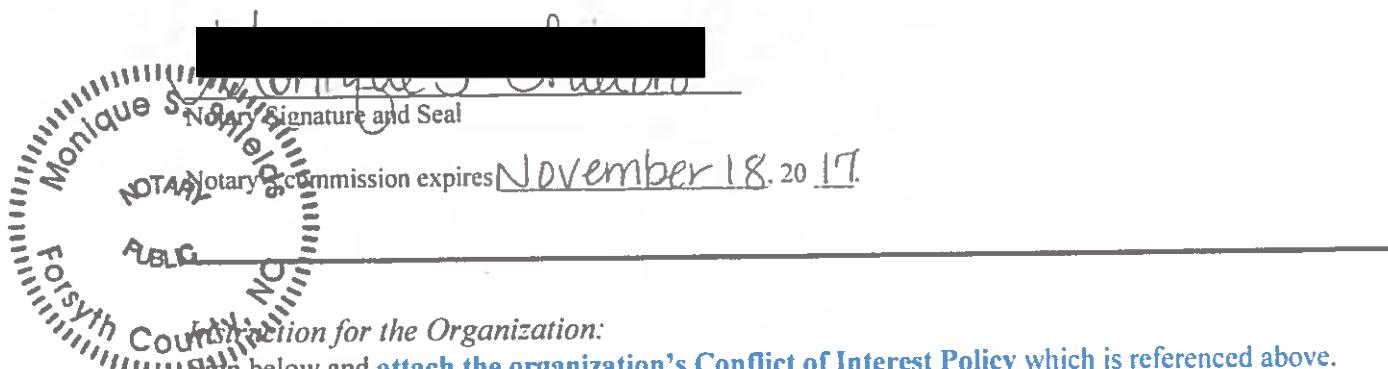


Notarization of Conflict of Interest Policy

State of North Carolina, County of Forsyth

I, Monique S Shields, Notary Public for said County and State, certify that Roberta A Meyer [Name of Board Chair or Authorized Official] personally appeared before me this day and acknowledged that he/she is State Director [Title] of Carolina Pregnancy Care Fellowship [Organization's full legal name] and by that authority duly given and as the act of the Organization, affirmed that the foregoing Conflict of Interest Policy was adopted by the Board of Directors/Trustees or other governing body in a meeting held on the 3rd day of December, 2008.

Sworn to and subscribed before me this 19th day of November, 2013.



Instruction for the Organization:
Sign below and attach the organization's Conflict of Interest Policy which is referenced above.

Roberta A Meyer
Signature of above named Organization Official

Conflict of Interest Policy

Employees and board members have an obligation to conduct business within guidelines that prohibit actual or potential conflicts of interest. This policy establishes only the framework within which the Carolina Pregnancy Care Fellowship wishes its business to operate. The purpose of these guidelines is to provide general direction so that board members and employees can seek further clarification on issues related to the subject of acceptable standards of operation.

An actual or potential conflict of interest occurs when a board member or an employee is in a position to influence a decision that may result in personal gain or gain for a relative as a result of the Carolina Pregnancy Care Fellowship 's business dealings. For the purpose of this policy, a relative is any person who is related by blood or marriage, or whose relationship with the board member or employee is similar to that of persons who are related by blood or marriage.

No presumption of a conflict is created by the mere existence of a relationship with outside firms. However, if a board member or an employee has any influence on any material business transactions, it is imperative that he or she discloses to an officer of the organization as soon as possible the existence of any actual or potential conflict of interest so that safeguards can be established to protect all parties.

Personal gain may result not only in cases where a board member, an employee, or a relative has a significant ownership in a firm with which the Carolina Pregnancy Care Fellowship does business, but also when a board member, an employee, or a relative receives any kickback, bribe, substantial gift, or special consideration as a result of any transaction or business dealings involving the Carolina Pregnancy Care Fellowship.

Carolina Pregnancy Care Fellowship
[Redacted]

State Director J
Approved 12/08

State Certification

Contractor Certifications Required by North Carolina Law

Instructions

The person who signs this document should read the text of the statutes listed below and consult with counsel and other knowledgeable persons before signing.

- The text of Article 2 of Chapter 64 of the North Carolina General Statutes can be found online at:
http://www.ncga.state.nc.us/EnactedLegislation/Statutes/PDF/ByArticle/Chapter_64/Article_2.pdf
- The text of G.S. 105-164.8(b) can be found online at:
http://www.ncga.state.nc.us/EnactedLegislation/Statutes/PDF/BySection/Chapter_105/GS_105-164.8.pdf
- The text of G.S. 143-48.5 (S.L. 2013-418, s. 2.(d)) can be found online at:
<http://www.ncga.state.nc.us/Sessions/2013/Bills/House/PDF/H786v6.pdf>
- The text of G.S. 143-59.1 can be found online at:
http://www.ncga.state.nc.us/EnactedLegislation/Statutes/PDF/BySection/Chapter_143/GS_143-59.1.pdf
- The text of G.S. 143-59.2 can be found online at:
http://www.ncga.state.nc.us/EnactedLegislation/Statutes/PDF/BySection/Chapter_143/GS_143-59.2.pdf
- The text of G.S. 147-33.95(g) (S.L. 2013-418, s. 2.(e)) can be found online at:
<http://www.ncga.state.nc.us/Sessions/2013/Bills/House/PDF/H786v6.pdf>

Certifications

- (1) Pursuant to G.S. 143-48.5 and G.S. 147-33.95(g), the undersigned hereby certifies that the Contractor named below, and the Contractor's subcontractors, complies with the requirements of Article 2 of Chapter 64 of the NC General Statutes, including the requirement for each employer with more than 25 employees in North Carolina to verify the work authorization of its employees through the federal E-Verify system." E-Verify System Link: www.uscis.gov
- (2) Pursuant to G.S. 143-59.1(b), the undersigned hereby certifies that the Contractor named below is not an "ineligible Contractor" as set forth in G.S. 143-59.1(a) because:
 - (a) Neither the Contractor nor any of its affiliates has refused to collect the use tax levied under Article 5 of Chapter 105 of the General Statutes on its sales delivered to North Carolina when the sales met one or more of the conditions of G.S. 105-164.8(b); and
 - (b) [check one of the following boxes]

Neither the Contractor nor any of its affiliates has incorporated or reincorporated in a "tax haven country" as set forth in G.S. 143-59.1(c)(2) after December 31, 2001; or

The Contractor or one of its affiliates has incorporated or reincorporated in a "tax haven country" as set forth in G.S. 143-59.1(c)(2) after December 31, 2001 but the United States is not the principal market for the public trading of the stock of the corporation incorporated in the tax haven country.
- (3) Pursuant to G.S. 143-59.2(b), the undersigned hereby certifies that none of the Contractor's officers, directors, or owners (if the Contractor is an unincorporated business entity) has been convicted of any violation of Chapter 78A of the General Statutes or the Securities Act of 1933 or the Securities Exchange Act of 1934 within 10 years immediately prior to the date of the bid solicitation.
- (4) The undersigned hereby certifies further that:
 - (a) He or she is a duly authorized representative of the Contractor named below;

(b) He or she is authorized to make, and does hereby make the foregoing certifications on behalf of the Contractor; and

(c) He or she understands that any person who knowingly submits a false certification in response to the requirements of G.S. 143-59.1and -59.2 shall be guilty of a Class I felony.

Carolina Pregnancy Care Fellowship

Contractor's Name

11/19/13

Signature of Contractor's Authorized Agent

Roberta S. Meyer

Date

Printed Name of Contractor's Authorized Agent

State Director

Title

Signature of Witness

Relationship Banker, BB&T

Title

Montique S. Shields

November 19, 2013

Date

Printed Name of Witness

The witness should be present when the Contractor's Authorized Agent signs this certification and should sign and date this document immediately thereafter

GENERAL CONTRACT COVER

This contract is hereby entered into by and between the North Carolina Department of Health and Human Services, Division of Public Health (the "Division") and Carolina Pregnancy Care Fellowship (the "Contractor") (referred to collectively as the "Parties").

1. Contract Documents:

This contract consists of the following documents, which are incorporated herein by reference:

- (a) This contract cover
- (b) The General Terms and Conditions
- (c) Scope of Work
- (d) Performance Measures Chart
- (e) The Line Item Budget
- (f) State Grant Certification – No Overdue Tax Debts
- (g) Federal Certifications
- (h) IRS Tax Exemption Verification Form (Annual)
- (i) Conflict of Interest Verification (Annual)
- (j) State Certification

Incorporated By Reference

The following documents are reference materials and are available by going to the following website, [Open Window](http://dhhsopenwindow.nc.gov/index.aspx?pid=doc_ReferenceDocuments) (http://dhhsopenwindow.nc.gov/index.aspx?pid=doc_ReferenceDocuments).

- (a) Travel: Policies Governing Travel Related Expenses for Contractors
- (b) Notice of Certain Reporting and Audit Requirements
- (c) General Statutes G.S.143C6 NonState Entities Receiving State Funds
- (d) Subchapter 03M Uniform Administration of State Grants

These documents constitute the entire agreement between the Parties and supersede all prior oral or written statements or agreements.

2. Precedence Among Contract Documents:

In the event of a conflict between or among the terms of the Contract Documents, the terms in the Contract Document with the highest relative precedence shall prevail. The order of precedence shall be the order of documents as listed in the contract document section, with the first-listed document having the highest precedence and the last-listed document having the lowest precedence. If there are multiple contract amendments, the most recent amendment shall have the highest precedence and the oldest amendment shall have the lowest precedence.

3. Effective Period:

This contract shall be effective on 6/1/2015 and shall terminate on 5/31/2016, with the option to extend, if mutually agreed upon, through a written amendment as provided for in the General Terms and Conditions.

4. Contractor's Duties:

The Contractor shall provide the services as described in the scope of work and in accordance with the approved budget.

5. Division's Duties:

The Division shall pay the Contractor in the manner and in the amounts specified in the contract documents. The total amount paid by the Division to the Contractor under this contract shall not exceed \$300,000. This amount consists of \$0 in State funds, \$0 in Local funds, \$0 in Other funds and \$300,000 in Federal funds.

The total contract amount is \$300,000.

6. Conflict of Interest Policy:

The Division has determined that this contract is a financial assistance contract. The Contractor shall file with the Division, a copy of the Contractor's policy addressing conflicts of interest that may arise involving the Contractor's management employees and the members of its board of directors or other governing body. The policy shall address situations in which any of these individuals may directly or indirectly benefit, except as the Contractor's employees or members of its board or other governing body, from the Contractor's disbursing of state funds and shall include actions to be taken by the Contractor or the individual, or both to avoid conflicts of interest and the appearance of impropriety. The policy shall be filed before the Division may disburse the grant funds. (N.C.G.S. 143C-6-23(b)(2007))

7. Statement of No Overdue Tax Debts:

Contractor's sworn written statement pursuant to N.C.G.S. 143C-6-23(c), stating that the Contractor does not have any overdue tax debts, as defined by G.S. 105-243.1, at the federal, state, or local level. The Contractor acknowledges that the written statement must be filed before Division may disburse the grant funds.

8. Reversion of Unexpended Funds:

Any unexpended grant funds shall revert to the Division upon termination of this contract.

9. Grants:

The Contractor/Grantee has the responsibility to ensure that all sub-grantees, if any, provide all information necessary to permit the Contractor/Grantee to comply with the standards set forth in this contract.

10. Reporting Requirements:

The Division has determined that this is a contract for financial assistance, and therefore is subject to the reporting requirements described on the Notice of Certain Reporting and Audit Requirements. Regulations and Reporting Requirements of N.C. General Statute 143C-6.23 can be found at ncgrants.gov.

11. Payment Provisions:

Upon execution of this contract, the Contractor shall submit to the Division Contract Administrator, a monthly reimbursement request for services rendered the previous month by the 10th of each month and, upon approval by the Division, receive payment within 30 days. Monthly payment shall be made based on actual expenditures made in accordance with the approved budget on file with both parties and reported on the monthly expenditure report submitted by the Contractor. If this contract is terminated, the Contractor shall complete a final accounting report and return any unearned funds to the Division within 30 days of the contract termination date. The Division shall have no obligation for payments based on expenditure reports submitted later than 30 days after termination or expiration of the contract period. All payments are contingent upon fund availability.

12. Contract Administrators:

All notices permitted or required to be given by one Party to the other and all questions about the contract from one Party to the other shall be addressed and delivered to the other Party's contract administrator. The name, post office address, street address, telephone number, fax number, and email address of the Parties' respective initial contract administrators are set out below. Either Party may change the name, post office address, street address, telephone number, fax number, or email address of its contract administrator by giving timely written notice to the other Party.

For the Division:

IF DELIVERED BY US POSTAL SERVICE	IF DELIVERED BY ANY OTHER MEANS
Tonya Daniel Division of Public Health 1929 Mail Service Center Raleigh, NC 27699-1929 Telephone : (919)-707-5680 Fax: (919)-870-4827 Email: tonya.daniel@dhhs.nc.gov	Tonya Daniel Division of Public Health 5601 Six Forks Road Raleigh, NC 27609

For the Contractor:

IF DELIVERED BY US POSTAL SERVICE	IF DELIVERED BY ANY OTHER MEANS
Roberta S. Meyer, State Director Carolina Pregnancy Care Fellowship PO Box 38888 Charlotte, NC 28278-1015 Telephone: (704)-281-8631 Fax: ()-- Email: directorcpcf@aol.com	Roberta S. Meyer, State Director Carolina Pregnancy Care Fellowship PO Box 38888 Charlotte, NC 28278-1015

13. Supplementation of Expenditure of Public Funds:

The Contractor assures that funds received pursuant to this contract shall be used only to supplement, not to supplant, the total amount of federal, state and local public funds that the Contractor otherwise expends for contract services and related programs. Funds received under this contract shall be used to provide additional public funding for such services; the funds shall not be used to reduce the Contractor's total expenditure of other public funds for such services.

14. Disbursements:

As a condition of this contract, the Contractor acknowledges and agrees to make disbursements in accordance with the following requirements:

- (a) Implement adequate internal controls over disbursements;
- (b) Pre-audit all vouchers presented for payment to determine:
 - Validity and accuracy of payment
 - Payment due date
 - Adequacy of documentation supporting payment
 - Legality of disbursement
- (c) Assure adequate control of signature stamps/plates;
- (d) Assure adequate control of negotiable instruments; and
- (e) Implement procedures to insure that account balance is solvent and reconcile the account monthly.

15. Outsourcing to Other Countries:

The Contractor certifies that it has identified to the Division all jobs related to the contract that have been outsourced to other countries, if any. The Contractor further agrees that it will not outsource any such jobs during the term of this contract without providing notice to the Division.

16. Signature Warranty:

The undersigned represent and warrant that they are authorized to bind their principals to the terms of this agreement.

17. Federal Certifications:

Individuals and Organizations receiving federal funds must ensure compliance with certain certifications required by federal laws and regulations. The contractor is hereby complying with Certifications regarding Nondiscrimination, Drug-Free Workplace Requirements, Environmental Tobacco Smoke, Debarment, Suspension, Ineligibility and Voluntary Exclusion Lower Tier Covered Transactions, and Lobbying. These assurances and certifications are accompanied by a signature page and can be found in the Contractor's Managed Documents section of DHHS Open Window. The signature page is to be signed by the contractor's authorized representative.

Reference Item 5., Division's Duties:

Federal Award Information: CFDA#: 93.994. CFDA Title: Maternal & Child Health Services Block Grant. Award#: B04MC28117. Award Name: Maternal & Child Health Services Block Grant. Award Year: 10/1/14 - 9/30/16. Federal Agency: Department of Health and Human Services, Health Resources and Services Administration Bureau. Amount: \$300,000. Total Federal funds: \$300,000.

Signatures follow on next page

In Witness Whereof, the Contractor and the Division have executed this contract in duplicate originals, with one original being retained by each party.

Carolina Pregnancy Care Fellowship

Signature

Joanie Page

Printed Name

ATTEST

Signature

Printed Name

NC
[CORPORATE SEAL]

1997

Division of Public Health, North Carolina Department of Health and Human Services

Signature

Danny Staley

Printed Name

6/20/2015

Date

Administrative Assistant

Title

6-20-2015

Date

Bard Meiburk

Title

6/24/15

Date

Acting Division Director

Title

GENERAL TERMS AND CONDITIONS

Relationships of the Parties

Independent Contractor: The Contractor is and shall be deemed to be an independent contractor in the performance of this contract and as such shall be wholly responsible for the work to be performed and for the supervision of its employees. The Contractor represents that it has, or shall secure at its own expense, all personnel required in performing the services under this agreement. Such employees shall not be employees of, or have any individual contractual relationship with, the Division.

Subcontracting: The Contractor shall not subcontract any of the work contemplated under this contract without prior written approval from the Division. Any approved subcontract shall be subject to all conditions of this contract. Only the subcontractors specified in the contract documents are to be considered approved upon award of the contract. The Division shall not be obligated to pay for any work performed by any unapproved subcontractor. The Contractor shall be responsible for the performance of all of its subcontractors.

Assignment: No assignment of the Contractor's obligations or the Contractor's right to receive payment hereunder shall be permitted. However, upon written request approved by the issuing purchasing authority, the State may:

- (a) Forward the Contractor's payment check(s) directly to any person or entity designated by the Contractor, or
- (b) Include any person or entity designated by Contractor as a joint payee on the Contractor's payment check(s).

In no event shall such approval and action obligate the State to anyone other than the Contractor and the Contractor shall remain responsible for fulfillment of all contract obligations.

Beneficiaries: Except as herein specifically provided otherwise, this contract shall inure to the benefit of and be binding upon the parties hereto and their respective successors. It is expressly understood and agreed that the enforcement of the terms and conditions of this contract, and all rights of action relating to such enforcement, shall be strictly reserved to the Division and the named Contractor. Nothing contained in this document shall give or allow any claim or right of action whatsoever by any other third person. It is the express intention of the Division and Contractor that any such person or entity, other than the Division or the Contractor, receiving services or benefits under this contract shall be deemed an incidental beneficiary only.

Indemnity and Insurance

Indemnification: The Contractor agrees to indemnify and hold harmless the Division, the State of North Carolina, and any of their officers, agents and employees, from any claims of third parties arising out of any act or omission of the Contractor in connection with the performance of this contract.

(a) Insurance: During the term of the contract, the Contractor shall provide, at its sole cost and expense, commercial insurance of such types and with such terms and limits as may be reasonably associated with the contract. At a minimum, the Contractor shall provide and maintain the following coverage and limits:

- (1) Worker's Compensation Insurance:** The Contractor shall provide and maintain worker's compensation insurance, as required by the laws of the states in which its employees work, covering all of the Contractor's employees who are engaged in any work under the contract.
- (2) Employer's Liability Insurance:** The Contractor shall provide employer's liability insurance, with minimum limits of \$500,000.00, covering all of the Contractor's employees who are engaged in any work under the contract.
- (3) Commercial General Liability Insurance:** The Contractor shall provide commercial general liability insurance on a comprehensive broad form on an occurrence basis with a minimum combined single limit of \$1,000,000.00 for each occurrence.
- (4) Automobile Liability Insurance:** The Contractor shall provide automobile liability insurance with a combined single limit of \$500,000.00 for bodily injury and property damage; a limit of \$500,000.00 for uninsured/under insured motorist coverage; and a limit of \$2,000.00 for medical payment coverage. The Contractor shall provide this insurance for all automobiles that are:
 - (A) owned by the Contractor and used in the performance of this contract;
 - (B) hired by the Contractor and used in the performance of this contract; and
 - (C) owned by Contractor's employees and used in performance of this contract ("non-owned vehicle insurance"). Non-owned vehicle insurance protects employers when employees use their personal vehicles for work purposes. Non-owned vehicle insurance supplements, but does not replace, the car-owner's liability insurance.

The Contractor is not required to provide and maintain automobile liability

insurance on any vehicle – owned, hired, or non-owned – unless the vehicle is used in the performance of this contract.

- (b) The insurance coverage minimums specified in subparagraph (a) are exclusive of defense costs.
- (c) The Contractor understands and agrees that the insurance coverage minimums specified in subparagraph (a) are not limits, or caps, on the Contractor's liability or obligations under this contract.
- (d) The Contractor may obtain a waiver of any one or more of the requirements in subparagraph (a) by demonstrating that it has insurance that provides protection that is equal to or greater than the coverage and limits specified in subparagraph (a). The Division shall be the sole judge of whether such a waiver should be granted.
- (e) The Contractor may obtain a waiver of any one or more of the requirements in paragraph (a) by demonstrating that it is self-insured and that its self-insurance provides protection that is equal to or greater than the coverage and limits specified in subparagraph (a). The Division shall be the sole judge of whether such a waiver should be granted.
- (f) Providing and maintaining the types and amounts of insurance or self-insurance specified in this paragraph is a material obligation of the Contractor and is of the essence of this contract.
- (g) The Contractor shall only obtain insurance from companies that are authorized to provide such coverage and that are authorized by the Commissioner of Insurance to do business in the State of North Carolina. All such insurance shall meet all laws of the State of North Carolina.
- (h) The Contractor shall comply at all times with all lawful terms and conditions of its insurance policies and all lawful requirements of its insurer.
- (i) The Contractor shall require its subcontractors to comply with the requirements of this paragraph.
- (j) The Contractor shall demonstrate its compliance with the requirements of this paragraph by submitting certificates of insurance, if requested, to the Division before the Contractor begins work under this contract.

Default and Termination

Termination Without Cause: The Division may terminate this contract without cause by giving 30 days written notice to the Contractor.

Termination for Cause: If, through any cause, the Contractor shall fail to fulfill its obligations under this contract in a timely and proper manner, the Division shall have the right to terminate this contract by giving written

notice to the Contractor and specifying the effective date thereof. In that event, all finished or unfinished deliverable items prepared by the Contractor under this contract shall, at the option of the Division, become its property and the Contractor shall be entitled to receive just and equitable compensation for any satisfactory work completed on such materials, minus any payment or compensation previously made. Notwithstanding the foregoing provision, the Contractor shall not be relieved of liability to the Division for damages sustained by the Division by virtue of the Contractor's breach of this agreement, and the Division may withhold any payment due the Contractor for the purpose of setoff until such time as the exact amount of damages due the Division from such breach can be determined. In case of default by the Contractor, without limiting any other remedies for breach available to it, the Division may procure the contract services from other sources and hold the Contractor responsible for any excess cost occasioned thereby. The filing of a petition for bankruptcy by the Contractor shall be an act of default under this contract.

Waiver of Default: Waiver by the Division of any default or breach in compliance with the terms of this contract by the Contractor shall not be deemed a waiver of any subsequent default or breach and shall not be construed to be modification of the terms of this contract unless stated to be such in writing, signed by an authorized representative of the Department and the Contractor and attached to the contract.

Availability of Funds: The parties to this contract agree and understand that the payment of the sums specified in this contract is dependent and contingent upon and subject to the appropriation, allocation, and availability of funds for this purpose to the Division.

Force Majeure: Neither party shall be deemed to be in default of its obligations hereunder if and so long as it is prevented from performing such obligations by any act of war, hostile foreign action, nuclear explosion, riot, strikes, civil insurrection, earthquake, hurricane, tornado, or other catastrophic natural event or act of God.

Survival of Promises: All promises, requirements, terms, conditions, provisions, representations, guarantees, and warranties contained herein shall survive the contract expiration or termination date unless specifically provided otherwise herein, or unless superseded by applicable Federal or State statutes of limitation.

Intellectual Property Rights

Copyrights and Ownership of Deliverables: All deliverable items produced pursuant to this contract are the exclusive property of the Division. The Contractor shall not assert a claim of copyright or other property interest in such deliverables.

Federal Intellectual Property Bankruptcy Protection Act: The Parties agree that the Division shall be entitled to all rights and benefits of the Federal Intellectual Property Bankruptcy Protection Act, Public Law 100-506, codified at 11 U.S.C. 365 (n) and any amendments thereto.

Compliance with Applicable Laws

Compliance with Laws: The Contractor shall comply with all laws, ordinances, codes, rules, regulations, and licensing requirements that are applicable to the conduct of its business, including those of federal, state, and local agencies having jurisdiction and/or authority.

Equal Employment Opportunity: The Contractor shall comply with all federal and State laws relating to equal employment opportunity.

Health Insurance Portability and Accountability Act (HIPAA): The Contractor agrees that, if the Division determines that some or all of the activities within the scope of this contract are subject to the Health Insurance Portability and Accountability Act of 1996, P.L. 104-191, as amended ("HIPAA"), or its implementing regulations, it will comply with the HIPAA requirements and will execute such agreements and practices as the Division may require to ensure compliance.

Executive Order # 24: By Executive Order 24, issued by Governor Perdue on October 1, 2009, and N.C. G.S. § 133-32, it is unlawful for any vendor or contractor (i.e. architect, bidder, contractor, construction manager, design professional, engineer, landlord, offeror, seller, subcontractor, supplier, or vendor), to make gifts or to give favors to any State employee of the Governor's Cabinet Agencies (i.e., Administration, Commerce, Correction, Crime Control and Public Safety, Cultural Resources, Environment and Natural Resources, Health and Human Services, Juvenile Justice and Delinquency Prevention, Revenue, Transportation, and the Office of the Governor). This prohibition covers those vendors and contractors who:

- (1) have a contract with a governmental agency; or
- (2) have performed under such a contract within the past year; or
- (3) anticipate bidding on such a contract in the future.

For additional information regarding the specific requirements and exemptions, vendors and contractors are encouraged to review Governor Perdue's October 1, 2009 Executive Order 24 and G.S. Sec. 133-32.

To find Governor Perdue's October 1, 2009 Executive Order 24:

- Go to <http://www.governor.state.nc.us/>;
- Click on "Newsroom";
- Click on "Executive Orders and Proclamations";

- Scroll down and click on the words "click here" in the sentence that states, "To view previous Executive Orders, please click here;" and
- Scroll down and click on "EO 24: Gift Ban."

Confidentiality

Confidentiality: Any information, data, instruments, documents, studies or reports given to or prepared or assembled by the Contractor under this agreement shall be kept as confidential and not divulged or made available to any individual or organization without the prior written approval of the Division. The Contractor acknowledges that in receiving, storing, processing or otherwise dealing with any confidential information it will safeguard and not further disclose the information except as otherwise provided in this contract.

Oversight

Access to Persons and Records: The State Auditor shall have access to persons and records as a result of all contracts or grants entered into by State agencies or political subdivisions in accordance with General Statute 147-64.7. Additionally, as the State funding authority, the Department of Health and Human Services shall have access to persons and records as a result of all contracts or grants entered into by State agencies or political subdivisions.

Record Retention: Records shall not be destroyed, purged or disposed of without the express written consent of the Division. State basic records retention policy requires all grant records to be retained for a minimum of five years or until all audit exceptions have been resolved, whichever is longer. If the contract is subject to federal policy and regulations, record retention may be longer than five years. Records must be retained for a period of three years following submission of the final Federal Financial Status Report, if applicable, or three years following the submission of a revised final Federal Financial Status Report. Also, if any litigation, claim, negotiation, audit, disallowance action, or other action involving this Contract has been started before expiration of the five-year retention period described above, the records must be retained until completion of the action and resolution of all issues which arise from it, or until the end of the regular five-year period described above, whichever is later. The record retention period for Temporary Assistance for Needy Families (TANF) and MEDICAID and Medical Assistance grants and programs must be retained for a minimum of ten years.

Warranties and Certifications

Date and Time Warranty: The Contractor warrants that the product(s) and service(s) furnished pursuant to this contract ("product" includes, without limitation, any piece of equipment, hardware, firmware, middleware, custom or commercial software, or internal components, subroutines, and interfaces therein) that perform any date and/or time data recognition function, calculation, or

sequencing will support a four digit year format and will provide accurate date/time data and leap year calculations. This warranty shall survive the termination or expiration of this contract.

Certification Regarding Collection of Taxes: G.S. 143-59.1 bars the Secretary of Administration from entering into contracts with vendors that meet one of the conditions of G.S. 105-164.8(b) and yet refuse to collect use taxes on sales of tangible personal property to purchasers in North Carolina. The conditions include: (a) maintenance of a retail establishment or office; (b) presence of representatives in the State that solicit sales or transact business on behalf of the vendor; and (c) systematic exploitation of the market by media-assisted, media-facilitated, or media-solicited means. The Contractor certifies that it and all of its affiliates (if any) collect all required taxes.

Miscellaneous

Choice of Law: The validity of this contract and any of its terms or provisions, as well as the rights and duties of the parties to this contract, are governed by the laws of North Carolina. The Contractor, by signing this contract, agrees and submits, solely for matters concerning this Contract, to the exclusive jurisdiction of the courts of North Carolina and agrees, solely for such purpose, that the exclusive venue for any legal proceedings shall be Wake County, North Carolina. The place of this contract and all transactions and agreements relating to it, and their situs and forum, shall be Wake County, North Carolina, where all matters, whether sounding in contract or tort, relating to the validity, construction, interpretation, and enforcement shall be determined.

Amendment: This contract may not be amended orally or by performance. Any amendment must be made in written form and executed by duly authorized representatives of the Division and the Contractor. The Purchase and Contract Divisions of the NC Department of Administration and the NC Department of Health and Human Services shall give prior approval to any amendment to a contract awarded through those offices.

Severability: In the event that a court of competent jurisdiction holds that a provision or requirement of this contract violates any applicable law, each such provision or requirement shall continue to be enforced to the

extent it is not in violation of law or is not otherwise unenforceable and all other provisions and requirements of this contract shall remain in full force and effect.

Headings: The Section and Paragraph headings in these General Terms and Conditions are not material parts of the agreement and should not be used to construe the meaning thereof.

Time of the Essence: Time is of the essence in the performance of this contract.

Key Personnel: The Contractor shall not replace any of the key personnel assigned to the performance of this contract without the prior written approval of the Division. The term "key personnel" includes any and all persons identified by as such in the contract documents and any other persons subsequently identified as key personnel by the written agreement of the parties.

Care of Property: The Contractor agrees that it shall be responsible for the proper custody and care of any property furnished to it for use in connection with the performance of this contract and will reimburse the Division for loss of, or damage to, such property. At the termination of this contract, the Contractor shall contact the Division for instructions as to the disposition of such property and shall comply with these instructions.

Travel Expenses: Reimbursement to the Contractor for travel mileage, meals, lodging and other travel expenses incurred in the performance of this contract shall not exceed the rates published in the applicable State rules. International travel shall not be reimbursed under this contract.

Sales/Use Tax Refunds: If eligible, the Contractor and all subcontractors shall: (a) ask the North Carolina Department of Revenue for a refund of all sales and use taxes paid by them in the performance of this contract, pursuant to G.S. 105-164.14; and (b) exclude all refundable sales and use taxes from all reportable expenditures before the expenses are entered in their reimbursement reports.

Advertising: The Contractor shall not use the award of this contract as a part of any news release or commercial advertising.

**N. C. Department of Health and Human Service
Division of Public Health**

SCOPE OF WORK

BACKGROUND

The mission of Carolina Pregnancy Care Fellowship (CPCF) is to equip, support and provide networking opportunities for member pregnancy resource centers that provide direct services in their local communities to women who face challenging pregnancy situations. These centers provide one or more of the following services: confidential lay counseling and/or mentoring; pregnancy options education and decision making support; material assistance, such as maternity and baby clothing, food, and furniture; prenatal education, childbirth and parenting classes; referrals to other community agencies and medical resources; adoption information; medical services such as limited ultrasound and sexually transmitted infection (STI) testing available under physician supervision; and other related services necessary for the well-being of the mother and child.

While each center is a separate non-profit, members of the CPCF coalition pledge to uphold high standards of care as they deliver free supportive services to their clients by providing information, mentoring, and emotional support during pregnancy and early infant parenting.

Comparison Data:

In 2013, 36% of North Carolina's (NC) births were to women in the CPCF service area (27 counties). Of these births, approximately half were to women who had Medicaid and 14.2% were to women with less than a high school education compared to the state's 17%. The percentage of pregnant women in these counties who did not receive prenatal care in their first trimester of pregnancy in 2013 was consistent with the state percentage of approximately 27%. North Carolina's percentage of preterm birth was slightly higher at 11.5% than those of the service area at 11%. Similarly, approximately 9% of the births in North Carolina were classified as low birth weight compared to approximately 8% of the births in the service area of the same characteristic. (NC State Center for Health Statistics, 2013.)

PURPOSE

Through this contract, CPCF will provide training, operational support, and technical assistance to pregnancy resource centers in North Carolina in order to expand and improve services.

COUNTIES

This contract serves the following North Carolina counties: Alexander, Alleghany, Beaufort, Buncombe, Cabarrus, Carteret, Cleveland, Gaston, Henderson, Iredell, Jackson, Johnston, Lincoln, Macon, Moore, New Hanover, Onslow, Pasquotank, Pitt, Rockingham, Rutherford, Transylvania, Wake, Watauga, Wilkes, Yadkin and Yancey.

PERFORMANCE REQUIREMENTS

The Contractor shall:

1. Provide a minimum of 6 trainings in best practices, client services and non-profit management for a network of 81 pregnancy resource centers (including satellite offices), to include 1 statewide 3-day conference on October 9-11, 2015 offering training in program development and client services. See Scope of Work Attachment I for list of centers.

Tentative training dates & locations:

- a. Oct. 9 - 11, 2015 - Carolina Pregnancy Care Fellowship State Conference, Black Mountain, NC
 - i. To include session - Equip Leaders Now: "Inter-Professional Team Building for the Pregnancy Medical Clinic – Assessing your Inter-Professional Team"
 - ii. Keynote speaker: Patrick Eades, executive director of 3 pregnancy centers in Georgia and Care Net trainer
- b. November 2015 –one day regional workshops (4 total at various locations around the state)
- c. January – May 2016 –up to 3 additional regional workshops, if needed (various locations around the state)
- d. Spring 2016 – Best Practices workshops in 2 locations, typically Raleigh & Winston Salem on consecutive days. Taught by Tom Glessner, JD with National Institute of Family & Life Advocates (NIFLA)

- e. Spring 2016 – 2 day Advanced Sonography training (Raleigh or Winston-Salem)
 - i. Day 1 - Sonography Now Sound Foundations Nursing and Clinic Accountability in the Pregnancy Medical Clinic

Topics: What Does It Mean to be A "Pregnancy Medical Clinic"?; Who Should My Team Consist Of?; Individual Roles of Responsibility and Review; Risk Management & Policies and Procedure Overview for the Pregnancy Medical Clinic.
 - ii. Day 2 - Sonography Now Sonography Skill Enrichment

Topics will be Sonography Now Team provides Ultrasound Foundations; Update of National Standards and Enriching Scanning Skills.

2. Send 1 staff to the 2016 Heartbeat International Annual Conference and Care Net conference in San Diego, California on September 9 - 12, 2015 in order to enhance skills relevant to programmatic and client support.
3. Purchase computer and office equipment by March 31, 2016.
4. Purchase advertising including, but not limited to, social media, billboards and radio ads by April 30, 2016.
5. Provide technical assistance in best practices, client services and non-profit management to 81 pregnancy resource centers (including satellite offices) in the form of site visits, phone, and email interactions.
6. Provide operational support to 27 pregnancy resource centers who serve approximately 8500 clients annually in order to expand and improve program services. This includes, but is not limited to, the provision of supplies, equipment, software & hardware, curriculums, travel reimbursement, website upgrades & maintenance, outreach costs and staff development. All purchases made by pregnancy resource centers shall be completed by May 30, 2016. The 27 centers receiving operational support for this requirement are listed in Scope of Work, Attachment I in bold and are also listed individually in the *Budget Detail for Activity*.

PERFORMANCE STANDARDS

The Contractor shall:

1. Notify the Women's Health Branch Program Manager of any changes in staff included in this contract within 10 days of the change and report the changes in the Contractor's Report.
2. Enter into a formal agreement with each of the 27 pregnancy resource centers. A copy of the agreement shall be forwarded to the WHB program manager.
3. Ensure that any gift cards, provided by Subcontractors to participants as incentives are logged by serial number and maintained in a locked storage cabinet. Upon receipt of the gift card, recipients shall sign the log acknowledging receipt. Subcontractors shall keep the log on file and submit a copy of the final log to Contractor. Contractor shall submit the log to the WHB Program Manager with their report.
4. Conduct site visits (as needed) with 81 pregnancy resource centers (including satellite offices).
5. Include reimbursements made to pregnancy resource centers on Monthly Contract Expenditure Reports (CER). Monthly Financial Reports (MFR) must accompany each CER and shall provide a detailed list of expenditures by Contractor, Subcontractor (Center) and budget line item category. Subcontractors' itemized reimbursement requests, copies of purchase documents, internal requisitions and invoices shall be kept on file for review during site visits. The Contractor shall keep a file for each Subcontractor (Center) with payment and reimbursement documentation separated by month.
6. Give at least two weeks advanced notice of final training dates and locations to pregnancy resource centers.
7. Issue and compile pre and post-tests from trainings with pregnancy resource centers.
8. Submit four (4) quarterly reports and one (1) annual summary report, in a format provided by the Division, detailing all services, number of clients served by pregnancy resource centers, pre- and post-test training results, and outcomes to the WHB Program Manager according to the following schedule:

<u>Service Period</u>	<u>Report Due Date</u>
June – August	September 15, 2015
September – November	December 15, 2015

December – February	March 15, 2016
March – May	June 15, 2016
Annual Summary Report	June 15, 2016

9. Contractor shall not use the name, logo or other insignia of DHHS or DPH in any print or broadcast media without prior written approval of the DHHS Office of Communications and program staff. The Department's review process is outlined at <http://www.ncdhhs.gov/publicaffairs/forms.htm>
10. Contractor is responsible for all print advertising, web material, television/radio broadcast and any other promotional media or public service announcement produced under this contract and for ensuring that media shall contain only content acceptable for publication; as in a paid- general- circulation newspaper or broadcast by a licensed media outlet.
11. Consult with subject matter experts in the Division of Public Health and elsewhere on developing content that is scientifically accurate and consistent with current medical advice.

PERFORMANCE MONITORING / QUALITY ASSURANCE PLAN

This contract will be monitored according to the following plan:

Deliverables will be monitored by site visits and required reports. The Contractor agrees to participate in periodic site visits as needed (with a minimum of one per year) as determined by the Program Manager. If the Contractor is deemed out of compliance, program staff will provide technical assistance; and funds may be withheld until Contractor is back in compliance with deliverables. If technical assistance does not prove beneficial, the contract may then be terminated.

REIMBURSEMENT

The Contractor must submit a Contract Expenditure Reports (CERs) each month to reflect actual expenditures. CERs must be submitted even when no expenses are incurred in a given month. Failure to submit monthly sequential reports may delay receipt of reimbursement.

Attachment I
CPCF Pregnancy Care Centers
Grant Recipient Centers in BOLD

1. Ahoskie Wanda Vaughn, Director
PCC of Ahoskie
PO Box 1466
Ahoskie, NC 27910
(252)-862-4777
Email: pccofahoskie@yahoo.com
www.pccofahoskie.com
Location: 217 W. Church Street

2. Albemarle Gina Russell, Director
Pregnancy Resource Center of Stanly County
P.O. Box 1091
Albemarle, NC 28002
(704) 983-2100
(704) 983-3369 Dir (704) 983-3369
Email: prcstanly@charlotte.twcbc.com
www.prcstanly.com
Location: 731 W. Main Street

3. Asheboro Lyn Thrasher, Executive Director
Randolph Pregnancy Care Center
530 So. Cox Street
Asheboro, NC 27203
(336) 629-9988
Email: execdir@randolphpcc.org
info@randolphpcc.org
www.randolphpcc.org

4. Asheville Deborah Wood, CEO
Jill Derrick, Director of Client Services
Asheville Pregnancy Support Services
P. O. Box 6116
Asheville, NC 28806
(828) 252-1306
Email: ceo@preginfo.org
[www.preginfo.org \(client\)](http://www.preginfo.org (client))
[www.myapss.org \(donor\)](http://www.myapss.org (donor))
Location: 710 Old Haywood Rd.

5. Belmont Sherry Overbey, Director
Crisis Pregnancy Center East Gaston (satellite office)
399 Belmont/Mt Holly Rd.
Belmont, NC 28012
(704) 827-0806
Email: sdoverbey@yahoo.com
www.cpcgaston.com

6. Boone Brian Lowe, Executive Director
Hope Pregnancy Resource Center
P.O. Box 3316
Boone, NC 28607
(828) 262-3951
Email: blowe@choosehope.org
www.choosehope.org
Location: 208 Howard Street

7. Brevard **Wendy Kicklighter, Executive Director**
The Center for Women
39 E. Jordan Street
Brevard, NC 28712
(828) 885-7885
Email: cpcare@citcom.net
www.brevardwomenscenter.com

8. Bryson City **Marzena Bradley, Director**
Western Carolina Pregnancy Care Center
PO Box 391
Bryson City, NC 28713
(828)488-5461
Email: Marzena.bradley@gmail.com
www.wcpregnancycenter.com
Location: 980 Bryson Walk

9. Burnsville **Mary Ann Higgins, Executive Director**
Tri-County Pregnancy Center
P.O. Box 125
Burnsville, NC 28714
(828) 682-7250
Email: tcpc3@frontier.com
www.burnsvillepregnancyhelp.com
Location: 19 Burnsville School Rd.

10. Carthage **Suzanne Clendenin, Director**
Life Care Pregnancy Center
PO Box 519
Carthage, NC 28327
(910) 947-6199
Email: lcpc01@embarqmail.com
Sclendenin@embarqmail.com
www.lifecarepregnancycenter.org
Location: 261 Niagara Carthage Rd.

11. Chapel Hill **Hillary Yeo, Client Services Director**
Pregnancy Support Services (satellite office)
PO Box 52599
Durham, NC 27717
(919) 942-7318
Email: hilary@psspartners.org
www.triangepregnancysupport.com
Location: 1777 Fordham Blvd.
Chapel Hill, NC 27514

12. Charlotte **Jeannie Wray, Executive Director**
MiraVia (formerly Room at the Inn)
1747 Weona Avenue
Charlotte, NC 28209
(704) 525-4673
Email: jeanniewray@rati.org
www.mira-via.org

13. Clayton **Vicky Currie, Executive Director**
iChoose Pregnancy Support Services
P.O. Box 1768
Clayton, NC 27528
(919) 585-4353
Email: director@ichoose.me
www.ichoose.me
www.ichoosepartners.org

14. Clinton **Helen Rogers, Director**
His Blessings Pregnancy Support Services
Satellite of Agape, Fayetteville
PO Box 1076
Clinton, NC 28328
(910) 592-3777
Email: wrogers15@nc.rr.com
www.agapepregnancysupport.com
Location: 414 NE Blvd.

15. Columbus **Hands of Hope for Life (satellite office)**
206 E. Mills Street
Columbus, NC 28722
(828) 894-0582
Email: kbhill@hh4life.org
www.hh4life.org

16. Cullowhee **Smoky Mountain Pregnancy Care Center (satellite office)**
PO Box 333
Cullowhee, NC 28723
(828) 293-3600
Email: smpcco@dnet.net
www.smpcc.org
Location: 4699 Little Savannah Road

17. Denver **Crystal Regan, Executive Director**
Pregnancy Care Center
4264 N Highway 16
Denver, NC 28037
(704) 489-0708
Email: elpcdirector@bellsouth.net
www.eastlincolnnpcc.org

18. Durham **Ruby Bea Peters, Executive Director**
Pregnancy Support Services
P. O. Box 52599
Durham, NC 27717
(919) 490-0203
Email: rubybea@pregnancysupport.org
www.pregnancysupport.org (donor)
www.trianglepregnancysupport.com(cli)
Location: 1777 Fordham Blvd, Chapel Hill

19. Elizabeth City **Dee Spruce, Executive Director**
Albemarle Pregnancy Resource Center
P. O. Box 2188
Elizabeth City, NC 27906-2188
(252) 338-1655
Email: albemarleprc@gmail.com
Dspruce.aprc@gmail.com
www.albemarlecpcc.org
Location: 201 E. Ehringhaus Street

20. Elizabethtown **Helen Rogers, Director**
Agape Pregnancy Support Services of Elizabethtown
PO Box 2996
Elizabethtown, NC 28337
(910) 862-7903
Email: wrogers15@nc.rr.com
www.agapepregnancysupport.com
Location: 109A Mill Street

21. Elkin **Sharon Kelly, Executive Director**
LifeLine Pregnancy Help Center
P.O. Box 447
Elkin, NC 28621
(336) 526-5433 & 4033
Email: sharon@lifelinehelps.org
lifelinehelps@lifelinehelps.org
www.caring-helps.org (Client)
www.lifelinehelps.org (Donor)
Location: 525 Samaritans Ridge Court

22. Fayetteville **Peggy Middleton, Executive Director**
AAA Crisis Pregnancy Center
1337 Ramsey Street
Fayetteville, NC 28301
(910) 483-3111
Email: aaacpcnc@ncrrbiz.com
www.operationblessingsfayetteville.org

23. Fayetteville **Helen Rogers, Director**
Agape Pregnancy Support Services
P.O. Box 20084
Fayetteville, NC 28301-6551
(910) 485-0055
Email: wrogers15@nc.rr.com
www.agapepregnancysupport.com
Location: 710 E. Russell St.

24. Forest City **Karen Hill, Executive Director**
Hands of Hope for Life (The Resource Center)
PO Box 32
Forest City, NC 28043
(828) 247-4673
Email: kbhill@hh4life.org
www.hh4life.org
Location: 129 N. Powell Street

25. Franklin **Jenny Golding, CEO**
Smoky Mountain Pregnancy Care Center
226 E. Palmer Street
Franklin, NC 28734
(828) 349-3200
Email: smpregnancycc@dnet.net
www.smpcc.org
www.smpccpartners.com

26. Fuquay-Varina **Tonya Baker Nelson, Executive Director**
Your Choice Pregnancy Clinic
607 Ennis Street
Fuquay-Varina, NC 27526
(919)758-8444
Email: tonya@handofhope.net
www.handofhope.net (donor)
www.yourchoicepregnancyclinic.com (client)

27. Gastonia **Ancil Overbey III, CEO**
Crisis Pregnancy Center of Gaston Co.
800 Robinson Road
Gastonia, NC 28056
(704) 867-3706
Email: cpedir@gmail.com
www.cpcgaston.net

28. Gastonia **Brenda White**
Crisis Pregnancy Center West (satellite office)
2782 Fairview Drive
Gastonia 28052
704-884-1098
Email: cpcdir@gmail.com
www.cpcgaston.com

29. Goldsboro **Beverly Weeks, Director**
Wayne Pregnancy Care Center
PO Box 1235
Goldsboro, NC 27530
(919) 583-9330
Email: waynepcc@raleigh.twcbc.com
www.waynepregnancycarecenter.com
Location: 2003 E. Ashe St

30. Graham **Sherry Morris, Director**
A Heart's Cry
P.O. Box 903
Graham, NC 27253
(336) 222-1505
Email: lbmsherry@bellsouth.net
Location: 306 S. Main Street
www.amkico.com/sites-other/heartformoms/

31. Greensboro **Judy Roderick, Executive Director**
Greensboro Pregnancy Care Center
917 N. Elm Street
Greensboro, NC 27401
(336) 274-4881
Email: jroderick@pregnantfreehelp.com
www.gsocarecenter.org

32. Greenville **Blake Honeycutt, Executive Director**
Carolina Pregnancy Center
P.O. Box 1964
Greenville, NC 27835
(252) 757-0003
Email: blake@carolinapregnancycenter.org
www.carolinapregnancycenter.org (client)
www.friendsofcpc.org (donor)
Location: 1012 Charles Boulevard

33. Gulf **Barbara Flagg, Executive Director**
Reach Out Crisis Pregnancy Center
PO Box 186
Gulf, NC 27256
(919) 898-2923
Email: reachoutcpc@embarqmail.com
www.reachoutcpc.com
Location: 1565 Gulf Rd.

34. Harrisburg **Mary Fainn, Director**
GATE Pregnancy Resource Center
3824 NC Highway 49 S
Harrisburg, NC 28075
(704) 455-5200
Email: gateprc@windstream.net
www.gateprc.org

35. Havelock **Cindy Springston, Director**
Havelock Pregnancy Resource Center
PO Box 1158
Havelock, NC 28532
(252) 675-2799
Email: Havelockprc@gmail.com
www.havelockprc.org
Location: 925 E. Main Street

36. Hendersonville **Joyce Wright, Director**
Open Arms Crisis Pregnancy Center
329 N. Washington St.
Hendersonville, NC 28739
(828) 692-7935
Email: jwoaboard333@aol.com
www.openarms329.com

37. Hickory Renee Bentley, Executive Director
 Pregnancy Care Center of Catawba Valley
 P. O. Box 9423
 Hickory, NC 28603
 (828) 322-4272
 Email: execdir@pcchickory.com
www.pcchickory.com
 Location: 421 Main Ave, SW

38. High Point Deborah Rodenhizer, Executive Dir.
 Pregnancy Care Center
 212 N. Lindsay Street
 High Point, NC 27262
 (336) 887-2232
 Email: highpointpcc@outlook.com
www.pcc-highpoint.org

39. Jacksonville Stacey Holland, Executive Director
 Onslow Pregnancy Resource Center
 411C Western Blvd
 Jacksonville, NC 28546
 (910) 938-7000
 Email: life@oprcfriends.com
www.oprcfriends.com
www.onslowpregnancyresources.com

40. Jefferson Roger Newton, Executive Director
 Ashe Pregnancy Care Center
 P.O. Box 1572
 Jefferson, NC 28640
 (336) 846-4100
 Email: newton@skybest.com
<https://sites.google.com/site/ashepregnancycarecenter/>
 Location: 346 S. Main Street

41. Lenoir Machelle Kirby, Director
 Caldwell Pregnancy Care Center
 P.O. Box 1561
 Lenoir, NC 28645
 (828) 757-9555
 Email: caldwellpregnancycare@gmail.com
www.caldwellpregnancycare.org
 Location: 301 Connelly Springs Road

42. Lexington Linda Hargett, Director
 Meadowview Pregnancy Care Center
 1 Grace Way Drive
 Lexington, NC 27295
 (336)309-0326
 Email: jhargett@lexcominc.net
 No website listed

43. Lincolnton Paula McSwain, Executive Director
 Crisis Pregnancy Center of Lincoln County
 PO Box 1414
 Lincolnton, NC 28093
 (704) 732-3384
 Email: info@lincolncpc.com
www.lincolncpc.com
 Location: 621 Clarks Creek Road

44. Lumberton Helen Rogers, Director
 His Little Ones Pregnancy Support Services
 P.O. Box 1445
 Lumberton, NC 28358
 (910) 739-0017
 Email: none listed
 No web address listed
 Location: 720 S. Roberts Ave

45. Madison Melissa Lewis, Director of Client Services
 Mountain Area Pregnancy Services
 (Satellite of Asheville Pregnancy Support Services, Asheville)
 105 Chestnut Street
 Madison, NC 28754
 (828) 680-1230
 Email: info@preginfo.org
www.myapss.org/maps

46. Marion Denise McCormick, Director
 McDowell PCC
 P.O. Box 2728
 Marion, NC 28752
 (828) 652-7676
 Email: info@mpccnc.org
www.mpccnc.org
 Location: 40 S. Main Street. S. 110.

47. Matthews Jim Woodward, Director
 Christian Adoption Services, Inc.
 624 Matthews-Mint Hill Rd. Suite 134
 Matthews, NC 28105
 (704) 847-0038
 Email: debbie@christianadopt.org
www.christianadopt.org

48. Mocksville Janie Garnett, Executive Director
 Angel Hinman, Center Director
 Davie Pregnancy Care Center
 PO Box 296
 Mocksville, NC 27028
 (336) 753-4673
 Email: daviepreg@yadtel.net
www.daviepregnancycare.org
 Location: 491 Madison Rd.

49. Mooresville Jean Mims, Director
 Community Pregnancy Center of Lake Norman
 212 Caldwell Avenue
 Mooresville, NC 28115
 (704) 664-4673
 Email: contactus@lakenormancpc.org
 www.lakenormancpc.org

50. Morehead City Christine Moody, Director
 Coastal Pregnancy Care Center
 5447 Hwy 70 W, Suite 101
 Morehead City, NC 28557
 (252) 247-2273
 Email: cpccenter@hotmail.com
 www.cpccenter.org

51. Morganton Wendy Myers, Executive Director
 Burke County Pregnancy Care Center
 P.O. Box 116
 Morganton, NC 28680
 (828) 437-4357
 Email: Beary07@aol.com
 No website
 Location: 501 E. Union St.

52. Mount Airy Brooke Worsley, Director
 The Legacy Center of Mt Airy
 P.O. Box 589
 Mt. Airy, NC 27030
 (336) 783-0011 or 0009
 Email: legacymtairy@aol.com
 www.legacymtairy.org
 Location: 707 W. Pine St. S. 900

53. Nags Head Lillie Rowland, Executive Director
 Creative Choices Pregnancy Resource Center
 PO Box 595
 Nags Head, NC 27959
 (252) 441-1818
 Email: creative.choices.lillie@aol.com
 www.obxcrisispregnancy.org
 Location: 4711. S. Croatan Highway, unit 2

54. Newland Robert Brown, Executive Director
 Avery Pregnancy & Resource Center
 PO Box 625
 Newland, NC 28657
 (828) 733-2400
 Email: averyprc2400@yahoo.com
 www.averyprc.org
 Location: 1808 Millers Gap Hwy

55. Polkton **Kathy Landon, Director**
Hope Pregnancy Resource Center
19 S Williams Street
Polkton, NC 28135
704-690-6689
Email: Hope.prc.anson@gmail.com
www.hprc-anson.org/

56. Raleigh **Missy Schoning, Executive Director**
Christian Life Home
P.O. Box 31705
Raleigh, NC 27622
(919) 510-5400
Email: missy@christianlifehome.org
www.christianlifehome.org
www.clhsupporter.org
Location: 2700 Kingley Rd

57. Raleigh **Donnas Kinton**
Amazing Grace Adoptions & Orphan Care
9203 Baileywick Road Suite 101
Raleigh, NC 27615
(919) 301-8642
Email: donnas@agadoptions.org
www.agadoptions.org

58. Raleigh **Linda Plummer, CEO**
Birth Choice
2304 Wesvill Ct.
Raleigh, NC 27607
(919) 781-5433
Email: Linda@supportbirthchoice.org
www.birthchoicewake.org
www.supportbirthchoice.org

59. Raleigh **Wendy Banister, Executive Director**
Gateway
Administrative Office: 6339 Glenwood Ave,
Raleigh NC 27612
919-873-2440
Gateway campus: 1300 Hillsborough Street
919-833-0096
Email: info@gatewaycampus.org
wendy@gatewaycampus.org
www.gatewaycampus.org
www.supportlifecarenc.org

60. Raleigh **Tonya Baker Nelson**
Your Choice Pregnancy Clinic
Satellite of Hand of Hope in Fuquay Varina
1701 Jones Franklin Road
Raleigh, NC 27606
(919)758-8444
[www.yourchoicepregnancyclinic.com \(client\)](http://www.yourchoicepregnancyclinic.com (client))
Email: tonya@handofhope.net
[www.handofhope.net \(donor\)](http://www.handofhope.net (donor))
[www.yourchoicepregnancyclinic \(client\)](http://www.yourchoicepregnancyclinic (client))

61. Roanoke Rapids Becky Carroll, Director
 Roanoke Rapids Pregnancy Support Center
 P.O. Box 1630
 Roanoke Rapids, NC 27870
 (252) 519-4357
 Email: pscfr@gmail.com
www.mypregnancyoptions.org
 Location: 146 Strauther Drive

62. Rockingham Jatana McCormick, Director
 Pee Dee Pregnancy Resource Center
 110 N. Lawrence Street
 Rockingham, NC 28379
 (910) 997-3040
 Email: pdcrisispregnancy@att.net
www.pregnantwhatnow.org

63. Rocky Mount Kay Gurganus, Executive Director
 Pregnancy Care Center
 400 Sunset Avenue
 Rocky Mount, NC 27804
 (252) 446-2273
 Email: office@pccrmnc.org
[www.pregnantneedanswers.com](http://pregnantneedanswers.com)

64. Rocky Mount Sheryl Naylor
 Christian Adoption Services
 561 Tarrytown Center
 Rocky Mount, NC 27804
 (704)619-3533 c
 (252)937-6560 o
 Email: senaylor@suddenlink.net
<http://christianadopt.org/>

65. Roxboro Lavon Perkins, Director
 Pregnancy Support Center
 P.O. Box 81
 Roxboro, NC 27573
 (336) 597-2811
 Email: psc@esinc.net
www.psc-roxboro-nc.com
 Location: 750 Martin Street

66. Salemburg John Wheeler, Director
 Falcon Children's Home/Royal Home Ministries
 P. O. Box 86, 109 W. Clinton Street
 Salemburg, NC 28385
 (910) 525-5554
 Email: fch.jcw@gmail.com
www.rhm.falconchildrenshome.com

67. Salisbury **Natricia Bailey, Executive Director**
Pregnancy Support Center
847 S. Main Street
Salisbury, NC 28144
(704) 633-7695
Email:natricia@pregnancysupport.com
www.pregnancysupport.com (client)
www.rowanfriendsforlife.org (donor)

68. Sanford **Barbara Flagg, Director**
Reach Out Crisis Pregnancy Center
507 N. Steere Street, Rm 306
Sanford, NC 27330
(919) 777-0236
Email: reachoutcpc@embarqmail.com
www.reachoutcpc.com

69. Shelby **Matthew Holland, Director**
Pregnancy Resource Center
P.O. Box 522
Shelby, NC 28151
(704) 487-4357
Email: precc@carolina.rr.com
www.precc.org
Location: 232 S. Lafayette Street 28150

70. Smithfield **Ann Earnest, Director**
In His Hands Pregnancy Support Center
P.O. Box 1687
Smithfield, NC 27577
(919) 989-9897
Email: InHisHandsPSC@aol.com
www.inhishandpsc.org
Location: 13 Dial Street

71. Sparta **Nicole Daniel, Director**
Alleghany Pregnancy Care Center
P.O. Box 1681
Sparta, NC 28675
(336) 372-7844
Email: APCC@skybest.com
www.alleganypregnancycarecenter.com
226 S. Main Street

72. Statesville **Vicki Miglin, Director**
PRC of Statesville
1710 B Davis Ave J
Statesville, NC 28677
(704) 871-0338
Email:vmiglin@prcstatesville.org
www.prcstatesville.org

73. Taylorsville **Denise Garnes, Director**
Caring Hearts Pregnancy Center
P.O. Box 164
Taylorsville, NC 28645
(828) 632-1680
Email: Caringheartsp86@bellsouth.net
www.caringheartspc.com
Location: 135 Seventh Street SW

74. Wake Forest **Amber Lehman, Executive Director**
First Choice Pregnancy Solutions
853 WF Business Park
Wake Forest, NC 27587
(919) 554-8093
Email: amber@firstchoicenc.org
www.firstchoicenc.org(donors)
www.firstchoicepregnancy.org (client)

75. Washington **Susie Rollins, Director**
Coastal Pregnancy Center
1312 John Small Ave.
Washington, NC 27889
(252) 946-8040
Email: coastal.pregnancy.center@gmail.com
www.coastalpregnacycenter.org

76. Whiteville **Janet McPherson, Executive Director**
Living Hope Pregnancy Support Services
PO Box 1374
Whiteville, NC 28472
(910) 642-2677
Email: info@livinghopepregnancyservices.com
www.livinghopepregnancyservices.com
Location: 116 Premiere Plaza

77. Wilkesboro **Susan Sturgill, Director**
Wilkes Pregnancy Care Center
1224 School Street.
Wilkesboro, NC 28697
(336) 838-9272
Email: wilkespcc@wilkes.net
susansturg@wilkes.net
www.wilkespcc.com

78. Wilmington **Cynthia Adair, Executive Director**
Life Line Pregnancy Center
4522 Fountain Drive
Wilmington, NC 28403
(910) 799-0270
Email: admin@lifelinewilmington.org
www.lifelinewilmington.org

79. Wilson **Laura Strabley, Executive Director**
 Wilson Pregnancy Center
 2115-A Forest Hills Rd.
 Wilson, NC 27893
 (252) 237-6833
 Email: wilsonpregnancycenter@gmail.com
 www.wilsonpregnancycenter.com
 www.friendsofwpc.com

80. Winston-Salem **Bonnie Logan, Executive Director**
 Salem Pregnancy Care Center
 1342 Westgate Center Drive
 Winston-Salem, NC 27103
 (336) 760-3680
 Email: bonniespcc@triad.rr.com
 www.salempregnancy.org
 www.worththewaitws.com

81. Yadkinville **Jennifer Hemric, Executive Director**
 Compassion Care Center
 PO Box 1552
 Yadkinville, NC 27055
 (336) 679-7101
 Test line: (336) 258-0253
 Email: newhope@yadtel.net
 www.newhopepregnancy.com Donor
 www.c3yadkin.com client
 Location: 321 West Main Street

PERFORMANCE MEASURES CHART

The Department of Health and Human Services uses performance measures rubrics as a tool to determine the success of a project and how well services and products are being delivered. Together they enable the Department to gauge efficiency, determine progress toward desired results and assess whether the Department is on track with meeting its goals. The contractor shall adhere to all of the performance requirements/standards in the scope of work, including performance measures in the performance measures chart below.

Measure Type	Demand		Reporting Frequency	Annual
Measure	Number of women in childbearing age served by 27 pregnancy resource centers			
	Budget Year	1	Preferred Trend	Maintain
	Baseline Value	9,200		
	Target Value	8,500		
	Data Source	Contractor agency reports.		
	Collection Process and Calculation	Subcontractor agencies will log and report target population encounters as they occur. Reports will be generated and submitted to Program Manager annually.		
	Collection Frequency	Annually		
Measure Type	Input		Reporting Frequency	Annual
Measure	Number of Full Time Equivalent (FTE) positions			
	Budget Year	1	Preferred Trend	Increase
	Baseline Value	0.65		
	Target Value	1.66		
	Data Source	Contractor Budget and Contractor Reports		
	Collection Process and Calculation	The Contractor Budget proposes the staff time spent on the contract. Contractor documents how much staff time is spent on the project and it is included in submitted reports		
	Collection Frequency	Annual		
Measure Type	Input		Reporting Frequency	Annual
Measure	Contract not to exceed amount			
	Budget Year	1	Preferred	Increase

		Trend	
Baseline Value	\$250,000		
Target Value	\$300,000		
Data Source	Executed Contract		
Collection Process and Calculation	Legislature appropriates funds and contracts are awarded.		
Collection Frequency	Annual		
Measure Type	Output	Reporting Frequency	Annual
Measure	Number of trainings facilitated by Contractor		
	Budget Year	1	Preferred Trend
	Baseline Value	4	
	Target Value	6	
	Data Source	Contractor progress reports; Attendance logs.	
	Collection Process and Calculation	Contractor collects attendance logs at each session provided. The logs are reviewed during annual monitoring site visit by the Women's Health Branch Program Manager.	
	Collection Frequency	Quarterly	
Measure Type	Output	Reporting Frequency	Annual
Measure	Number of pregnancy resource centers who shall receive technical assistance and training.		
	Budget Year	1	Preferred Trend
	Baseline Value	69	
	Target Value	81	
	Data Source	Contractor reports	
	Collection Process and Calculation	The Contractor shall log number of technical assistance calls, emails and onsite visits with centers and include in the report to the WHB Program Manager.	

	Collection Frequency	Annually		
Measure Type	Outcome		Reporting Frequency	Annual
Measure	Percent of staff of pregnancy resource centers who report increased knowledge in program management and skill development as a result of technical assistance and training.			
	Budget Year	1	Preferred Trend	Increase
	Baseline Value	100%		
	Target Value	100%		
	Data Source	Contractor progress reports.		
	Collection Process and Calculation	Contractor collects pre and post tests and/or evaluation at each session provided to the staff of the pregnancy resource centers. The results are reviewed during quarterly monitoring site visit by the Women's Health Branch Program Manager.		
	Collection Frequency	Quarterly		
Measure Type	Quality		Reporting Frequency	Annual
Measure	Number of weeks advance notice given to pregnancy resource centers to attend training.			
	Budget Year	1	Preferred Trend	Maintain
	Baseline Value	2		
	Target Value	2		
	Data Source	Contractor reports and copy of the notice		
	Collection Process and Calculation	Contractor shall send a copy of the training notice to the WHB Program Manager		
	Collection Frequency	Quarterly		
Measure Type	Quality		Reporting Frequency	Annual
Measure	Percent of workshop facilitators who are specialty trained to provide instruction on best practices in client services			
	Budget Year	1	Preferred Trend	Maintain

Baseline Value	100%		
Target Value	100%		
Data Source	Provider credentials/certifications/degrees		
Collection Process and Calculation	Documentation of experience is available for contract review.		
Collection Frequency	Annual		
Measure Type	Efficiency	Reporting Frequency	Quarterly
Measure	Cost per pregnancy resource center that receives operational assistance to enhance services.		
	Budget Year	1	Preferred Trend
	Baseline Value	\$6,048	
	Target Value	\$8,054	
	Data Source	Total amount expended by Contractor is documented by NCAS. Total number of clients is defined by Contractor's Final Report.	
	Collection Process and Calculation	\$217,461/27 pregnancy resource centers = \$8,054 per center. Contractor submits Contract Expenditure Reports and expenditures are recorded by NCAS. Contractor submits final report which detail the number of centers served.	
	Collection Frequency	Monthly	
Measure Type	Efficiency	Reporting Frequency	Annual
Measure	Cost per pregnancy resource center that receives technical assistance via site visits, email, and phone support		
	Budget Year	1	Preferred Trend
	Baseline Value	\$1,081	
	Target Value	\$1,019	
	Data Source	Total amount expended by Contractor is documented by NCAS. Total number of clients is defined by Contractor's Final Report	
	Collection Process and Calculation	\$82,539 / 81 pregnancy resource centers = \$1,019 per center. Contractor submits Contract Expenditure Reports and expenditures are recorded by NCAS. Contractor submits final	

	report which detail the number of centers served.
Collection Frequency	Monthly

LINE ITEM BUDGET

This begins the line item budget for year 1

Budget Detail for Activity: Asheville Pregnancy Support Services - Asheville, NC - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Furniture	Lateral file cabinet for client files at satellite office	\$230.00
Supplies and Materials	Other	Bulk mail permit: \$240; Postage: 13 rolls of stamps @ \$49/roll = \$637 plus \$143 for post card postage for follow up post cards (420 cards @ \$.34/each); office supplies: 3 cases copier paper (\$40/case) = \$120, 6 boxes of file folders (\$13.33/box) = \$80, 3 reams legal paper for reports and client materials (\$18.33/ream) = \$54.99, 6 rolls label tape for client files (\$12.50/roll) = \$75, 12 boxes fasteners for client files (\$7.50/box) = \$90; 303 How at Risk are You? brochures @ \$.33/each = \$100	\$3,330.00

Budget Detail for Activity: Asheville Pregnancy Support Services - Asheville, NC - Year 1			
Category	Item	Narrative	Amount
		<p>Clinic supplies:</p> <p>15 boxes pregnancy tests (\$25/box) = \$375,</p> <p>3 boxes drapes (\$15/box)= \$45,</p> <p>1 box pillow cases = \$25,</p> <p>36 boxes gloves (\$5.50/box) = \$198,</p> <p>2 cases of probe covers (\$50/case) = \$100,</p> <p>13 containers sani-wipes (\$10/container) = \$130,</p> <p>1 case exam table paper = \$33,</p> <p>Ultrasound gel = \$23</p> <p>2 bottles T-spray ultrasound detergent (\$10/bottle)= \$20,</p> <p>1 case wash cloths = \$29,</p> <p>2 boxes towelettes (\$2.50/box) = \$5,</p> <p>2 cases specimen cups (\$55/case) = \$110,</p> <p>3 boxes Gel packs (\$19/box)= \$57,</p> <p>1 box Sony video paper for ultrasounds = \$150</p> <p>2 black ink toner cartridges (\$75 each) \$150 for the printer at the main center used for client documents at intake;</p> <p>4 cartridges for satellite office printer, black and color (\$85 each) = \$340.</p>	
Equipment	Communication	New 2 line phone system for satellite office to replace existing	\$150.00

Budget Detail for Activity: Asheville Pregnancy Support Services - Asheville, NC - Year 1			
Category	Item	Narrative	Amount
		system that does not meet center needs. (\$75 each)	
Equipment	Office	\$350 for projector and \$150 for projection screen to be used in client outreach sessions	\$500.00
Travel	Contractor Staff	9 trips @ 45 miles (\$.575/mile) to work with Health Department "Mommy Mondays" program = \$232.88; 10 trips @44.3 miles (\$.575/mile) to do ultrasounds at satellite office = \$254.73	\$488.00
Repair and Maintenance		Portion of maintenance contract for portable ultrasound machine, \$193 for one month; 2.3% of grant total the allowable calculation per grant guidelines	\$193.00
Staff Development			\$0.00
Media/Communication	Publications	1000 center brochures for client outreach (\$.25/each); 2000 brochures for satellite office (\$.175 each)	\$600.00
Media/Communication	Promotional Items	2000 generic business cards (\$.052 per card) to be distributed through out the community to increase public awareness of center services	\$104.00
Media/Communication	Websites and web materials	\$1000 website enhancement to broaden appeal to prospective clients (\$50/hr for 20 hours) \$180 for webhosting for the main center client website (\$30/month for 6 months) \$120 for website hosting of client site for satellite office. (\$30/month for 4 months)	\$1,300.00
Media/Communication	Advertising	1/6 page ad in Madison Sentinel for 8 weeks (\$50/week) to reach Madison county residents	\$400.00

Budget Detail for Activity: Asheville Pregnancy Support Services - Asheville, NC - Year 1			
Category	Item	Narrative	Amount
Rent	Other		\$0.00
Dues and Subscriptions		Waycool client tracking system \$75/mo July - Apr (10 months) = \$750	\$750.00
Operational Other	Incentives and Participants	Book "Safe People" (\$11 each x 20 participants) and \$5 gift card for 20 participants in Campus Outreach groups. Plan 2 groups of 10 participants each.	\$320.00
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,365.00
Indirect Cost			\$0.00
Total Budget			\$8,365.00

Subcontracting and Grants Budget Detail for Activity: Asheville Pregnancy Support Services - Asheville, NC - Year 1			
Category	Item	Narrative	Amount

Subcontracting and Grants Budget Detail for Activity: Asheville Pregnancy Support Services - Asheville, NC - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Asheville Pregnancy Support Services - Asheville, NC - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Brevard - The Center for Women - Year 1				
Category	Item	Narrative	Amount	
Salary\Wages			\$0.00	
Fringe Benefits			\$0.00	
Other			\$0.00	
Supplies and Materials	Furniture	Office chair for receptionist office to replace broken chair.	\$55.00	

Budget Detail for Activity: Brevard - The Center for Women - Year 1			
Category	Item	Narrative	Amount
Supplies and Materials	Other	<p>4 volunteer training books to use with new volunteer training class. 4 @ \$50 Care Net = \$200</p> <p>Postage to mail out client cards/brochures/invitations to client events. 8 rolls of stamps @ \$49 each= \$392</p> <p>2 bulk mailings @ \$150 each= \$300</p> <p>Ink for Cannon printer--4 color @ \$50 each, and 4 black @ \$35 each= \$340</p>	\$1,232.00
Equipment	IT	Dedicated computer for graphic design/accounting - Dell Inspiron laptop \$458	\$458.00
Travel	Contractor Staff	<p>Meals and lodging for the National CareNet conference in San Diego, CA (Lodging at Care Net Conference 2015 for 5 nights @ \$77.90 = \$389.50; meals for 1 @ Care Net Conference for 5 days x \$39.80 (breakfast - \$8.20; lunch - \$10.70; dinner - \$20.90) = \$199.00; Total = \$588.50)</p> <p>Round trip airfare to conference = \$574</p>	\$1,163.00
Repair and Maintenance		Fluorescent lighting to replace the lights that currently don't work. Lowes new flush light fixtures: 5 @ \$120 each = \$600 Bulbs for the fixtures: 16 @ \$9 each = \$144.	\$744.00
Staff Development		Registration fee for the Care Net conference= \$450	\$450.00
Media/Communication	Publications	Design and print Health Education brochures. Design (Meridian Agency)= \$100 Printing cost for 575 brochure at \$.243/each (Blue Ridge Print)= \$139.73	\$240.00
Media/Communication	Websites and web	Website client page (enhancement to current site). Meridian Agency 6 hours @ \$70 per hour = \$420 website monthly	\$670.00

Budget Detail for Activity: Brevard - The Center for Women - Year 1			
Category	Item	Narrative	Amount
	materials	maintenance \$25 per months X 10 months= \$250	
Media/Communication	Promotional Items	100 bookmark lights (national Pen) for the annual college fair (\$1.43 each plus \$40 set-up fee)= \$183	\$183.00
Media/Communication	Advertising	Billboards (\$1,250) Replace billboard on Hwy 280 by Big O Signs= \$800 (\$100 for design, \$ 150 for new boards, and \$550 for the actual poster). Billboard at the High school football field= \$450 (\$200 for sign design, printing and 4 months display at \$62.50/month - athletic boosters club). Newspaper (\$525) Local newspaper ads to advertise classes and support groups 3 ads X \$75 each= \$225. Mountain Voice newspaper ad, \$30 per mo. X 10 months= \$300. Only 3 ads per the 10 mo. period.	\$1,775.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	Diapers: SAMS club packaged diapers, \$32 per pack X 18 = \$576; Wipes: large box from Walmart 8 boxes @ \$16 per box = \$128; Car seats from Buckle-Up, 15 @ \$25 = \$375; Gift Cards: gas card from Marathon Station, 20 @ \$5 each = \$100; Crib Mattresses: Walmart, 6 @ \$35 each = \$210. Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable for gift cards to obtain baby items, personal care items, etc. A card log is maintained.	\$1,389.00

Budget Detail for Activity: Brevard - The Center for Women - Year 1			
Category	Item	Narrative	Amount
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,359.00
Indirect Cost			\$0.00
Total Budget			\$8,359.00

Subcontracting and Grants Budget Detail for Activity: Brevard - The Center for Women - Year 1			
Category	Item	Narrative	Amount
			\$0.00
Sub Total			\$0.00

Salaries for Activity: Brevard - The Center for Women - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00	

This begins the line item budget for year 1

Budget Detail for Activity: Burnsville - Tri-County Pregnancy Center - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Furniture	1 steel mobile machine cabinet for copying machine @ \$351.53	\$352.00
Supplies and Materials	Other	Earn While You Learn program brochures - 200 @ \$0.20/ea. = \$40; Men's Fraternity program - 50 brochures @ \$0.22/ea. = \$11; Earn While You Learn Module P3B (Parenting Toddlers) - includes DVD series of six 25 minutes lessons @ \$229.95 + Lesson Notebook - 1 set @ \$69.95 = \$299.90; Earn While You Learn 2015 main curriculum upgrade (includes all 2015 upgrades for DVDs and lessons) = \$240; Earn While You Learn Positive Partnership Pack (includes 2-module set: 1 for men, 1 for women) = \$502.30; Earn While You Learn main curriculum refill pack (includes 50 ea. brochure) = \$280;	\$3,961.00

Budget Detail for Activity: Burnsville - Tri-County Pregnancy Center - Year 1			
Category	Item	Narrative	Amount
		<p>Precious One 12-week fetal model - 200 @ \$0.59/each = \$118;</p> <p>Earn While You Learn Toddler literature refill pack, 1 pack = \$227;</p> <p>STD brochures - 200 @ \$0.20/each = \$40;</p> <p>Men's Program: The Great Adventure DVDs - one @ \$269, workbooks & 2 @ \$9.95/each = \$288.90;</p> <p>Practical Fatherhood Program - 1 @ \$727.25 (includes 50 of each piece of literature);</p> <p>2 toner cartridges @ \$83.77/each = \$167.54 (toner for copying Earn While You Learn updates)</p> <p>"Hidden Keys to a Loving Relationship," 1 DVD @ \$189;</p> <p>"Hidden Keys to a Loving Relationship" workbook, 10 @ \$10=\$100;</p> <p>Earn While You Learn Life Skills Module L5 "Job Interviewing" 1 binder @ \$69.95;</p> <p>Earn While You Learn Life Skills Module L5 DVD set, \$129.95;</p> <p>Earn While You Learn "Have a New Kid by Friday" series, \$229.95;</p> <p>copier paper to copy client lessons: 4 cases @ \$45.99/case=\$183.96</p> <p>Amazon Basics High Security Shredder, 1 @ \$99.99;</p> <p>Lesco 6 " fan for Ultrasound room, 1 @ \$15.94 (ultrasound machine overheats room)</p>	
Equipment	IT	SanDisk Cruzer 64GB flash drive - 1 @ \$22.99 not to be used for	\$1,173.00

Budget Detail for Activity: Burnsville - Tri-County Pregnancy Center - Year 1			
Category	Item	Narrative	Amount
		client information; Dell Inspiron laptop for client data entry, 1 @ \$600; Brother copier/printer for copying/printing Earn While You Learn lesson plans, 1 @ \$399.99 HP All-in-One wireless color inkjet printer 1 @ \$149.88 (used to print materials for client-related programs)	
Travel	Contractor Staff	Travel for staff nurse from Asheville to pregnancy center in Burnsville - 625 miles x \$0.575/mile = \$359.38	\$359.00
Repair and Maintenance		Ultrasound machine maintenance agreement, 1 mo. @ \$268.51	\$269.00
Staff Development			\$0.00
Media/Communication	Publications	Keener Marketing Pregnancy Resource Center Resources client brochure/card/poster package - includes 1,000 ea. cards and brochures and 25 posters - 1 pkg @ \$569.00 Keener Marketing Resources donor brochure (\$.429 each), 1000 for \$429; Keener donor appreciation cards (\$.439 each), 100 cards for \$43.95;	\$1,042.00
Media/Communication	Websites and web materials	Website hosting @ \$6.83/months X 10 months = \$68.30; domain name registration renewal @ \$40.32	\$109.00
Media/Communication	Advertising	Yellow Page ad: YP Yellow Pages - \$31.90/month x 10 months = \$319; Dex Media Yellow Pages - \$15.84 x 10 months = \$158.40	\$477.00

Budget Detail for Activity: Burnsville - Tri-County Pregnancy Center - Year 1			
Category	Item	Narrative	Amount
Media/Communication	Promotional Items	Promotional items (snacks, pens, etc) 150 at \$.49 for Child Fest hosted by Smart Start Program \$73.50	\$74.00
Dues and Subscriptions			\$0.00
Operational Other	Incentives and Participants	baby wipes - 7 cases @ \$13.47/case = \$94.29; 6 Caleb medallions for completion of The Great Adventure Men's Fraternity Program @ \$5.95/each = \$35.70 Back to Sleep baby sleep sacks for SIDS prevention, 22 @ \$16.77 each for \$368.94 shampoo/conditioner for moms, 10 @ \$4.98=\$49.80 Through participation in educational programs, keeping prenatal appointments, etc, clients earn points redeemable to obtain baby items, personal care items, etc.	\$549.00
Subcontracts and Grants			\$0.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$8,365.00
Indirect Cost			\$0.00

Budget Detail for Activity: Burnsville - Tri-County Pregnancy Center - Year 1			
Category	Item	Narrative	Amount
Total Budget			\$8,365.00

Subcontracting and Grants Budget Detail for Activity: Burnsville - Tri-County Pregnancy Center - Year 1			
Category	Item	Narrative	Amount
Sub Total			\$0.00
Sub Total			\$0.00

Salaries for Activity: Burnsville - Tri-County Pregnancy Center - Year 1								
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total
0		\$0.00	0.0000	0	0%	\$0.00	\$0.00	\$0.00

This begins the line item budget for year 1

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Salary\Wages		Executive Director (Roberta Meyer): responsible for overall grant administration, implementing training, assisting each of the subcontracting organizations with their performance goals and assessing outcomes from grant funded activities through phone, email and onsite contacts, and reviewing each organization's monthly expenditure reports.	\$34,462.00

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
		Administrative Assistant (Joanie Page): responsible for bookkeeping, organizing and filing all the documentation of grant budgets and expenditures for both Carolina Pregnancy Care Fellowship (CPCF) and the subcontracting organizations and assisting the Executive Director in preparing materials for the regional workshops and serving as registrant and assistant at the events.	
Fringe Benefits		FICA at 7.65%, Unemployment Insurance at \$153.65 and Health/Medical for the Executive Director at \$3,823.	\$5,314.00
Other			\$0.00
Supplies and Materials	Other	<p>Supplies & Materials :</p> <p>4 packages of cd labels @ \$50.59 each = \$202.36;</p> <p>Shipping labels – 2 @ \$39.44 each = \$78.88;</p> <p>3 boxes of file folders @ \$27.53 each = \$82.59;</p> <p>3 boxes of Avery 8066 file folder labels @ \$32.47/box = \$97.41;</p> <p>10 cases copy paper @ \$51.50 each = \$515;</p> <p>39 cartridges ink @ \$100.33 each = \$3,912.87;</p> <p>9 binders @ \$5.67 each= \$51.03;</p> <p>6 boxes brochure paper @ \$34.99 each = \$209.94;</p> <p>10 rolls stamps @ \$49 each = \$490.00;</p>	\$7,531.00

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
		<p>1 box of 500 checks and check envelopes = \$84.70 per box;</p> <p>7 packets of gusset hanging folders - @ \$15/each = \$ 105.00;</p> <p>Fed Express mail postage (10 @ \$24/each) = \$240.00;</p> <p>6 packets of cd's @ \$41.49 each = \$248.94;</p> <p>VistaPrint printed CPCF envelopes with return address – box of 500 @\$180 = \$180.00;</p> <p>3 boxes of red envelopes @ \$39.28 each = \$117.84;</p> <p>7 boxes of paper clips @ \$.47 per box = \$3.29</p> <p>(Total Supplies & Materials = \$6,620)</p> <p>Training Materials:</p> <p>2 Medical Essentials Manual (Heartbeat) @ \$99 each = \$198.00;</p> <p>7 Legal Essentials Manual @ \$79.00 each = \$553;</p> <p>4 Heartbeat Sample Policies & Procedures @ \$40 each = \$160.00</p> <p>(Total Training Materials = \$911.00)</p>	
Travel	Contractor Staff	<p>Director's mileage for site visits & trainings (approximately 30 events): mileage - 4415 miles x \$.575 = \$2,538.63</p> <p>Meals and lodging for onsite visits & trainings - (lodging: 20 overnight at 65.90 = \$1318) ; meals: 16 breakfasts @ \$8.20 = \$131.20 ; 16 lunches @ \$10.70 = \$171.20; 16 dinners @ \$18.40 = \$294.40 = \$596.80) Meal/Lodging total = \$1914.80;</p> <p>Executive Director's airfare to Care Net Conference in San Diego,</p>	\$15,662.00

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
		<p>California. - \$735.00</p> <p>Administrative Assistant's travel to and from post office and bank for grant related activities = 400 miles x .575 = \$230.00</p> <p>Executive Director's lodging at Heartbeat Conference 2016 for 5 nights @\$77.90 = \$389.50</p> <p>Executive Director's lodging at Care Net Conference 2015 for 5 nights @\$77.90 = \$389.50</p> <p>Meals for 1 @ Heartbeat Conference for 5 days = \$39.80 per day (breakfast - \$8.20; lunch - \$10.70; dinner - \$20.90) = \$199.00</p> <p>Meals for 1 @ Care Net Conference for 5 days = \$39.80 per day (breakfast - \$8.20; lunch - \$10.70; dinner - \$20.90) = \$199.00</p> <p>Executive Director's Mileage @ .575 per mile for 248 miles to Black Mountain for CPCF Fall Conference = \$142.60</p> <p>Administrative Assistant's Mileage @ .575 per mile for 230 miles to Blowing Rock for CPCF Fall Conference = \$132.25</p> <p>Fall Conference (Black Mountain, NC): Projection: 80 participants for 2 nights Lodging: 65.90 x 2 nights x 40 rooms = \$5,272</p> <p>Meals: 4 meals per person for 2 days (1 breakfast @ \$8.20, 1 breakfast @ \$6.70; 1 lunch @ \$10.70; 1 dinner at \$18.40) @ \$44 per person x 80 individuals = \$3,520</p>	
Utilities	Other	Time Warner Cable Service for Internet Service for Executive Director - 12 months @ \$29.33 per month.	\$352.00
Utilities	Telephone	Verizon Wireless phone service for 12 months @ \$128.25/month for Executive Director	\$1,539.00

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Repair and Maintenance			\$0.00
Staff Development		Executive Director registrations: Heartbeat Conference 2016 registration \$459.00; Care Net Conference 2015 registration \$450.00	\$909.00
Media/Communication	Advertising	Buzzadelic - 6 months @ \$754.83 per month = \$4,529 for Google Ad, YouTube Ads; Facebook Sidebar Ads. Agency will manage ads according to effectiveness.	\$4,529.00
Media/Communication	Websites and web materials	AdAmerica website hosting for 12 months @ \$33.92 per month = \$407 Webpage design for 5 hours at \$49/hour = \$245	\$652.00
Media/Communication	Logos	Logo Development by Logo Design Service by Deluxe. (3 hours at \$65/hour)	\$195.00
Dues and Subscriptions		Heartbeat dues (Membership allows for participation in workshops, trainings, technical assistance to be able to assist subcontractor agencies.) = \$200.00 WebEx - online video conferencing subscription to provide training to subcontractors = \$468.00 The General Ledger from American Institute of Professional Bookkeepers (AIPB) - Newsletters for Professional Bookkeepers = \$60.00 Constant Contact, a means to send e-newsletter. 12 months @ \$12.375 per month = \$148.50.	\$877.00

Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Operational Other	Insurance and Bonding	Annual insurance premium for Commercial Liability = \$949; Annual insurance premium for Directors and Officers Insurance = \$794	\$1,743.00
Subcontracts and Grants			\$8,774.00
Match			\$0.00
Cost Per Service			\$0.00
Sub Total			\$82,539.00
Indirect Cost			\$0.00
Total Budget			\$82,539.00

Subcontracting and Grants Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other		Training #1: Tom Glessner, Attorney, will be conducting workshops for 2 days @ 6 hours per day. 12 hrs of training	\$3,100.00

Subcontracting and Grants Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
		<p>\$75.00= \$900</p> <p>Training #2: Connie Ambrecht RDMS Sonographer @ \$50/hour for 6 hours = \$300; Beverly Anderson, JD (attorney) @ \$75/hour for 6 hours = \$450</p> <p>Training #3: Two day Sonogram Training conducted by Connie Ambrecht, RDMS & Charlene Sears RN, RDMS - Sonographers @ \$50/hour each for 12 hours x 2 = \$1200.00</p> <p>Fall Conference keynote: Patrick Eades conducting 4 sessions each for 1.25 hours = 5 hours X \$50.00/hour = \$250.00. Eades is a veteran Executive Director of 3 pregnancy centers with extensive programs.</p>	
Repair and Maintenance			\$0.00
Staff Development			\$0.00
Dues and Subscriptions			\$0.00
Subcontracts and Grants			\$0.00
Indirect Cost			\$0.00
Cost Per Service			\$0.00

Subcontracting and Grants Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
Travel	Contractor Staff	<p>Tom Glessner: Lodging and Meals 3 days - \$103.20 per day (lodging: \$65.90; breakfast: \$8.20; lunch: \$10.70 ; dinner: \$18.40 = \$103.20) x 3 = \$309.60</p> <p>Tom Glessner's mileage to and from Fredericksburg, VA to Raleigh, NC 456 miles x \$0.575 = \$262.20.</p> <p>Connie Ambrecht, RDMS Sonographer & Beverly Anderson, JD - Lodging: 2 nights, 2 rooms \$65.90 per night = \$263.60; Airfare: 2 round trip airfares from Las Vegas, NV to Asheville, NC @ \$800 per person = \$1600.00; Rental car @ \$70 per day for 3 days = \$210.00; Meals per person (2) @ \$37.30/day (breakfast: \$8.20; lunch: \$10.70; dinner: \$18.40) for 3 days = \$223.80.</p> <p>Connie Ambrecht, RDMS & Charlene Sears RN, RDMS - Lodging: 3 nights, 2 rooms @\$65.90 per night = \$395.40; Airfare: Roundtrip for 2 from Las Vegas to Raleigh @ \$550 per person = \$1,100; Rental car @ \$70 per day for 4 days = \$280.00; Meals @ \$37.30 per day (breakfast: \$8.20; lunch: \$10.70 ; dinner: \$18.40) per person for 4 days = \$ 298.40</p> <p>Patrick Eades - Mileage to and from airport: 71 miles each way x 2 = 142 miles x .575 = \$81.65;</p> <p>Airfare = roundtrip from Jacksonville, FL to Asheville, NC = \$610.00</p> <p>Meals = 2 lunches @ \$10.70 = \$21.40 and 1 dinner @ \$18.40</p>	\$5,674.00

Subcontracting and Grants Budget Detail for Activity: Carolina Pregnancy Care Fellowship - Year 1			
Category	Item	Narrative	Amount
		total meals = \$39.80.	
		Sub Total	\$8,774.00

Salaries for Activity: Carolina Pregnancy Care Fellowship - Year 1									
Persons	Position or Title	Annual Salary	Hourly Rate	Months	Work %	Fringe Amount Total	Fringe Percent Total	Total	
1	Joanie Page, Administrative Assistant	\$10,368.00	14.5000	12	100.00 %	\$53.00	\$793.00	\$11,214.00	
1	Roberta S. Meyer, Executive Director	\$36,500.00	0.0000	12	66.01%	\$2,625.00	\$1,843.00	\$28,562.00	

This begins the line item budget for year 1

Budget Detail for Activity: Carthage - Life Care Pregnancy Center - Year 1			
Category	Item	Narrative	Amount
Salary\Wages			\$0.00
Fringe Benefits			\$0.00
Other			\$0.00
Supplies and Materials	Other	2 cases of Drape sheets at \$65/case for ultrasound patients -- \$130.	\$1,883.00